

Conrad Black
Profile of a
press baron
Page 10

IBM
Can the
revolution work?
Page 12

Coal v gas
The fuel
debate
Business locations
in Europe
Management
Consultants
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Section IV

FINANCIAL TIMES

Europe's Business Newspaper

Citicorp profits held back by bad debt charges

Citicorp, the US bank, which has sought to boost its capital and stem losses, reported a \$116m third-quarter net profit. Although much improved on the \$86m loss suffered in the same quarter last year, Citicorp's performance reflects bad debt provisions and loan write-offs. Page 15

Toxic-waste trade curbs EC states are to be given the right to ban imports of hazardous waste for disposal, opening up an agreement to regulate trade in toxic waste. Page 14

Yugoslav aid suspended: The UN refugee agency has suspended relief convoys along the only all-weather road into Bosnia because uncontrolled "warlords" are targeting aid trucks. Page 14

Chrysler, US automobile manufacturer, underscored its recovery with third-quarter net earnings of \$202m. Page 15

Worries over Yeltsin: A senior Russian official fears President Boris Yeltsin is being influenced by conservative forces, the second such warning in the past few days. Page 3

Allianz, largest insurance group in Europe, expects turnover to rise from DM48bn (\$34bn) in 1991 to more than DM52bn this year. Page 15

VAT accord: The accord on EC-wide VAT rates and excise duties received a mixed reception from European business. Page 2

STC, British telecommunications manufacturer bought by Canada's Northern Telecom, has won a \$370m contract to build the first fibre-optic cable linking Canada and Europe. Page 5

Petra Kelly found dead with partner:

Bonn has been shocked by the deaths of Ms Petra Kelly and Maj-Gen Gert Bastian, founder figures in Germany's Green party, who were found shot dead at home in Bonn. Police investigators said Ms Kelly, 44, co-founder of the Greens and one of its first MPs, had been shot by Gen Bastian, 68, who had then committed suicide. Page 3

N Korea embraces investment: North Korea announced a new foreign investment law, allowing foreign companies to set up wholly owned facilities in special economic zones. Page 4

Brazil redefines sell-off: The new Brazilian government plans to overhaul its privatisation programme, presenting it as a nationalistic policy that excludes "strategic companies". Page 6

Compaq Computer: The US unveiled record third-quarter sales at the same time as IBM, its chief rival, launched a new range of aggressively priced products. Page 17

Italy requests standby loans: Italy has asked for a standby loan of Ecu8bn (\$11.2bn) from its EC partners who are likely to impose strict budgetary conditions in return. Page 2

SA law rejected: A multiparty committee of the South African parliament rejected a draft law to allow the extension of pardons to state officials for apartheid crimes. Page 4

Mitsubishi: Japanese carmaker, is to export cars to Europe from Australia, circumventing quotas on direct vehicle exports from Japan. Page 7

Mexico speeds devaluation: Mexico has accelerated the rate of peso devaluation against the dollar from 20 to 40 centavos a day. The move follows this year's real appreciation of the diry tricks" in general.

Salvador grave unearthed: Forensic experts have found a heap of small skeletons in a remote hamlet in El Salvador, possible evidence that soldiers killed hundreds of civilians, including babies and children, during the civil war.

IRS to probe Hollywood: The US Internal Revenue Service is setting up a special unit to look into the tax paid by Hollywood's entertainment business. Some experts say the move could yield hundreds of millions of dollars.

California quake alert: Authorities have issued the highest possible earthquake alert for parts of central California after scientists said there was a chance of a major quake in the next 72 hours.

Wall Street: Because of production problems some US share prices have not been updated for this edition.

STOCK MARKET INDICES

FTSE 100: 2,877.8 (+54.0)

Yield: 4.5%

FT-SE Eurotrack 100: 1,021.70 (+20.70)

FT-SE All Share: 1,223.53 (+1.45)

FT-SE World Index: 138.77 (-0.65)

Nikkei: 16,987.86 (+93.85)

New York: 3,165.02 (-2.43)

Dow Jones Ind Ave: 415.49 (+0.5)

S&P Composite: 415.49 (-0.5)

US RATES

Federal Fund: 2.15% (3.15%)

3-mo Tres Bill: 3.085% (3.023%)

Long Bond: 9.5% (9.3%)

Viet: 7.547% (7.557%)

LONDON MONEY

3-mo Interbank: 7.1% (6%)

Long-term gilt futures: 10.91% (Dec 97) 12

EUROPEAN CURRENCIES

Brent 15-day (Dec): \$28.75 (20.75)

Gold: \$342.8 (342.7)

New York Comex: \$343.55 (342.95)

London: £10.00 (9.95)

STERLING

New York: 1.62325 (1.622)

S: 1.62325 (1.622)

London: 1.62556 (1.622)

DM: 2.47 (2.42)

FF: 8.38 (8.21)

FR: 2.2125 (2.15)

Y: 199.25 (195.5)

E: 80.2 (79.5)

DOLLAR

New York: 1.51184 (1.5012)

DM: 5.148 (5.08)

FF: 1.3875 (1.343)

FR: 1.2245 (1.215)

Y: 1.205 (1.193)

DM: 1.0105 (1.002)

FF: 5.15 (5.05)

FR: 1.2955 (1.2815)

Y: 121.95 (119.75)

DM: 82.9 (82.1)

London: £10.00 (9.95)

Tokyo: 121.00 (119.00)

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Share and currency dealers seize on hope of German interest rate cut Bundesbank signal lifts markets

WEDNESDAY OCTOBER 21 1992

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By Peter Norman in London and Christopher Parkes in Frankfurt
THE PROSPECT of a fall in Germany's official interest rates yesterday triggered sharp upward movements in European equity markets, sterling and the dollar.

Operators in international financial markets seized on moves by the Bundesbank and a report in a leading German newspaper pointing to lower borrowing costs by the year-end as evidence that the German central bank was relaxing policy in response to a sharp slowdown in the German and international economies.

Sterling and the dollar gained strongly in London, with the pound advancing by 5 pence against the D-Mark to DM2.47 and the dollar gaining 3½ pence to DM1.5195.

Equities in London also bounded ahead, with the FT-SE 100 index closing just below its day's high at 2,617, up 54.8.

In Frankfurt, all but one of the

Bundesbank softens line on interest rate cuts

Pound's fall prompts Ford price changes

Lex

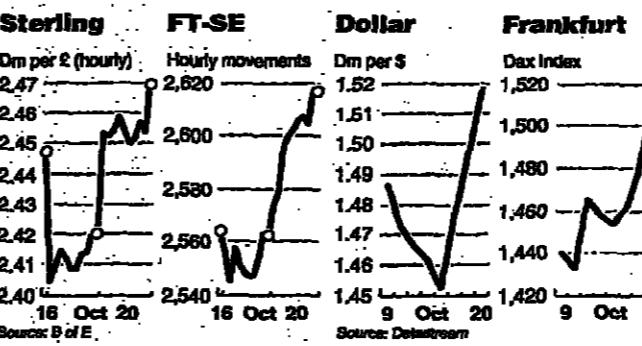
Capital markets

Currencies and money markets

London stock exchange report

World stockmarkets

Back Page, Section II



Dax per 2 (hourly) Hourly movements

1.52 1.51 1.50 1.49 1.48 1.47 1.46

1.45 1.42 1.40 1.38 1.36 1.34 1.32

1.30 1.28 1.26 1.24 1.22 1.20 1.18

1.16 1.14 1.12 1.10 1.08 1.06 1.04

1.02 1.00 0.98 0.96 0.94 0.92 0.90

0.88 0.86 0.84 0.82 0.80 0.78 0.76

0.74 0.72 0.70 0.68 0.66 0.64 0.62

0.60 0.58 0.56 0.54 0.52 0.50 0.48

0.46 0.44 0.42 0.40 0.38 0.36 0.34

0.32 0.30 0.28 0.26 0.24 0.22 0.20

0.18 0.16 0.14 0.12 0.10 0.08 0.06

0.04 0.02 0.00

Source: Daxtronics

The impression that the German authorities were encouraging lower rates was then reinforced by news that the Bundesbank was changing its method of supplying funds to the domestic money market. It said it would provide money to the market for the next 14 days by a variable rate repurchase agreement to replace fixed rate agreements expiring today.

Markets were further heartened by a statement from Mr Hans Tietmeyer, Bundesbank vice-president, that money supply was not the be-all and end-all of monetary policy. "M3 is and remains one important guideline. But we know there are other factors, such as currency inflows and the changed international competitive situation, which must be considered at the same time," he said.

According to Mr George Magnus, international economist of Warburg Securities in London, yesterday's events amounted to

"an exciting development" and were "clearly confirmation that some changes in Bundesbank policy are afoot".

Mr Gerry Holtman, chief economist of Lehman Brothers in London, was less certain. He said the markets had probably over-interpreted the Bundesbank's actions and warned against expecting too

a fall in German rates.

The German domestic money market responded to yesterday's signals by aggressively pushing down the cost of borrowing over the months ahead. Mr Holtman said that by late yesterday the market was discounting a fall in German money market rates from 8.9 per cent to around 8.5 per cent in three months and a still steeper fall to around 7.8 per cent in six months' time.

The Bundesbank's short-term intentions will be clear today when it fixes the rate at which it lends to the banks. It is also due to release the figures for money supply growth in September.

Continued on Page 14

Scope of UK energy probe widened

By Philip Stephens,
Political Editor, in London

THE UK government was confident last night that it had headed off a House of Commons defeat over coal closures by broadening the scope of its planned review to include a detailed analysis of Britain's long-term energy requirements.

The latest concessions to critics in the ruling Conservative party came as Mr John Major signalled a drive to restore his battered authority by rebalancing his economic policy to emphasise the priority of recovery.

The prime minister told colleagues he was willing to respond to the depth of the recession with further cuts in interest rates if public spending was kept under control. But he made clear that on one issue – his determination to ratify the Maastricht treaty – he was not prepared to give any ground to his critics on the Conservative backbenches.

With Conservative MPs deeply gloomy about the economy Mr Major indicated international deflationary pressures might allow interest rates to drop below the 8 per cent mark without risking an upsurge in inflation.

But he also warned that next month's autumn economic statement must see the tightest squeeze on public sector pay in recent memory if the Treasury was to convince financial markets that it remained serious about containing the pace of price rises.

The prime minister is said to be determined that the sharp cuts in most Whitehall spending programmes needed to meet the Treasury's targets should not fall on projects which have a direct impact on "jobs and growth".

Mr Major's decision to rebalance his economic policy came as ministers tried to restore discipline among Tory MPs after the government's embarrassing U-turn over the bulk of its coal closure programme. The latest concessions on the pit review were foreshadowed by Mr Michael Heseltine, trade and industry secretary, in meetings with Tory MPs designed to ensure their support in today's debate on the industry.

UK coal crisis, Page 7
Clean coal technology, Page 8
Editorial Comment, Page 12



NEWS: EUROPE

Fines for oil groups in French petrol row

By William Dawkins in Paris

FRANCE'S competition council yesterday imposed a total of FF60m (\$12.6m) in fines against the oil groups Shell, Esso and Elf Aquitaine, for setting unfair conditions on sales of lead-free petrol to supermarket chains.

This is the latest move in a long battle for shares in the petrol market between French supermarkets and the oil companies. The battle has centred on lead-free petrol, which has become far the fastest growing part of a sluggish French petrol market.

Lead-free petrol sales have steadily grown from less than a percentage point of total French petrol use in 1988, to 35.8 per cent of the total last month, according to the French oil industry union.

The complaint against the three companies was lodged by Edouard Leclerc, the supermarket chain which was the first to start selling petrol in the mid-1980s and has led a price discounting battle.

The council threw out claims by Edouard Leclerc that the oil groups were conspiring to drive up prices on sales to supermarkets, but it did find that they were imposing unfair conditions such as exclusive purchasing.

Esso, which has since stopped this practice, was fined FF10m. Shell, which last year bought the petrol stations of Casino, another supermarket, was charged FF20m and Elf FF30m. The council threw out complaints that Mobil, Total and BP had also discriminated against supermarkets.

• The head of France's second biggest union was forced to resign yesterday under fire for a lack of leadership in the midst of near-record unemployment, Reuter reports.

Mr Jean Kaspar, leader of the Confederation Française Démocratique du Travail (CFDT) since 1988, will be succeeded by national officer Nicole Notat. The CFDT claims 575,000 members spread across industry and services.

Bundesbank eases stance on rate cuts

By Christopher Parkes in Frankfurt

THE German Bundesbank yesterday clearly softened its intractable stance on lowering interest rates with the acknowledgment that international economic conditions were an important factor in its policy decisions.

A speech by Mr Hans Tietmeyer, vice-president of the central bank, which coincided with fresh Bundesbank maneuvers to reduce short-term money market rates, was widely read as a signal that key rates including the key internationally important Lombard rate, could start falling soon.

Money supply growth was only one element in policy-making, Mr Tietmeyer told banking students. "But we know there are other factors, such as currency inflows and the changed international competitive situation, which must be considered at the same time."

The Frankfurt Stock Exchange responded with sharp gains, and the DAX index closed 32.48 points

higher at 1,511.55, just below the day's high. Domestic bond markets also improved.

"Leading rate cuts become more likely with every meeting of the bank's central council," said Mr Martin Hüfner, chief economist at the Bayerische Vereinsbank.

However, there was no cause for euphoria. Reductions of half a point in the Lombard and discount rates were possible by the end of the year, Mr Hüfner suggested.

The relaxation of the bank's rigid attitude towards rates follows many months of fruitless appeals from abroad for interest rate reductions to help boost the international economy. But any cuts will be more closely related to easing the economic difficulties now crowding in on Germany.

According to Mr Hüfner, Germany is heading for a recession, with real falls in gross domestic product in the second half of this year and the first half of 1993.

The Bundesbank is walking a tightrope, he said. Relaxation was possible in the light of the economic situation, but the

bank had at the same time to maintain its reputation as the unflinching guardian of D-Mark stability.

According to Mr Tietmeyer, recent moves by the Bundesbank demonstrated that its attention was not fixed "dogmatically and exclusively" on the M3 money supply measure. In recent weeks, influenced by changed competitive conditions - brought about by the effective revaluation of the D-Mark against most European monetary system currencies - it had steered overnight rates downwards.

They were now 1.5 percentage points lower than at the start of September. Capital market rates of below 7.5 per cent were the lowest since late 1988, he added.

But the revaluation is also damaging an export-based economy which was already showing marked signs of strain. New orders for German industry have fallen for six months in succession, and hopes of recovery abroad or at least an improvement in domestic consumer demand have failed to materialise.



Queen Elizabeth and Chancellor Helmut Kohl discuss Anglo-German ties before lunch in Bonn yesterday. German government sources described the meeting later as "very friendly".

The Queen was meeting Mr Kohl before heading into Germany's former communist east for the rest of her trip, her first visit to this part of Europe.

Slovakia delays Danube dam plan

By Nicholas Denton in Budapest

THE European Community has stepped in to avert confrontation between Hungary and Slovakia, just as Slovakian contractors are poised to block and divert the Danube River into the controversial Gabčíkovo power plant against furious Hungarian opposition.

The EC has invited Slovak and Hungarian negotiators to meet today in Brussels to try to hammer out a compromise solution to the dispute which has further strained the two countries' already troubled relations.

The EC's initiative in hosting last-minute talks put on hold Slovakia's plan to begin damming the river yesterday but the delay represents only a stay of execution and the chance for agreement remain slim.

EC environment commissioner Mr Karel Van Miert had urged Slovakia to avoid taking an irreversible step to complete the project before negotiations, but made no further intervention or offer to mediate.

Both sides have painted themselves into a corner, with Budapest claiming that the 40km diversion of the Danube, its northern border, would be an environmental catastrophe and a territorial violation.

Slovakia's position is equally firm, because of the cost of abandoning the project.

Italy has asked for a special stand-by loan of Ecu8bn (\$11.3bn) from its European Community partners, but the EC is likely to impose strict budgetary conditions before it agrees to the request.

The Italian government announced it had begun talks on a loan facility at the beginning of the month. In asking for Ecu8bn, Italy has sought the maximum funding possible from its Community partners to offset the loss of reserves supporting the lira last month. The figure is considerably higher than the Ecu8bn which had been mentioned unofficially.

Rome has indicated its willingness to accept EC conditions. Commission officials said yesterday that in practice a maximum of Ecu8bn was available to Italy under rules which allow the EC to help countries experiencing balance of payments problems or adverse capital movements. Under such rules, the EC would go to the capital markets to raise the money, using its own guarantees.

Preliminary discussions on the EC loan have been going on for two weeks.

Commission officials confirmed yesterday that the quickest timetable for approval would involve submitting the plan to the EC monetary committee - made up of senior central bank and treasury officials - on November 16, and to

finance ministers a week later. The loan is also likely to be conditioned by the timing of the approval of the main measures in the 1993 Italian budget and a decision on when the lira re-enters the European Monetary System, which it left, along with sterling, on September 17.

• Foreign Minister Emilio Colombo, calling for rapid parliamentary approval of the 1993 austerity budget, yesterday said the vote would determine Italy's standing in the Community. Renter adds from Rome.

"It is up to us Italians to decide whether we belong to the first, second, third or fourth division of the EC - or whether we are out of the Community altogether," he said.

EC's VAT rate accord wins mixed reception

By Andrew Hill in Brussels

THE formal accord on EC-wide VAT rates and excise duties received a mixed reception yesterday from European business.

EC finance ministers agreed

a deal late on Monday night in Luxembourg, after clearing the final hurdle to unanimous approval - a dispute between Britain and Spain about the duty applied to sherry in the UK. They had come close to

agreement in July, but were

thwarted by the objections of some member states to specific aspects of the deal.

The package of eight directives will fix a legally binding minimum VAT rate of 15 per cent across the Community until 1996, and minimum duties on a range of other products including tobacco, alcohol and mineral oils.

Earlier legislation imposed a new transitional VAT system on the Community which will allow member states to do away with the 60m or so forms filed in annually at borders to control indirect tax.

Ministers and the European Commission welcomed the accord as a great step towards a border-free single market after January 1 1993, although it will leave rates in Europe virtually unchanged.

But Mr Jean-Yves Muyelle of Unice, the pan-European employers' confederation, said: "The agreement is certainly a good thing, but we are still concerned by the system which should come into force on January 1 1993." Unice believes the transitional system will impose undue administrative burdens on business.

Speaking in Edinburgh, Mr Tim Jackson, of the EC Association of Alcohol and Spirit Drink Producers, said the deal would "do nothing to harmonise the widely differing excise rates levied on spirits throughout the EC" or to reduce distortion of competition between spirits and other alcoholic drinks, such as beer and wine.

Europa, the petroleum industry body, warned that differing excise duties on prod-

ucts such as heating oil might encourage cross-border fraud.

"Legally everything is clear, but fraudsters are very intelligent and (the deal) does offer every opportunity for fraud," said Mr Gilbert Portal, secretary general of the association.

• European cigarette manufacturers said they were "dismayed" by the approval of a 57 per cent minimum excise duty on tobacco, AP-DJ adds.

The Confederation of EC Cigarette Manufacturers (CECCM), which represents two-thirds of the EC's domestic cigarette market, said the decision could encourage bootlegging once internal EC borders disappear. It "creates a serious risk of cigarettes being traded illegally from lower-taxed countries to higher-taxed countries," CECCM said.

The price of cigarettes varies from Ecu22 for 1,000 in Spain to Ecu144 in Denmark. The industry fears that once borders drop it will be impossible to prevent bulk buying in low-price countries for resale in high-price countries.

EC partners likely to impose strict conditions

Italy seeks Ecu8bn loan

By Robert Graham in Rome and Andrew Hill in Brussels

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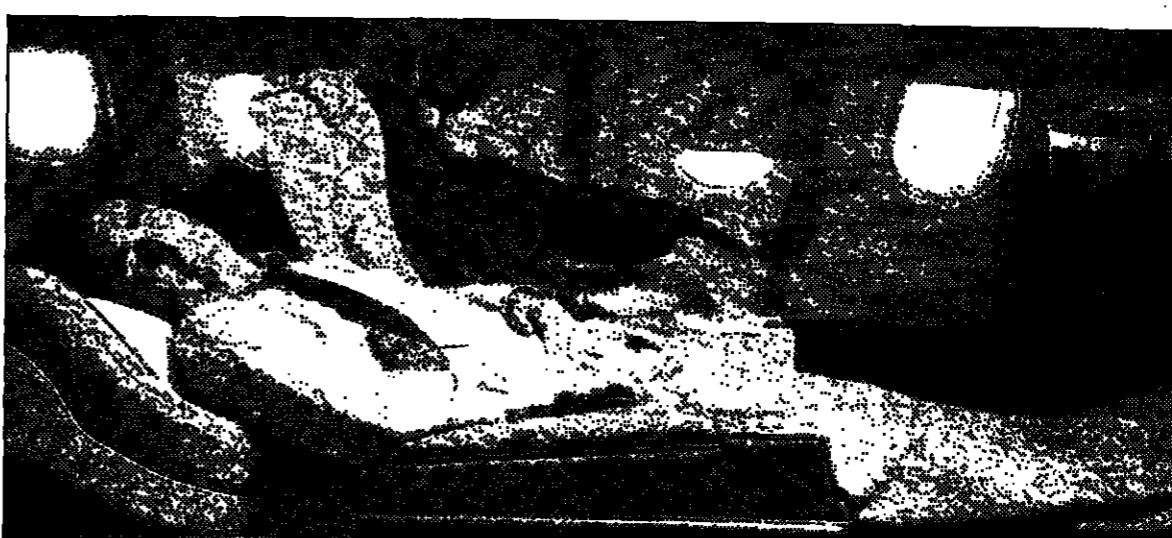
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exception

Petra Kelly pictured in the Bundestag in 1983 seated between the late Willy Brandt, then SPD party chairman, and Marieluise Beck-Oberdorff, a fellow Green MP.

Petra Kelly shot dead by partner, police believe

By Quentin Peel in Bonn

BONN'S political establishment has been shocked by the death of Ms Petra Kelly and Mr Gert Bastian, founder figures in Germany's Green party and peace movement in the 1980s. The two were found shot dead at home in Bonn, almost three weeks after they were last seen or spoken to.

Police investigators said yesterday that Ms Kelly, 44, co-founder of the Greens and one of its first MPs in 1983, had been shot by Mr Bastian, 69, who had then committed suicide. No message was found.

Mr Bastian, a former major-general in the Bundeswehr, was himself a leading figure in the German peace movement, having retired early from the army in 1980 in protest at the deployment of cruise missiles. He was a curious political con-

vert, having once been a member of the right-wing Christian Social Union, laterly belonging to the international organisation "Generals for Peace".

Both had become alienated from the mainstream of the Greens, disillusioned with its bickering and faction-fighting.

The extent to which Ms Kelly and Mr Bastian had with-

drawn from the public eye was underlined by the length of time before their partially decomposed bodies were discovered on Monday night.

Colleagues in the Green party said Ms Kelly had been depressed by the political situation in Germany, in particular with the attacks on asylum-seekers, and the mood of hostility to foreigners. However, they did not believe depression was enough to explain suicide. She was a product of the anti-Vietnam war movement in

the US, where she studied in the 1960s, and brought something of that movement to the founding of the Greens. She was an extrovert and a charismatic speaker, at ease with political leaders, and an important source of encouragement for protest movements in former East Germany.

Former foes to discuss keeping the peace

By David White in Bonn

COLLABORATION on military peacekeeping operations between Nato and former Warsaw Pact countries is to be discussed by defence ministers early next year.

Nato ministers backed a German proposal made at a meeting yesterday of the Nato nuclear planning group. They also sought to ensure that France — which stands outside Nato's military organisation — should be fully involved in allied peacekeeping initiatives.

Britain, the US and other allies yesterday put forward concrete proposals to help Nato prepare for peacekeeping operations, such as in former Yugoslavia. Mr Volker Röhe, the German defence minister, said Bonn was willing to increase its logistical support for humanitarian relief efforts in former Yugoslavia, but would not send soldiers.

The alliance decided in June that troops and equipment could be used for peacekeeping outside Nato territory. So far there have been no requests from the Conference on Security and Co-operation in Europe for such units.

Influence of conservative forces growing in Moscow

Worries over Yeltsin's path

By John Lloyd in Moscow

A SENIOR Russian government official yesterday told a group of western correspondents he feared that President Boris Yeltsin was under the influence of conservative forces and was signing decrees contradicting the course of economic reform he himself had charted.

The official, who is closely associated with the economic reform team brought into government a year ago by Mr Yegor Gaidar, the acting prime minister, said at least four ministers were likely to be dropped from the cabinet in favour of conservative figures.

He named Mr Andrei Nechaev, the economics minister and Mr Peter Aven, the foreign trade minister, both criticised by Mr Yeltsin in a speech to the Russian parliament two weeks ago for ineffective work.

This is the second warning in the past few days issued by senior figures to foreign reporters about the growing strength of a conservative, or reactionary, movement.

The first, last Friday evening, was backed by five offi-

cial of ministerial or presidential adviser rank, including Mr Andrei Kozyrev, the foreign minister and Mr Anatoly Chubais, a deputy prime minister in charge of privatisation.

The official pointed to Mr Yeltsin's signing yesterday of a decree creating one single joint stock company controlling all of the Russian gas industry.

The official said the signing of the decree, which could not be confirmed by the president's office last night, ran directly counter to the government's policy to break the industry into three or four competing companies.

change course, rather than being threatened by it.

This view accords with the impression made by Mr Yeltsin in parliament, when he told the government not to rely only on its own ideas for economic reform and dwell on the many mistakes made by it.

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Big rise forecast in Russian jobless

UNEMPLOYMENT in Russia is likely to soar to higher levels than those in east European countries, according to a study just completed by the International Labour Organisation, writes John Lloyd.

The report, which will form the backdrop to a conference opening today in Moscow, covered the backdrop to a conference opening today in Moscow, covered over 500 enterprises

employing more than half a million workers. It shows that the decline in production and employment is accelerating in every sector of industry.

Enterprises have cut around 15 per cent of their workforces in the past year, according to the study, and nearly half those surveyed expect a

employment to fall further in

1993. The majority of enterprises said they could maintain current output with an average of 18 per cent fewer workers.

Nearly 70 per cent of the enterprises surveyed planned to privatise themselves in the coming year — a change likely to lead to further loss of jobs.

In addition, the report says, capacity utilisation in Russian

Recession chills Green parties

David Marsh and William Dawkins on a decline in political fortunes

THE DEATH in peculiarly macabre circumstances of two leading personalities from the German Green movement comes at a highly difficult moment for Europe's ecology parties.

The waif-like figure of Ms Petra Kelly — sympathetic, mercurial, articulate and neurotic — became an early symbol of the Greens' Europe-wide potency as the movement picked up momentum in the late 1970s and early 1980s.

Her demise, together with that of her companion, Mr Gert Bastian, coincides with a decline in the Greens' political fortunes in most countries across the continent. There is no shortage of awareness of the importance of environmental issues, registered in the membership figures of organisations like Greenpeace and Friends of the Earth. Greenpeace's German organisation has 700,000 members — roughly 20 times as many as the German Greens.

But the environmental movement in most European countries is weathering a crisis. Not only has fractiousness replaced cohesion as the main political hallmark of many Green parties, the economic downturn has cast a considerable pall over efforts to make Green issues a government priority.

Mr Jonathan Porritt, one of Britain's best-known environmental campaigners, said last month that he would cease to play an active role in the Green party. Paying tribute yesterday to Ms Kelly's importance in building up the Greens' international reputation, he pointed to the "central paradox" of the movement. "It flourishes only when unsustainable economic growth also flourishes. If awareness, activity and commitment depend on policies which end up destroying the earth we will have to think of ways of countering that."

Ms Kelly was a folk heroine of the west German Greens' political upsurge up to the mid-1990s. She imparted life and energy to environmental ideas which, in many cases, have permeated the policies of mainstream par-

ties throughout the continent. Commenting on Ms Kelly's drive well beyond Germany's borders, Mr Gerd Leipold, disarmament co-ordinator of Greenpeace International, and a former head of Greenpeace Germany, said yesterday, "Everyone was impressed and a bit frightened by her activities. She was very active, if not hyperactive."

Yet Ms Kelly became progressively disillusioned with the Greens' standing in Germany and abroad during the past few years.

As long ago as 1987, she voiced deep discontent that the party had developed into "a typical German party" beset by theological feuding and factional rivalry. In the December 1990 unified German elections, the Greens lost their representation in the Bundestag.

In the past two years, Ms Kelly was particularly mortified by the negative effects of reunification on former members of the dissident movement in eastern Germany.

Ironically, it has been France — long disdained by the German Greens as a place where environmental issues were given minimal hearing — where the movement has lately received its strongest international boost.

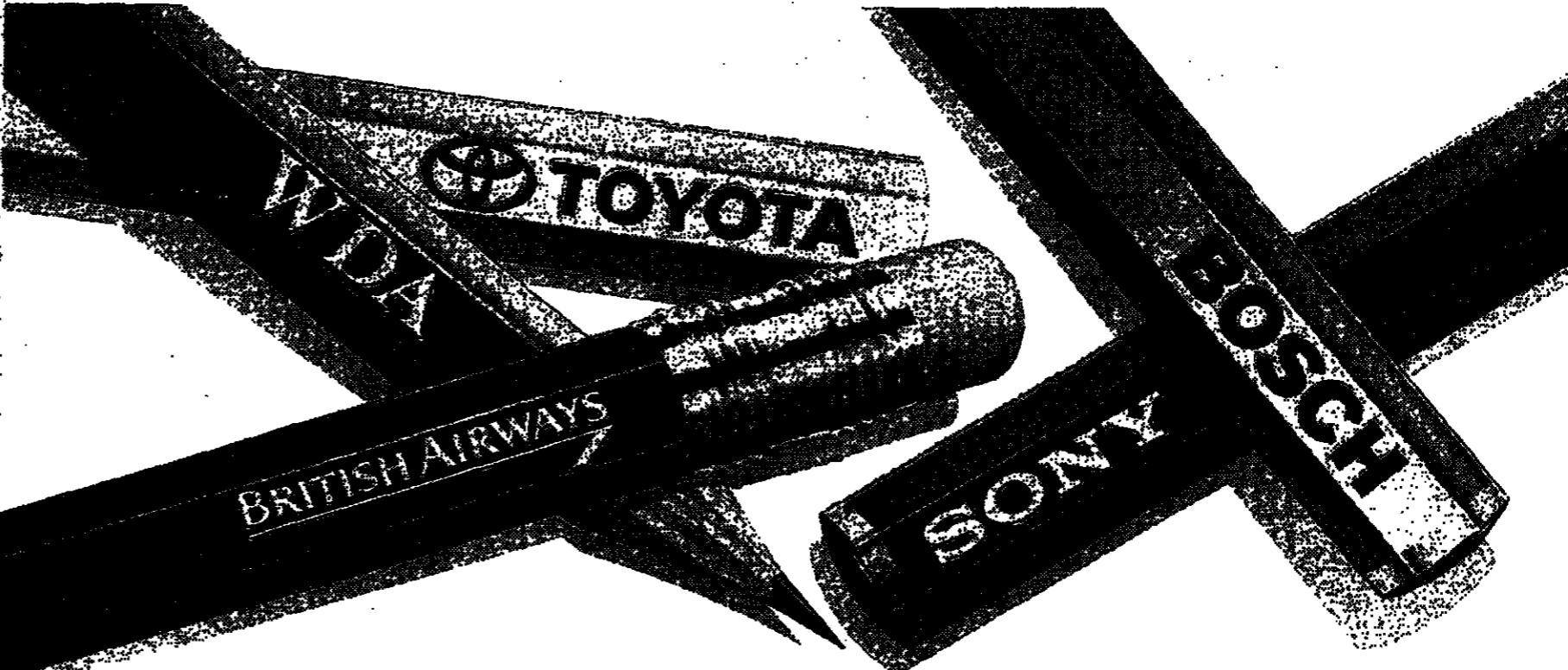
In last March's regional elections, 18 per cent of the electorate voted for France's two ecology parties, the Verts, headed by Antoine Waechter, a European MP from Alsace, and Génération Ecologie (GE) headed by Mr Brice Lalonde, a former environment minister in the Socialist government.

The vote made them the third largest political force in France after the Socialists and the right, and gave the Verts the first chairmanship of a regional council.

In Germany, if federal elections were held tomorrow, the Greens would probably re-enter parliament as a result of protest votes triggered by the economic and social consequences of unification.

But the thought is likely to be of little consolation to Green party activists who, across much of Europe, seem simply to have lost their way.

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NEWS: INTERNATIONAL

N Korea unveils law on foreign investment

By John Burton in Seoul

NORTH KOREA yesterday appeared to take its first step along the "capitalist road" by announcing a new foreign investment law.

The communist state said it would allow foreign companies to set up wholly-owned facilities in special economic zones.

It also provided details on the taxation of foreign concerns for the first time, with a corporate tax rate of 14 per cent for companies operating in the special zones.

Foreign companies will also be given tax concessions during the initial five years of operation if they are involved in high-technology industries, resource development and infrastructure construction.

The new law, which was approved by parliament two weeks ago, is a revision of the country's 1984 joint venture rules.

Most of the joint ventures now in North Korea are small light industrial enterprises involving pro-Pyongyang Koreans living in Japan.

The total capitalisation of

joint ventures is estimated at \$100m.

No western company has invested in North Korea since it defaulted on international loans in the 1970s.

The move by North Korea to attract foreign investment is meant to revive its ailing economy which contracted by 5.2 per cent in 1991 due to a shortage of oil and foreign currency following the deterioration of trade relations with the former Soviet bloc.

China, Pyongyang's closest ally, has tried to convince the North Koreans that the adoption of Beijing's market measures, including economic zones, will help them avoid the fate of their former socialist allies in eastern Europe.

North Korea announced last December that it was establishing economic zones in the north-east ports of Sonbong and Nain.

It also held recent talks with South Korean companies about an industrial park in the western port of Nampo, near Pyongyang.

The new investment law, unlike the joint venture law, will allow foreigners to remit part of their profits abroad.

It also guarantees property rights, and promises compensation in the case of "unavoidable" nationalisation.

Foreign companies can lease land for up to 50 years in the zones and they will be exempt from tariffs on imported goods, except those designated by North Korea.

However, western companies are likely to remain sceptical of the liberal terms offered since they are still owed millions of dollars for products delivered to North Korea two decades ago.

North Korea also has one of the worst credit ratings in the world due to its loan defaults.

Although Pyongyang announced the new investment law on its overseas news services, no mention was apparently made to the North Korean public, according to South Korean officials.

The Pyongyang regime may not have wanted to shock the public with a report that could be viewed as an abrupt policy shift to the capitalist line.

One official with Naeewo Press, the Seoul agency that monitors the North Korean media, said:

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Chris Patten, Hong Kong's governor, fields journalists' questions after being welcomed to Beijing yesterday by Chen Ziyi (right), deputy director of China's Hong Kong and Macao Office. It is Mr Patten's first visit to China as governor.

Japanese money supply declines

By Steven Butler in Tokyo

JAPAN'S broad money supply contracted by 0.4 per cent in September - the first year-on-year decline on record - in a reflection of the severe slowdown in the Japanese economy, the Bank of Japan said yesterday.

The decline was broadly in line with projections, but nonetheless increased expectations that the Bank of Japan would move shortly to cut interest rates again in an effort to stimulate the economy.

Monetary growth has been falling steadily since March, as bank lending has stagnated.

The Bank of Japan put a brave face on the decline and said that monetary growth would not interfere with any recovery in the economy.

Growth in broad liquidity, which includes deposits in Japan's postal savings system,

also plunged to a low of 2.8 per cent, compared to 3.2 per cent in August. The central bank has in recent months placed increased emphasis on broad liquidity as a more accurate gauge of economic activity.

"I think there will be an interest rate cut on these figures," said Mr Geoffrey Barker, economist at Baring Securities. He said that with inflation running at around 2 per cent, the 2.8 per cent growth in broad liquidity was insufficient to accommodate economic growth.

Mr Paul Summerville, economist at Jardine Fleming Securities, however, said that the figures provided no surprises and that money supply had been contracting in real terms for months. He suggested the central bank would wait for further evidence of a slowdown in consumer spending before cutting interest rates again.

Ministry to keep closer watch

Brokers confess to paying clients

By Robert Thomson

JAPAN'S brokers have confessed to providing another Y10bn (\$83.3m) in compensation to favoured customers for securities investment losses, and praise from the Ministry of Finance for their apparent determination to stop reimbursing their clients.

A survey of 47 larger securities houses by the Japan Securities Dealers' Association found that 10 brokers, mostly middle-sized firms, had provided compensation of Y100m or more over the past three fiscal years after demands from clients.

The Big Four brokers, Nomura Securities, Daiwa Securities, Nikkei Securities, and Yamaichi Securities, told

the JSDA that they had not provided reimbursements other than their share of the Y225bn in compensation already reported to the finance ministry.

Last year, leading Japanese brokers admitted to compensating a long list of corporate customers for trading losses in the wake of the Tokyo stock market crash, and the JSDA survey is part of the attempt to restore public confidence in the industry.

The finance ministry welcomed the results of the survey and said the industry appears to have learned from the mistakes of the past.

The ministry, itself criticised last year for lax control over the brokers, said that it would maintain an extra close watch on their activities for at least the next three years.

De Klerk blocked on amnesty bill

By Patti Waldmeir in Johannesburg

A MULTI-PARTY committee of the South African parliament yesterday rejected a controversial draft law that would allow President FW de Klerk to extend secret pardons to state officials for apartheid crimes.

If the bill is defeated in the full parliament, which is due to sit today, it would prove a serious embarrassment to Mr de Klerk, who has come under increasing criticism recently both from within and outside his ruling National Party.

The African National Congress (ANC) said yesterday it would nullify the amnesty bill, if it came to power.

The bill was opposed in com-

mittee by every parliamentary grouping except the National Party. Party officials were last night working to persuade opposition MPs to support the bill, though its chance of being approved appeared slim.

Mr de Klerk could still force the bill through with the approval of the multi-party President's Council, which is dominated by the National Party and thus gives the ruling

party final say over all legislation, whether or not it has gained parliamentary approval. But he has never yet used this controversial mechanism to force through legislation despite the will of the parliament.

He may choose to delay further consideration of the bill until the next full session of parliament, which begins early next year, or let it lapse. However, it is under pressure from the security forces to provide amnesties for crimes committed under apartheid policies.

The ANC yesterday criticised the bill because amnesties would be granted by a government-appointed board sitting in secret and crimes committed under apartheid would be kept secret.

Johannesburg broker jailed

By Philip Gavith in Johannesburg

MR Greg Blank, a Johannesburg stockbroker, has been sentenced to eight years in prison after conviction on 48 counts of fraud involving share-dealing irregularities.

Mr Blank's trial, following crimes which netted him and his accomplices about R10m (\$3.5m) in illegal gains, was the highest profile securities trial in Johannesburg in many years.

Although many brokers welcomed the sentence, there was shock at its severity as the state had not called for imprisonment.

The courts are determined to be seen as taking a stern line against white-collar crime. Reflecting this, Mr Justice Cloete, the presiding judge, yesterday refused Mr Blank leave to appeal. Mr Blank's counsel will now seek this from the Chief Justice.

Judge Cloete said he had been appalled by the admitted

fact, agreed to by the state and the defence, that Mr Blank had reason to believe, as did many other stockbrokers, that certain portfolio managers and dealers dealt secretly for their own account. He was also shocked that Mr Blank regarded his crime as part of the "stock exchange culture".

Because Mr Blank pleaded guilty, no witnesses were called. His case did not, therefore, allow for the proper airing of stock exchange practices that many had hoped for.

Amnesty pleads for Tunisians

By Francis Ghiles

AMNESTY International, the London-based human rights organisation, yesterday called on Tunisia to order "a fair retrial or release" of 265 supporters of an illegal fundamentalist organisation. The 265 were sentenced to prison terms, including life imprisonment, after mass trials last August on charges of plotting against the government.

Amnesty says the prosecution rested its case "almost entirely on uncorroborated confessions which defendants, supporters of the al-Nabada (Renaissance) movement, alleged had been extracted by torture. Amnesty also

called for the establishment of an impartial inquiry into pre-trial irregularities, including deaths in custody of several detainees."

Amnesty's call comes less than two weeks after the New York-based Middle East Watch said "at the trials themselves, evidence of human rights abuses was ample."

Plainclothes police kept a visible watch on trial observers, their presence clearly deterring some Tunisians from discussing the case with observers.

Middle East Watch says that earlier this summer a presidential commission presided over by a former diplomat Mr Rachid Driss issued a "cau-

tiously critical human rights report, with much fanfare about the openness of government."

But it adds that "the Nahda trials were a relapse, not an aberration." Indeed they were the third mass trial of Islamic leaders since 1981 when the Islamic Tendency Movement (MTI) was founded and began what remains to date an unsuccessful quest for legal recognition from the Tunisian government.

The founder of the movement, Mr Rachid Ghannouchi, who was convicted and sentenced to prison in all three trials, the last time *in absentia*, currently lives in exile in London.

Iraq bans import of luxuries

By Lara Marlowe, recently in Damascus

IRAQ, struggling to prop up its sinking dinar after more than two years of sanctions, yesterday stopped importing luxury goods and told traders to clear them from their shelves by November 20, Reuter reports from Baghdad.

The import ban, which was announced in August by President Saddam Hussein, came into operation on a list of 157 items from cheese to personal computers. Only essential items may still be imported.

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Funds into India

Foreign investment in India will rise to an annual level of at least \$500m-\$750m over the next four years from an estimated \$200m-\$300m in the current financial year, Finance Minister Manmohan Singh said yesterday, Reuter reports from New Delhi.

In these circumstances - further complicated by the US presidential election - Syrian officials have little hope of substantial progress in the new round of peace talks.

At a meeting of Arab delegations to the peace conference in Amman at the weekend, Mr Farouk al-Shara'a, the Syrian foreign minister, reassured Palestinian representatives that

Arabs will again be tested.

Syria appears unlikely to renounce its insistence on Israeli withdrawal from all occupied Arab territories, while Israel continues to demand bilateral peace treaties before the question of territory is addressed.

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NEWS: WORLD TRADE

UK rejects trade ban on Cuba by US

By David Owen

BRITAIN yesterday acted to circumvent US attempts to reinforce a trade embargo on Cuba, saying that Downing Street and not Capitol Hill would determine British trade policy with the Caribbean island.

The government invoked an existing law - the Protection of Trading Interests Act - to prohibit UK companies owned by US interests from complying with proposed US legislation banning them from trading with Cuba.

The law is designed to enable the government to provide a legal response to extraterritorial measures such as the offending Cuban Democracy Act, which is waiting to be

approved by President George Bush. The British move follows an angry reaction from the European Commission which said earlier this month that the proposed extension of the US embargo had "the potential to cause grave damage to the transatlantic relationship". In a strongly worded statement, Mr Richard Needham, trade minister, said he would not accept any attempt to "superimpose US law on UK companies".

"The British government, not the US Congress, will determine the UK's policy on trade with Cuba," he said. British policy is to encourage companies to exploit civil market opportunities in Cuba. British exports to the island were worth £23.4m in 1991.

Caracas' hopes of joining Caricom rise

Venezuela's efforts to become a member of the Caribbean Economic Community (Caricom) have been given a fillip with a trade agreement which will open the Venezuelan market to duty-free imports from members of the community, writes Canute James from Kingston.

Under the agreement, Venezuela will allow one-way preferential access to its market for imports from the 13 Caricom countries. Tariffs will be reduced gradually over five years until a duty-free entry has been agreed for the imports.

Indian licensing deal for Britain

Bridgeport Machines, the Leicester-based machine tool builder, has signed an important collaboration agreement under which Batibol, the Indian industrial conglomerate, will make Bridgeport horizontal machining centres under licence, writes Andrew Baxter. Machining centres are automated, multi-function machine tools.

Malaysia extends telecoms' time

Malaysia has granted a six-month extension to three foreign-led telecommunications groups to comply with the terms of a \$420m (247m) telecommunications contract awarded earlier this year, writes Kieran Cooke from Kuala Lumpur. The three groups, led by Fujitsu of Japan, Nokia of Finland and Alcatel/CIT of France, have been granted the extension to ensure their equipment is fully compatible with each other's systems and with existing ones installed in Malaysia by NEC of Japan and Ericsson of Sweden.

Aircraft industry sees soft landing in China

Manufacturers scramble for market share in civil aviation's only area of growth, writes Paul Betts

CHINA is fast emerging as the latest battle ground for world commercial aircraft as manufacturers scramble to win new business in the current civil aviation industry slump.

"This is the only market right now where you can sell aircraft," says Mr Werner Hupe, the general manager of Ameaco, a joint venture based in Beijing between Air China and Lufthansa and the biggest aircraft maintenance and engineering workshop in China.

Other aerospace executives based in China say demand for new aircraft is growing rapidly with air traffic expanding by 28-30 per cent this year and expected to continue growing for the rest of the decade.

As part of the modernisation of its economy, which is set to show annual growth of more than 10 per cent in the next three years, China is seeking to increase and upgrade its airports, improve passenger and freight handling facilities and air traffic navigational systems.

China has also announced plans to allow foreign investment in state-owned carriers and airports, starting with the country's six largest regional airlines.

One example is the Shanghai-based China Eastern Airlines, which recently announced a \$555m order for

five Airbus A320 wide body aircrafts. The airline, which has also ordered Airbus A300 and Fokker 100 jets, said it expected to be free from government control by the end of this year.

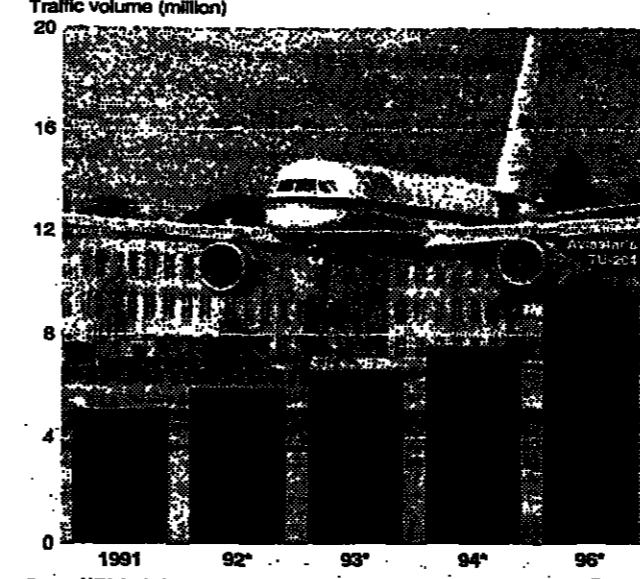
Mr Wang Lian, the airline's president, said that the carrier might recruit foreign expertise into its new, autonomous management and was also considering an eventual flotation on China's stock market.

The big three western manufacturers - Boeing and McDonnell Douglas of the US and the European Airbus consortium - are jostling for position in what is becoming aviation's boom market. But Russian aircraft manufacturers, which have traditionally supplied China with commercial aircraft, are also seeking markets for new Russian aircraft equipped with western engines and avionics.

China's requirements span the entire range of commercial aircraft from large wide body airliners to medium-sized jets and regional aircraft. At the top end of the market, the orders battle centres on the Chinese-based carrier, which is seeking to acquire at least six large wide body twin-engine aircrafts. The airline is looking at both the new Boeing 777 wide body and the newly-launched Airbus A330.

Passenger traffic to and from China

Traffic volume (million)



Sources: IATA Analysis

The significance of the China Southern order is that this competition will be repeated many times in other Chinese regional carriers seeking wide body aircraft, an aero-engine official said.

McDonnell Douglas, which has devoted probably more effort than any other western aircraft manufacturer in

building up a relationship with China through an aircraft assembly joint venture in Shanghai, is also attempting to place additional MD11 three engine wide body airliner with Chinese carriers.

The US manufacturer reached an agreement this summer to co-produce with China 40 MD-80 and MD-90

twin engine medium sized airliners. Boeing is now challenging its US rival in the so-called Chinese "trunkliner" market with a proposal to co-produce its 200 seater 757 twin engine

airliner in China.

However, the Russian Aviastar aerospace manufacturer is also expected to bid for Chinese business with its new Tupolev TU-204 airliner powered by Rolls-Royce engines.

The TU-204 is the Russian rival of the Boeing 757 and made its official debut at the Farnborough air show last month.

Both Aviastar and Rolls-Royce consider the TU-204 has good sales prospects. China traditionally relied on Russian aircraft until the 1960s when it ordered six Viscounts. It subsequently acquired 12 aircrafts from the UK before reverting back to Russian-built aircraft, sold by the former Soviet Union to Chinese companies.

One of the big problems for the Chinese airlines has been the unreliability of Russian engines and the rudimentary design of Russian airframes and cabins. But Aviastar, which appointed UK management consultants Price Waterhouse to help it develop a strategy to expand in the world market, and Rolls-Royce believe the TU-204 can challenge western built airliners in

terms of technology, design and cost.

Aviastar says the TU-204 is about 20-25 per cent cheaper than equivalent western jets. There would also be the possibility for China to acquire TU-204 on a part barter basis paying for the Russian airframe in commodities and cash for the Rolls-Royce engines.

The big three western manufacturers are also competing for a slice of the Chinese regional aircraft market. Demand is increasing for smaller aircraft to provide inter-city feeder services. But the main battle in this market segment is between Fokker, the Dutch manufacturer, and British Aerospace which is hoping its proposed joint regional jet venture with Taiwan will eventually help open up new opportunities in mainland China.

There are also risks in this strategy. China continues to view with considerable suspicion the manoeuvres of western aircraft manufacturers in Taiwan. Mr Jean Pierson, the Airbus managing director, recently claimed that a French proposal to sell Mirage combat aircraft to Taiwan appeared to be the main reason why China was delaying the purchase of 12 Airbus wide body airliners, including A300s and A330s, worth a total of \$1.5bn.

US and EC pursue oilseeds deal

By David Dodwell

World Trade Editor

US FARM negotiators yesterday met their European Commission counterparts in Brussels, aiming to resolve a long-standing dispute on the EC's oilseed subsidy regime and paving the way for a weekend meeting of Mr Ray MacSharry, the EC farm commissioner, and Mr Ed Madigan, US agriculture secretary.

At the same time, it became clear the US has relaxed further the limit it wants the EC to put on its output of subsidised oilseeds. It is now demanding a cap of 9m tonnes a year. This compares with long-standing calls for EC output to be cut to 7m tonnes. EC farm negotiators want the ceiling at 9.5m tonnes, down from current 11.4m tonnes.

Latest developments confirm US

and EC claims that negotiators came close during talks in Brussels last week to resolving the dispute over subsidised farm trade that has for the past two years stalled progress in the Uruguay Round.

Mr Joe Mara, a senior US farm trade negotiator, flew into Brussels yesterday for talks with Mr Guy Legras, his EC counterpart. It is uncertain whether talks will continue today. Mr MacSharry is understood to be keen to reach agreement with Mr Madigan, if in fact agreement is achievable before Monday's meeting of the EC Agriculture Council.

US and EC officials confirmed yesterday that the most recent US proposal for settling the oilseeds dispute contained the following elements:

• EC production capped at 9m tonnes, accompanied by a strong enforcement mechanism;

• no more than 5.128m hectares sown with subsidised oilseeds;

• a 15 per cent set-aside required in the first year for land growing oilseeds, with any oilseeds grown on set-aside land (for industrial use for example) to be included within the 9m tonnes limit;

• present yields of 2.36 tonnes per hectare to be cut to meet the 9m tonnes limit.

EC officials say that reforms of the Common Agriculture Policy agreed in May this year will ensure cuts in oilseed production to 9.5m tonnes. They have warned US negotiators that deeper cuts would require the CAP reform package to be opened up, raising the risk that EC member states opposed to the reforms would unravel other parts of the package, most significantly, proposed cuts in subsidised cereals output.

STC awarded \$370m order for Canada-Europe cable

By Hugo Dixon

STC, the British telecommunications manufacturer bought two years ago by Canada's Northern Telecom, has won a \$370m (£225m) contract to build the first fibre-optic cable linking Canada and Europe.

The undersea cable, due to be completed in 1994, has been commissioned by a group of international telecommunications carriers led by Teleglobe of Canada. The other purchasers are British Telecommunications, Germany's Deutsche Telekom, Telecom Denmark and PTT of Iceland. The cable will land in each of their countries.

It will enable Teleglobe to send voice, data and video traffic direct to Europe instead of routing much of it

through the US, as now. Thus, Teleglobe will be less dependent on cable capacity owned by American Telephone & Telegraph (AT&T) of the US.

The new cable will carry the equivalent of 30,000 telephone calls simultaneously down each of two pairs of optical fibres, four times as much as is carried by the current generation of technology. Average cost of a transatlantic circuit will be substantially lower than before.

STC said it was the only manufacturer able to supply this technology. It had been chosen on the basis of bids made for a different cable to have linked the US and the UK but eventually scrapped. The cable will be made at STC's plants in Southampton, and Portland, Oregon. The electronics will be made in Greenwich, London.



A pilot offers a stranded traveller a lift, knowing that whatever destination the traveller mentions, it will take her no more than a kilometre or so out of her way. Given that they begin in Buenos Aires, what was the pilot's final destination?

Does the key to globalisation
lie in how much territory you cover
or how well you cover it?

Notice how every communications supplier is trying to outshout another about how many offices it has around the world?

At AT&T, we believe it's what we can do for you at our offices that makes us an effective resource, not just that we do business in over 130 countries. What matters most is the quality of relationships we've built over many years with local telephone companies, and the experience we've gained from that.

Our international network, for example, handles over a billion calls a year. We're also working with nations that are busy building the infrastructures that support global communications. And we have the R&D resources of AT&T Bell Laboratories and the financial strength that enable us to make long-term commitments to new markets.

How to tell global claims apart? Look for the company that's more interested in how well your offices around the world are doing rather than its own.



UK COAL CRISIS

Unions challenge government figures

By Neil Buckley

THE TRADES Union Congress yesterday challenged the government's claim that the 10 pits chosen for closure were loss-making.

Mr Norman Willis, TUC general secretary, wrote to Mr Michael Heseltine, trade and industry secretary, saying figures obtained by the TUC from British Coal suggested that only four of the 10 pits made a loss in the financial year 1991-92. In at least one case, that was the result of investment expenditure. Overall, the ten pits made an operating profit of £3.3m for the year.

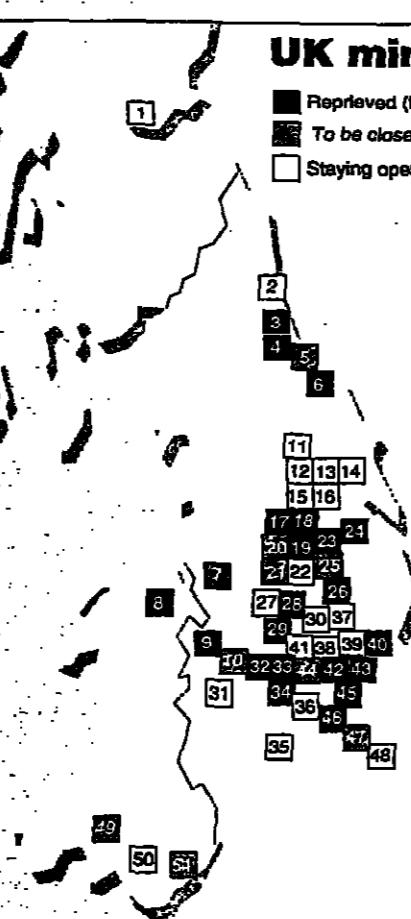
He said that the cost of closing the pits was estimated at £39m. Mr Willis said the figures gave "sufficient evidence that parliament should not accept Mr Heseltine's statement of face value". He sent copies of his letter to all MPs, urging them to examine the figures and his "10 important questions" about the pit closures before today's Commons vote.

British Coal said it did not publish profit and loss figures for individual mines, and did not know where the TUC had obtained its numbers. It could not provide a figure for the performance of the ten pits in 1991-92.

The company reiterated that the ten had made a loss of more than £31m in the financial year since April 1992, and that none was viable according to any economic scenario. It refused to give a pit-by-pit breakdown.

British Coal also said that, while economic factors determined how much coal production had to be lost overall, it had not used solely economic criteria to determine which pits should close.

The corporation said it examined factors including mining conditions and geology, quality



UK mines: Heseltine's new plans

SCOTLAND		16	Kellingley	35	Dow Mill
1	Longannet	17	Shirlston (749)	36	Annasley/Bentinck
2	Ellington/Lynemouth	18	Prince of Wales (701)	37	Haworth
3	Westoe (1,230)	19	Fridley (1,002)	38	Thoresby
4	Wearmouth (969)	20	Grimethorpe	39	Ollerton
5	Vans Tempest	21	Houghton Main	40	Bevercotes (807)
6	Easington (1,354)	22	Goldthorpe	41	Wetback
7	Parkside	23	Bentley (654)	42	Cleopatra (967)
8	Point of Ayr (478)	24	Hatfield/Thorne (458)	43	Blisthorpe (935)
9	Silverdale (701)	25	Markham Main	44	Silverhill
10	Trentham	26	Rosington (873)	45	Rufford (806)
11	Sillingfield	27	Silverwood	46	Calverton (752)
12	Wistow	28	Malby (1,301)	47	Cotgrave
13	White Moor	29	Kiveton (774)	48	Ashford
14	Fiddich	30	Manston		
15	North Selby	31	Littleton	49	Betws Drift
16		32	Bolsover (494)	50	Tower
17		33	Markham (1,296)	51	Taff Marsh
18		34	Shirebrook (1,005)		

Australian Mitsubishi to be sold in Europe

Pound's fall prompts Ford price changes

By Kevin Done, Motor Industry Correspondent

MITSUBISHI, the Japanese car maker, is to begin exporting cars from Australia to Europe for the first time, allowing it to circumvent quota limits on direct vehicle exports from Japan. It is already exporting its main imported models but cutting the prices of many of its UK-built cars.

The company displayed its Australian-built Sigma estate car yesterday at the British motor show in Birmingham; a competitor for vehicles such as the Ford Granada/Scorpio and Opel Omega/Vauxhall Carlton.

Mitsubishi hopes to export 5,000 vehicles from Australia to Europe next year, of which about 10 per cent will come to the UK, where sales begin early next year.

The Sigma estate car – sold as the Mitsubishi Magna/Verada in Australia – was developed by Mitsubishi Motors Australia in Adelaide, which will become the sole production plant worldwide. The vehicle will also be exported to the US with shipment of 6,000 units planned next year.

The export programme will allow the Australian operation to increase output from 22,074 vehicles in 1991 to 38,700 this year and 52,000 in 1993, buoyed by a modest recovery in the domestic market.

Mr John Major, prime minister, offered a glimmer of hope for the remaining 21, with his suggestions in the Commons that the pit review would be more wide-ranging than first thought.

Observers suggest that his remarks mean power generators and other industries may be involved.

Commissioner 'not happy' with pit plan

By Andrew Hill in Brussels

MR ANTONIO Cardoso e Cunha, the EC energy commissioner, told a delegation of Welsh miners he was deeply concerned about the UK pit closure programme.

But he added that the European Commission was all but powerless to intervene in a member state's domestic energy policy.

Mr Cardoso e Cunha said in an interview after the meeting – which was set up six months ago – that he was not happy to see expensive German coal burned and at the same time cheap UK coal being discarded.

Germany and Spain offer heavy subsidies to their coal-mining industries, and the Commission has run into considerable political difficulty in persuading the governments to reduce state aids.

Mr Wayne David, Labour MEP for South Wales, who was present at the meeting, said yesterday that the commissioner had attacked the situation as "irrational".

ient" with a rise of 4 per cent. The confusion over car prices in the UK was intensified by Ford's announcement of price cuts of up to £520 on some Escort and Orion models and up to £365 on some Fiesta models, only two months after announcing a price increase of 1.8 per cent across its range.

Ford said it had been forced to raise the prices of its main imported models, the Belgian-made Sierra and German-made Granada and Scorpio, by an average of 2 per cent as a "first response" to the 15 per cent devaluation of the pound.

Ford yesterday announced an order for 18,900 light commercial vehicles from BT, the UK telecommunications company, worth £220m at showroom prices but actually much less if the large discount for fleet customers is taken into account. This can be 30 per cent or more.

In spite of the BT contracts, Ford has increased short-time working at its Transit van plant at Southampton because of continuing weak demand. Ford's Halewood and Dagenham car assembly plants are effectively working three-day weeks throughout October.

Leyland DAF may halt production at van plant

It is expected that, if production cuts do go ahead, assembly line workers will be redeployed to other tasks in the plant rather than sent home.

The Anglo-Dutch company has come under pressure to make the cuts although it increased its volume sales by 5 per cent this year, in a UK van market down 5 per cent compared with 1991.

The industry faces a market that has fallen by about 40 per cent from record 1989 levels.

Creating a market for more coal

AS Mr Michael Heseltine, the UK's trade and industry secretary, begins the task of trying to keep more of the UK coal industry alive, he has to find ways of expanding coal's share of the UK's already crowded energy market.

Nearly 50m tonnes of coal is lying idle in UK stocks, and the electricity industry has made clear its appetite is sharply reduced. In order to sustain more than a small number of additional pits, he would have to find a home for several million tonnes of extra coal.

Although the government technically has the power to influence energy producers and consumers, his task is fraught with difficulties.

The most direct route open to him is to use the government's 40 per cent stake in National Power and PowerGen, the two leading generators, as a lever to persuade them to burn more coal in their power stations.

However, the electricity industry sources made clear yesterday that they would resist any attempts to make them increase their purchases of coal-based power.

David Lascelles on options for clearing the UK's 50m tonne stockpile

Heseltine is to delay the next stage of the electricity deregulation. In 1994, the level of protection in the regional distribution markets is to be reduced. By postponing this change, Mr Heseltine might encourage the electricity distributors to sign up for bigger contracts.

Mr Heseltine might also try to limit coal imports, which are rising fast. But again, he would risk angering the generators who have sunk large sums of money into new port handling facilities. Such action would also aggravate already strained trade relations with the US, one of the UK's largest coal suppliers. Similarly, any action to curb imports of electricity

from France via the cross-Channel cable would be highly questionable given the move to an EC single market.

In announcing his reprieve, Mr Heseltine said he would consult Prof Stephen Littlechild, the electricity regulator, who is looking into the effect that the switch to gas for power genera-

tion is having on electricity prices. Prof Littlechild has the power to penalise electricity companies who are not buying the cheapest electricity.

However, he is unlikely to have formed any conclusions before early next year, and the DTI has not yet formally asked for his help.

Mr Malcolm Faulkner, Norweb marketing director, the Manchester-based electricity distributor which is investing in gas-fired stations, said yesterday he was confident Norweb's gas deals would stand up to regulatory scrutiny.

A further sector over which Mr Heseltine will undoubtedly

be casting his eye is the state-owned nuclear power industry, which contributes about 20 per cent of the electricity in England and Wales. Nuclear Electric reacted sharply yesterday to suggestions that he could bring forward the shutdown of the UK's ageing Magnox reactors to make room for more coal stations.

Any shutdown would trigger heavy decommissioning costs, and would also remove the only power source that does not produce harmful emissions.

Dr Bob Hawley, the chief executive, said nuclear could help coal by providing "an environmental balance".

Whichever route Mr Heseltine chooses involves a cost – either to subsidise extra coal production, to compensate companies who have to buy more expensive electricity, or, with nuclear, to decommission the power stations. In some cases the cost will fall on the taxpayer. In others it will be the electricity consumer who ends up paying the bill.

As one electricity industry representative put it: "Which ever way they move they come up against new difficulties."

Mr Heseltine will undoubtedly

Britain in brief

MPs told to toe party line on Maastricht

Conservative backbenchers opposed to the Bill ratifying the Maastricht treaty were given a blunt reminder of their party's electoral commitments by Mr John Major, prime minister, in the Commons yesterday. Under a barrage of hostile questions about the futility of last week's EC summit in Birmingham he rejected demands that the government should not seek to make any further progress with the remaining stages of the Bill until after the next meeting of EC heads of government.

chairman Mr Marmaduke Hussey of being too old to lead the corporation into the next century. In an unprecedented public attack for which he later apologised, Sir Michael, who leaves the BBC in February, said it had been wrong of the government to give the chairman a second five-year term.

The on-off saga of Mr Neil Kinnock's possible appointment as a Brussels commissioner finally ended last night when it was confirmed that Mr Bruce Millan will remain in post for a further two years. The decision immediately provoked behind-the-scenes charges of bad faith against Mr Major from senior Labour officials and fervent counter-credentials from Downing Street that the prime minister had given any undertakings to the former opposition leader.

Further details emerged in the US about one of west Belfast's most significant employment boosts for several years. Provisional agreement was reached in San Jose when west Belfast SDLP MP Dr Joe Hendon and north Belfast Ulster Unionist MP Mr Cecil Walker met senior executives of the National Semiconductor Corporation, one of America's top electronics groups. The US firm will purchase microchips from a new company, BCO Technologies (Northern Ireland) which has been set up by a group of Irish-American businessmen. The new company estimates a worldwide market of \$10bn for

the chips by the end of the decade offering the prospect of 400 new jobs in one of the UK's worst employment blackspots.

Ministers are preparing to soften their approach to extending compulsory competitive tendering to local authority administrative staff, because of the difficulty in devising a sensible way of taking account of the quality of work.

The move will mark an abandonment of the scheme set out in a government consultation paper last year, that there should be a "quality threshold" for tendering in areas such as architectural and engineering services.

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Business failures have soared in 1992, and will continue to rise in 1993, according to Britain's leading private credit insurer. Failures in the first nine months reached 42,000, and are expected to pass 60,000 for the year as a whole – compared with 48,000 for the whole of 1991, according to NCM Credit Insurance, which insures some £14bn of UK trade every year from 6,000 UK companies.

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BUSINESS AND THE ENVIRONMENT

CFCs on the move

The industrial difficulties that could follow international bans on the use of ozone-depleting chemicals were highlighted in two UK government reports last week.

The UK is among 70 countries which have signed the 1987 Montreal Protocol, committing themselves to phasing out the production of CFCs, one of the substances threatening the ozone layer, by 2000. It is also bound by tighter EC regulations to phase out CFCs by 1997.

According to a Department of Trade and Industry report by Touche Ross, the management consultants, UK consumption of CFCs as solvents in electronics and dry cleaning fell by 75 per cent between 1986-91. But the report said the main reason was "a reduction in industrial activity during the recession".

While it found that high-technology and precision cleaning companies had already made plans to find substitutes, small high street dry cleaners could not afford the new equipment. The report expects "a sharp distinction between general and specialist dry cleaners" to emerge as the ban takes effect.

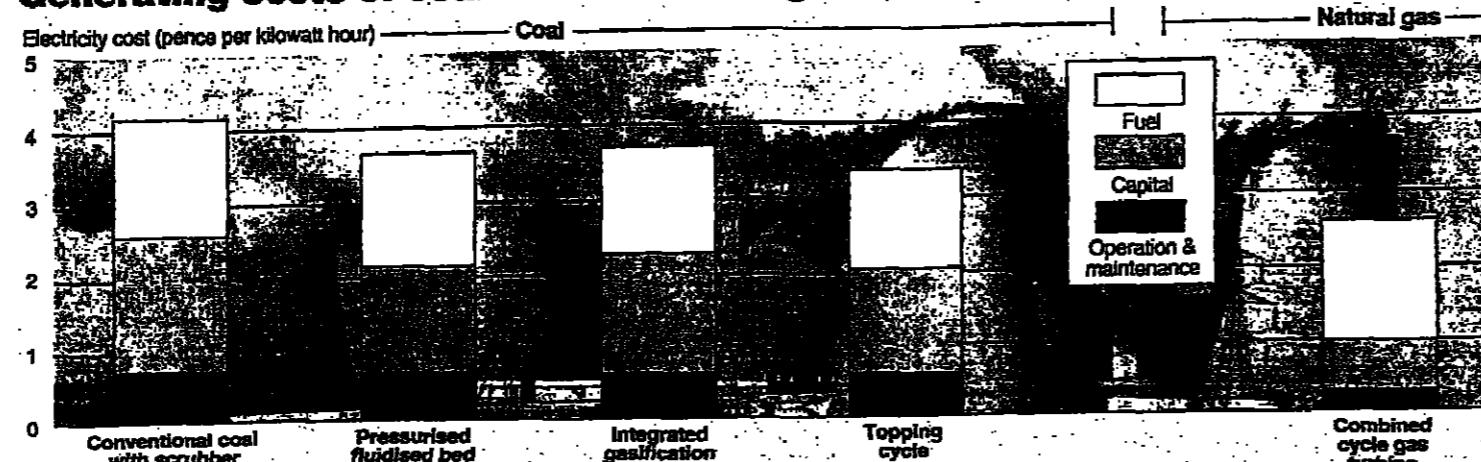
A second study of the use of CFCs in refrigeration and air conditioning, carried out for the Department of the Environment by the March Consulting Group, concluded that consumption in these industries fell by only 15 per cent between 1986-91, partly because less than 2 per cent of CFCs in refrigeration are recovered and reused.

Depending on the choice of phase-out dates, it predicted that refrigeration demand for CFCs will outstrip supply between 1994-2000 unless leakage and recycling rates improve.

Assessment of likely difficulties is not helped by the lack of up-to-date figures. A 1990 DTI survey showed that the UK's total consumption of ozone-depleting substances halved between 1986-89 to 31,000 tonnes by the phasing out of CFCs in aerosols. However, more recent figures are not available.

Bronwen Maddox

Generating costs of coal versus natural gas



Only time will tell

Clean coal technology can compete successfully with gas, but not in the immediate future, reports Clive Cookson

The run-down of British Coal is taking place against the background of a huge effort elsewhere in the world to develop efficient "clean coal" power stations which could compete with natural gas on economic and environmental criteria.

The problem in the UK is that the only coal-fired stations capable of competing financially with natural gas plants at today's prices are old ones whose capital costs have been written off. And they produce more pollution - sulphur dioxide, oxides of nitrogen and carbon dioxide.

But the position may be quite different a decade or two from now, when gas supplies are running short and new generations of clean coal plants are in operation.

There is "a ferment of innovation" in coal burning, says Walter Patterson, an energy analyst specialising in coal technology. "The world's engineering companies and their enlightened clients are spending large sums in a hectic race to expand the range of advanced coal technologies, improve their efficiency and enhance their environmental performance. What is more, they are succeeding."

Some 38 clean coal plants are operating in the US, where government and industry are jointly funding a \$5bn (£2.5bn) clean coal programme over five years. One demonstration is AES Shady Point, a 320MW cogeneration (producing both electricity and heat) plant in Oklahoma which has low emissions not only of sulphur and nitrogen oxides but even of carbon dioxide.

ment on the 38 per cent achieved by the best conventional coal-fired power stations with desulphurisation "scrubbers" but nowhere near the 52 per cent of a new natural gas combined cycle plant.

IGCC plants offer better performance than FBC when good-quality coal is available, though the technology is less well developed. Their net efficiency is about 43 per cent and emissions of sulphur and nitrogen oxides are comparable with a natural gas plant. The next important development will be the opening, scheduled for 1993, of a 225MW IGCC demonstration plant in the Netherlands designed by Shell.

Further improvements may be possible through combining the

The world's engineering companies and their enlightened clients are spending large sums in a race to expand coal technologies'

the hot exhaust gases.

• Integrated gasification combined cycle (IGCC) plants have a gasifier in which coal reacts with steam and air or oxygen to produce a raw fuel gas containing carbon monoxide, hydrogen and methane. This gas is cleaned chemically to remove pollutants before firing in a gas turbine to generate electricity. The hot exhaust then produces steam to power another turbine.

FBC plants are particularly well suited for burning coal of low or variable quality and for cogeneration. Their net efficiency is around 41 per cent - a distinct improve-

ment on the best features of IGCC and FBC. One hybrid is British Coal's proposed topping cycle technology. Stephen Dawes of the Coal Research Establishment predicts that a commercial topping cycle plant would achieve 47 per cent efficiency using current gas turbines and as high as 52 per cent if turbine technology continues to advance as expected.

British Coal has formed a consortium with PowerGen, the electricity generator, and GEC Alsthom, the Anglo-French generating equipment manufacturer, to develop the topping cycle. Chris Buck of GEC Alsthom says the group is "enthusias-

tic" about building a 75MW plant to demonstrate the technology, which would have great export potential.

But it cannot go ahead until uncertainties about government support for the project and about the future of British Coal are resolved.

Dawes accepts that no clean coal plant built in the UK today can generate electricity as cheaply as a new natural gas plant, because the latter is technically so much simpler that its capital costs and non-fuel operating expenses are inevitably lower. Early in the next century, however, lower fuel costs for coal could tip the balance against gas.

One environmental factor on which coal cannot match natural gas is its impact on the greenhouse effect. It is chemically inevitable that burning coal produces more CO₂ than natural gas. Even here, however, there is hope in the very long term.

The idea of large-scale removal of CO₂ from power station flue gases was regarded until a couple of years ago as too fantastic to contemplate because of the high costs and the quantities of CO₂ produced by fossil fuel burning.

Recent studies under the International Energy Agency's Greenhouse Gas R&D Programme suggest, however, that CO₂ capture and disposal at sea may be technically feasible, environmentally acceptable and economically bearable.

Clean coal technology will not save British Coal from contracting further during the 1990s but it could lay the ground for a renaissance some time in the next century.

Aspiring to be an engine for change

Lord Moore talks to Bronwen Maddox

"I HAVE carte blanche to do what I want," says Lord Moore, the former UK cabinet minister who was appointed on Monday as head of the new Energy Saving Trust, one of the main planks in the government's environmental policy.

Expectations are high, both of him and of the Trust, an independent limited company which is intended to search out energy-efficiency schemes. Moore is optimistic that he can fulfil them. "There is no limit to the areas we can examine, and if I find that levers are inadequate, doors are closed, then I'll show," he says.

Fighting talk - but he will start his chairmanship with at least two controversial issues on his desk. The first is the debacle of the coal mine closures, and the question of whether environmental costs have tipped the balance between coal and gas.

Moore is adamant that he does not feel under pressure to enter the fray, although the comments of an independent body dedicated to assessing efficiency might be welcomed. "I refuse to be drawn into the political debate," he says, with a sensitivity that comes from an abrupt exit from politics after being tipped briefly as the successor to Lady, then Mrs Thatcher.

The sensitivity may be understandable, but then the Trust is on the sidelines of one of the most wide-ranging and controversial energy efficiency issues faced by the country.

Instead, the Trust is intended to focus on domestic rather than industrial projects - to search out ways for British Gas and the regional electricity companies to encourage their customers to use less energy in their homes. But even on that remit Moore faces an immediate obstacle.

Last week Stephen Littlechild, regulator of the electricity industry, appeared to veto the possibility of regional electricity companies passing on the cost of investments in energy-efficiency to their customers. However, plans for the Trust

have always assumed that the cost of almost all its projects - both gas and electricity - would be passed on. At a stroke, Littlechild's statement seems to threaten half the Trust's potential success.

"It is too early to express disappointment. I want to find out what he thinks in detail," Moore says cautiously.

Beyond that immediate obstacle, he also needs to solve the conundrum of why companies should suggest schemes that persuade their customers to use less energy and so could cost them revenue.

Moore says he has a solution: "I believe that corporations have a role in the community and can enhance shareholders' return by being good corporations, not just by short-term profits." That is a much-debated position: although he is a director of Credit Suisse's fund management arm, he may not find his views of corporate governance shared by the mass of utility shareholders, let alone the companies themselves.

He feels, however, that he has equipped the Trust with enough independence from the government and the utilities to negotiate these questions. He says that one of his main conditions in accepting the job was that a majority of directors on the Trust's board should be independent of the utilities.

He is concerned too that the costs of running the Trust - which with an eventual staff of between 30 and 40 could amount to several million pounds a year - must not be paid entirely by the utilities. "That would be dangerous," he says, and he hopes that eventually the Trust can take fee income from initiating projects. He says he wants the Trust to cover businesses other than gas and electricity, possibly including the motor industry.

With much of the scope of the Trust in question, will it really have an impact? "I am not interested if it is just going to be small marginal schemes," he says. "What impact we will have as an engine of change I don't know."



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PEOPLE

'Clearing of the decks' at Sheldon Jones: Strachan joins

Douglas Strachan, former chief executive of ProNed, is joining Sheldon Jones, the USM-listed pet-foods to timber and DIY company, as non-executive chairman, replacing Richard Sheldon, who remains on the board. Although the family holding – represented on the board by Sheldon, 57, and John Jones, 47 – now stands at 55 per cent, the last year has seen a considerable management restructuring and capital injection.

David Gwyther, the new chief executive, joined last November, and two venture capital companies, Murray Ventures and County NatWest Ventures, took part in a refinancing earlier this year. All this allowed the company to



"clear the decks for future development", as Gwyther puts it. Sheldon had been non-executive chairman since July 1991. Gwyther says Strachan possesses a breadth of experience and collection of contacts that

■ Stuart Allcock has been appointed director and general manager of Plym Protection Systems part of the PLYSU GROUP.

■ George Wilkinson has been appointed financial director and company secretary of PILKINGTON Communication Systems.

■ Edward Robinson, finance director of Ewart, is also appointed company secretary following the resignation of Joseph Tedford.

■ Vince Kelly, formerly company secretary, has been appointed financial director of KRAUSS MEFFER (UK).

■ Andrew Mallett, finance director of Courage UK Operations, has been appointed group executive director, finance for COURAGE.

■ Martin Elliot has been appointed sales director of Weir Systems, part of WEIR GROUP.

■ Judith Evans has been promoted to departmental director responsible for corporate personnel.

■ Penny Payne is returning to Cowie Interleaving, part of T COWIE, after four years in management consultancy, as sales director.

■ Stuart Barr, md of BARR WALLACE ARNOLD TRUST, has died.

■ The Earl of Carrick, chairman of Balfour MacLaine Corp, and a director of Bowater, Cargill and Chloride Eastern Industries, died on October 5.

Bodies politic

■ Peter Beales has joined the BRITISH MERCHANT BANKING AND SECURITIES HOUSES ASSOCIATION as director, merchant banking and finance.

■ Anna Vinton, joint chairman and co-founder of The Reject Shop, has been appointed a member of the COVENT GARDEN MARKET AUTHORITY.

■ John Grieves, senior partner of Freshfields, has been appointed a director of BRITISH INVISIBLES.

■ John Benson, chairman and chief executive of 3M, Michael Dabner, chairman of the Envelope Makers' and Manufacturing Stationers' Association, Nicholas Phillips, director-general of the Institute of Practitioners in Advertising,

and Richard Wade, director-general of the Advertising Association, have been appointed members of the CBI's national council.

■ Steve Shirley (below), founder director of FI Group, has been appointed Master of the WORSHIPFUL COMPANY OF INFORMATION TECHNOLOGISTS.

■ Lars Ahrell, a director of Tufton Group, at CHLORIDE; Tufton Associates advises Mercurius, a shareholder of Chloride.

■ Tim Thornton, a director of Kleinwort Benson Securities, at MOORGATE INVESTMENT TRUST.

■ Adrian Gazzard, human resources director of TSB Group, at DC GARDNER.

■ David Ritchie, deputy md of Scottish Widows, as chairman of its subsidiary, CONNELL, on the retirement of John Simpson as chief executive and non-executive chairman.

Giles Henderson, 50, has been appointed senior partner of City solicitors Slaughter and May in succession to George Inglis who will retire at the end of the year after 36 years with the firm, seven of them as senior partner.

Henderson takes over at a time when Slaughter's supremacy as the leading City law firm is under attack in an increasingly competitive marketplace for commercial law services.

One of his first tasks will be to resolve the internal debate over whether the firm should follow the lead of most of its

competitors and market its services or whether it should continue to rest on the strength of its reputation.

Having read law at Magdalene College, Oxford, he joined Slaughter in 1968, becoming a partner in 1975.

His practice has been in the firm's core areas of work – general corporate and corporate finance – and he has spent the past 10 years working on UK privatisations, leading the firm's team on the privatisation of British Telecom, British Gas and the electricity industry. He was awarded the CBE in 1991.

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Non-executive directors

J Sainsbury, the UK's biggest grocery chain, has cannily enlisted the expertise of the former permanent secretary at the Department of the Environment by appointing Sir Terence Heiser as a non-executive director.

Sir Terence's inside knowledge of the UK's planning policies will no doubt come in handy to the supermarket chain as it continues to lay down new stores at a furious rate. He becomes Sainsbury's fourth non-executive director, filling the position vacated by Lord Prior, the former Tory minister, who retired at the last annual meeting.

Since his retirement this year, the 60-year-old civil servant, who headed the DoE during the turmoil of the poll tax, may well have found more time to indulge his passions for reading, walking and talking.

Unfortunately, he will have little time to talk to Lord Sainsbury about the company before he hands over the chair to his cousin David in early November.

■ Lars Ahrell, a director of Tufton Group, at CHLORIDE; Tufton Associates advises Mercurius, a shareholder of Chloride.

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This documentation, in English or Italian, should be sent to the following address within one month of the publication date of this notice:

A.S.M. - Azienda Servizi Municipalizzati
Via Lamarmora 230 - 25123 BRESCIA, Italy
Telex 300258 ASMBSI - Telefax +39-30-3500204

LEGAL NOTICES**INSOLVENCY ACT 1986****HOME AND OVERSEAS TRUST LIMITED**

(By Members Voluntary Liquidation)

NOTICE IS HEREBY GIVEN that the creditors of the above named company are required on or before 20th day of November 1992, to send their names and addresses, with particulars of their debts or claims, and the names and addresses of their solicitors, or personally, to come in and prove their said debts or claims at such time and place as shall be specified in such notice, or in default thereof they will be excluded from the benefit of any distribution made before such debts are proved.

Dated 15th October 1992

R.W.J. Long and I. Jacobs, Joint Liquidators

INSOLVENCY ACT 1986**GENERAL INVESTMENT (UK) LIMITED**

(By Members Voluntary Liquidation)

NOTICE IS HEREBY GIVEN that the creditors of the above named company are required on or before 20th day of November 1992, to send their names and addresses, with particulars of their debts or claims, and the names and addresses of their solicitors, or personally, to come in and prove their said debts or claims at such time and place as shall be specified in such notice, or in default thereof they will be excluded from the benefit of any distribution made before such debts are proved.

Dated 15th October 1992

R.W.J. Long and I. Jacobs, Joint Liquidators

THE COMPANIES ACT 1985**COMPANY NUMBER 02016418****SC PROPERTIES (UK) LIMITED**

Previous names of company: Take Total Limited. Nature of business: Purchasers of property & fixtures & fittings. Registered office: 110 St Martins Lane, London WC2N 4PF. Date of registration: 15 October 1991. Liquidator's name and address: Christopher John Hughes & Timothy Richard Harris both of Shelley House, 3 Noble Street, London EC2V 7DQ. Date of appointment: 15 October 1992. Date of liquidation: 15 October 1992.

Debtors: See below.

Ballet

'Green Table' revisited

The Green Table was a dance-icon of the 1930s. It won a prize at a choreographic competition in Paris in 1932, and launched the international career of Kurt Jooss, its creator. And because of its ever-explicit theme – the sufferings we know in war – it has acquired a spurious sanctity. To attack it, to declare it a stodgy, albeit well-intentioned, piece is seemingly to attack its moral worth.

Well, moral rectitude never had anything to do with choreography, and I have always found Jooss's dances very lumpy going. (When I first saw *The Green Table* – with Jooss's own troupe, in the middle of the war – I thought it singularly unlike what was raging around us. What remains with me still is a memory of the dramatic weight, the physical density, with which certain of Jooss's finest artists – Sigurd Leeder, Hans Zullig – imbued their actions).

Jooss's dance language owed everything to his experience as a student of the movement theorist Rudolf Laban. His quest was for a style in which emotional expression should find its most direct and essential means. In all of his dance works that I saw, there was earnestness, simplicity, and these qualities are clear to see in the revival of *The Green Table* that entered the Birmingham Royal Ballet repertory on Monday night. BRB's director, Peter Wright,



Scene from Kurt Jooss's 'The Green Table', revived in Birmingham by his daughter Anna Markand

appeared as a young dancer with Jooss, and this staging is his tribute on the 60th anniversary of the ballet's creation.

Scrupulously revived by Anna Markand, Jooss's daughter, *The Green Table* wears its years badly – it looks like an old Art Deco poster blowing in the winds of time. Death (Joseph Cipolla, very good) stamps and stalks; the Standard Bearer (well done by James Bailey) is heroic; a Mother (Marion Tait, the best advocate for Jooss's expressivity) grieves. A girl suffers and becomes a prostitute, and the proflite (oh, the rubbing of the white-gloved hands) does his blatant thing. These are clichés. Behaviour is sentiment-

alised, and movement is as predictable as one might expect when stereotypes are set on stage. The Fritz Cohen score for two pianos is leaden. And so is much of the choreography. Some groupings are still theatrically vivid – the frieze of mourning women, the procession of Death's victims – yet what may have seemed apt or innovative in 1932, has faded badly, and the dance (unlike, say, the texts of Massine's symphonic ballets of the '30s) lacks an imaginative fire that will touch us. The BRB cast work well, but Jooss's solemnities do nothing interesting for them.

This opening programme of the BRB season also brought

another acquisition: Ashton's *Symphonic Variations*. It is a serene masterpiece, and one now so weighed down by its significance – as Ashton's declaration about English classic dance: as a portrait of its sublime first cast headed by Fonteyn and Michael Somes – that I sense that new interpreters are over-awed even before they reach the stage. Monday night's sextet had the anxious and too reverential air of people late for church, busily making up for their mistake by rushing their devotions and looking generally harried. Michael Somes has produced an impeccable text. His dancers, alas, fudged too many moments – a ravishing back-

ward-curving pirouette for one of the men was lost; steps were gabbled beneath rigid torsos. Let them relax, and allow the music to pour through them to shape the dance, and Ashton will look like Ashton.

The evening was completed with David Bintley's *Flowers of the Forest*, very well done. The Hippodrome management, incidentally, deserves its public's thanks for the re-seating of the stalls: eight lines are much improved.

Clement Crisp

The Birmingham Royal Ballet season continues at the Birmingham Hippodrome until October 31.

Theatre/Malcolm Rutherford

The Dutch Courtesan

Whatever scholars of English literature may tell you, with a few exceptions there is not a lot to be said for Elizabethan drama outside Shakespeare, Jonson and Marlowe. So it is a great pleasure to find such a fine production of John Marston's *The Dutch Courtesan* at the Orange Tree in Richmond.

Marston was not a prolific playwright. He had an Italian mother, was educated at Oxford and wrote a couple of tragedies before turning to a hawdry kind of comedy. *The Dutch Courtesan* was first performed around 1605, early in the reign of King James I. Not long afterwards Marston gave up the stage for the church – possibly because he was in trouble with court censorship. He took up the living in Christchurch, Hampshire and died in 1634.

One of the many merits of this production by Sam Walters is that the hawdry is not played up for its own sake. Another is that there are no gimmicks. The piece is played absolutely straight: costumes more or less of the time and nothing extraneous. It reflects the London of the period, a booming, rather cosmopolitan city with a natural share of knaves, dupes and clever women. It is possibly slightly xenophobic in that the only real villain is the Dutch courtesan. The English villains repeat and the English fools are likeable.

There is no single key character. Indeed there are at least eight parts that anyone remotely qualified would love to play, plus one or two smaller ones like Holofernes Reinscure, the barber's boy, acted here with a wonderfully retarded smile by Vincent Brimble. (Brimble plays other parts as well.)

All the characters have slightly odd names. The bawd is called Mary Faugh. The principal English villain, sometimes masquerading as a Scot, is known simply as Caledemoy. David Timson

looks as if he is thoroughly enjoying himself in this part, but the production never lets the spotlight linger too long on one person.

Anyway it is Caledemoy's main dupe – a vintner called Mulligrub – who has the best opportunities. Mulligrub loses practically everything, including almost his neck as he finally appears on the gallows. Frank Moorey's performance is a marvellous study in the frustrated rage of a stupid but benevolent man.

The women excel. In the early scenes Amanda Royle's courtesan is devastatingly attractive: butch, gamine, almost no make-up, physically lithe and with an accent that is foreign without being exaggerated. It is a pity that she has to turn so nasty afterwards.

The main English women are educated English roses. There is a theatrical in-joke here that must have seemed obvious at the time. One of them is called Beatrice; however, it is her sister Crispinella who plays very much the role of Beatrice in Shakespeare's *Much Ado About Nothing*. Caroline Gruber as Crispinella looks ravishingly beautiful; Janine Wood as Beatrice altogether more earnest.

Other Shakespearean references will come to mind: the nurse Putifer (Auril Smith) owes something to *Romeo and Juliet*; the scene with Mulligrub in the stocks, and the bumbling inefficiency of the night watchmen. The play is written in a mixture of prose and verse. It is like a Shakespearean comedy without the poetry and ultimately without the magic. It also lacks Ben Jonson's sharpness. But it is still very professional. The prize for putting it together so convincingly must go to Walters.

The Dutch Courtesan, Orange Tree, Richmond, until November 28. (081) 940 3633

Yehudi Menuhin School in works by Bach, Mendelssohn, Boccherini and others. Sun afternoon: Alexander Rahbari conducts Belgian Radio Orchestra in works by Milhaud, Saint-Saëns and Dvořák (507 8200).

● Next Tues in the Monnaie: first night of new production of *Un ballo in maschera* (runs till Nov 15). Oct 30: *Thomas Hampson* song recital (219 6341).

● The Royal Shakespeare Company visits the Théâtre National next week with *The Comedy of Errors*, directed by Ian Judge. Daily Oct 27-31 (217 0303).

■ COLOGNE

CONCERTS
In tonight's concert at the Philharmonie, Frans Brüggen conducts Orchestra of the 18th Century and Cologne Bach Society in works by Rameau, Mozart and Haydn, with soprano soloist Cynthia Sieden. Sat: an evening with Peter Ustinov. Sun: Lutoslawski.

Lutoslawski. Sun evening: *Drottningholm Baroque Ensemble* in Bach's B minor Mass. Next Wed: Mikhail Pletnev conducts Russian National Orchestra, with Ivo Pogorelich. Oct 30: Kurt Sanderling conducts Cologne Radio Symphony Orchestra. Oct 31: Dave Brubeck (2801).

OPERA

There are three remaining Hungarian National Opera performances at the Lómei: Tomorrow and Sat: Il Lombard. Fri: double bill including Bartók's Bluebeard. The next production is Anna Bolena, opening on Nov 9 (412 3532).

■ BARCELONA

CONCERTS
Barcelona City Orchestra opens its winter season on Fri with a performance of Beethoven's Missa Solemnis conducted by García Navarro, with the Pro Musica Chorus of London. (repeated on Sat evening and Sun morning). Next week's concerts feature music by Debussy, Stravinsky and Schumann. Guest conductors in November include James Loughran and Alexander Gibson (268 1000).

OPERA

There are three remaining Hungarian National Opera performances at the Lómei: Tomorrow and Sat: Il Lombard. Fri: double bill including Bartók's Bluebeard. The next production is Anna Bolena, opening on Nov 9 (412 3532).

■ BRUSSELS

● Tonight at 20.00 in the Palais des Beaux Arts, Yehudi Menuhin conducts Camerata Lysy and

Dublin Theatre Festival/Alannah Hopkin

'Iceman' worth waiting for

This new version of *Tartuffe* by the young playwright Michael West is the Gate's contribution to the Dublin Theatre Festival. It is a lively and fluent rendering, but the edge of the original is lost by pitching this satire on hypocrisy somewhere between drawing room comedy and farce. Stephen Brennan in the title role is a creepy figure in a badly-hemmed black soutane, his waist encircled by a monster wooden rosary, a whiff of Rasputin about him. His sister but rather sexy appearance is the only surprise of the evening. Catherine Byrne as Elmire, the object of his lust, is competently regal. Robert Ballagh provides an elegant if rather colourless set featuring classical French windows and statue-filled alcoves. The production is consistently played for laughs, and results a tame, safe evening's theatre with about as much excitement as a television adaptation.

There is nothing tame about the Abbey's Festival offering, the last major opening of a hitherto unspectacular fortnight. *The Iceman Cometh* was well worth waiting for. It is a monster of a play in four acts (with three intervals), but the long haul goes unnoticed in the presence of a truly great production of an essential classic.

The way that Eugene O'Neill creates an existential masterpiece from the ramblings of a crew of drunken bachelors never fails to amaze. John Cowick's sets give us four different views of the bar and backroom of Harry Hope's clapped-out rooming house in dark shades of grey, brown and green, the chairs and tables as tatty and mismatched as their occupants. Michael Philipp's atmospheric lighting adds sudden new dimensions with precisely judged effects.

The cast are largely comatose as they are introduced in the early morning light by the resident "foolosopher", Larry, and the barman Frank. One by

one they reveal their obsessive "pipe-dreams" – the alcohol-fuelled illusions that allow them to believe in tomorrow, as they await the arrival of their salesman buddy, Hickey, and the ritual celebration of Harry's birthday.

Hickey's entrance, larger than life in an immaculate pinstripe suit with his dazzling, cajoling salesman's smile, acts like a shot of adrenalin on Harry's somnolent roomers. But Hickey surprises them: he has turned teetotal and found "peace", something that he says they can do too if they will only face up to reality and abandon all "pipe-dreams".

Brian Dennehy who had the role of Hickey in Chicago with the same director, Robert Falls, is physically reminiscent of Billy Graham in his prime, and plays Hickey with the outstretched palms, the sincere facial expressions and the fancy footwork of an evangelical preacher. It is an astonishing performance in that while he is totally convincing on a realistic level in his dealings with "the gang", the audience quickly grasps his evil, destructive intents: Hickey is "the iceman". Only the "foolosopher", Larry, a tight and increasingly harrowing performance by Donald Moffat, sees him for what he is.

Robert Falls has so successfully welded together Irish, English and American actors that it is impossible to tell the difference. The ensemble playing is first rate, as are the majority of the individual performances, notably Sean McGinley who gives dignity and intelligence to the all-important Frank. If any doubts remain about the judgment of the Abbey's artistic director, Garry Hynes, this memorable production should kill them dead. It is a theatre festival in itself, reminding us of what theatre is – or should be – all about.

Tartuffe, Gate Theatre, The Iceman Cometh, The Abbey Theatre, Dublin

Television/Christopher Dunkley

Breakfast today, peak time tomorrow...

Only last month I said in this column that, instead of perpetually condemning television for its worst examples of mass produced rubbish, we should treat the medium as we do other things, from painting to clothing, and judge it by its best. I argued that the proportion of good to bad in television was probably about the same as in the print or television, yet whereas the chattering classes and "Eating Out" columns concentrate exclusively on top restaurants, ignoring burger bars and pizza parlours, and the literary pages disregard tabloid newspapers and pulp romance and major novels, television is routinely condemned for the gashiness of its game shows and soap operas.

The truth of that argument has surely not changed in the last six weeks, but the strength of it looks more and more doubtful as British television, and especially commercial television, scrambles faster and faster down market. Anyone seeking to defend television's reputation on the grounds that there is still a remarkable quantity of admirable programming has had his work cut out as expanding areas of the old schedules succumb to material which is either cheap and mindless or cheap and imported. Tonight's ITV schedule in London (not dramatically different in most other regions, though several get some football) is strikingly awful example.

The oldest of all the tabloid-telly series, *This Is Your Life* at 7.00, is followed by the oldest soap opera on British television, *Coronation Street*, and then – between 8.00 pm and 2.45 in the morning – three old movies filling five hours 35 minutes: *Three Days Of The Condor*, *Amityville II* and *The Beast In The Cellar*. Forty minutes is devoted to news and weather at 10.00 and, all too fittingly, at 12.35 there is a half-hour programme called *Hollywood Report* which threatens "behind the scenes reports and interviews with the stars". And that is it; an entire mid-week evening.

Of course Thames Television has lost its franchise and may be feeling like the man forced to work out his notice in a confectionery factory (anyone want two tons of peppermint rock with "Sod off" written down the middle?) But anybody who imagines that the proportion of high quality material on ITV is likely to go up in January has not been keeping an ear to the industry grapevine. Anyway, London Weekend has not lost its franchise, yet look at its Saturday evening schedule: *Gladiators*, a British copy of a particularly gormless American game show, followed by no less than three embarrassment series, end to end: *Blind Date*, *Beardie's About and Dame Edna's Neighbourhood Watch*. Those are followed by an old movie, 20 minutes of news, and a repeat of the creepy *Hole And Peace*.

However depressing all this may be for the more demanding viewer, it seems almost irrelevant when compared with what has just happened on Channel 4 in the early morning. intelligent children. It is presented not from a studio but from three cottages knocked together and painted in the brilliant primary colours and designs of a pantomime kitchen, or *Playschool*. Presenters Chris Evans and Gaby Roslin both look well under 30, and talk across one another in the comprehensive school giotto stop action which is now as tediously uniform on yout television as received pronunciation once was on the BBC.

You would never know from this programme that plenty of children play the clarinet, belong to the Scout movement, or read books. It is almost entirely concerned with those subjects – pop music, videos, computer games, American animated cartoons (cheap old series such as *Dennis The Menace* and *The Banana Splits* appear to be regulars) – which have the blessing of the peculiar adults who specialise in yout TV. The garish and overstated look of the show is matched by its tone of perpetual hysteria; the impression is not of being spoken to but of being screamed at. Camera crews and sound technicians are required to whoop and cheer the presenters' "jokes" in the contrived style of American game shows. The whole approach is typified by a couple of manic puppets from the *Seasame Street* mould whose voices never fall below the level of a scream.

Very occasionally this Beano

Comic version of life is punctuated

by

long-running, ever-fluctuating musical revue (Theatre East, 211 East 60th St, 838 9090).

● *Crazy for You*: loosely based on *Girl Crazy*, which opened in 1930, this show is a celebration of the music of George Gershwin and the lyrics of his brother Ira (Shubert, 225 West 44th St, 239 8200).

● *Jelly's Last Jam*: the music of Jelly Roll Morton, the self-proclaimed inventor of jazz, and an unsparing portrait of the man himself (Virginia, 245 West 52nd St, 239 8200).

● *Oba Oba '93*: 75 dancers, singers and musicians from Brazil (Marquis, Broadway at 45th St, 307 4100).

● *Conversations with My Father*: Herb Gardner's bitter-sweet memory play about a Lower East Side bar-keeper, his two sons and the patrons of his tavern (Royale, 242 West 45th St, 239 6200).

● *The Secret Garden*: a charming musical adaptation of the classic children's story by Frances Hodgson Burnett (St James, 246 West 44th St, 239 6200).

■ STOCKHOLM

Konsertshuset This week is devoted to a Baltic Festival, featuring daily performances by artists from Estonia, Latvia and Lithuania. Highlights include Tubin's Third Symphony in a concert tomorrow by the Estonian Symphony Orchestra. Next Tues: Maurizio Pollini. Nov 1-8: festival of music by Swedish composer Daniel Börz (244130).

ated by something weirdly inconsistent: a report on sexual harassment (what are eight-year-olds supposed to make of that?) or four minutes of Bob Geldof talking to Nelson Mandela ("Was the prison experience essentially a very hard experience?"). You don't mean you like Abba?" The infrequent news bulletins are presented, ludicrously, in the abbreviated language used in newspaper headlines for space reasons: "Britain on collision course with EC bureaucrats". Horror at Horse of Year Show..." The slavish imitation of communication medium 500 years older than television speaks volumes about how much thought went into preparing this show.

Yet again it must be said that the week did, of course, bring impressive programmes. To an outsider, at least, the first part of C's *Greed And Glory* looked like an astute and credible account of the recent



Against the trend: BBC2's 'The Look' has been thought through and has a literate script

boom years in the City of London. BBC2's series about fashion and designers, *The Look*, is proving greater superior to television's usual catwalk hagiographies; not only has it been thought through, it has a telling and literate script, a great rarity these days. In the first of the BBC1 series *Off The Back Of A Lorry* Mike Scott did a nice calm job of showing up the perifery of the French when the British try to put EC theory into practice and sell flame-resistant cloth in France or set up business as auctioneers: free market ideals promptly disappear behind a wall of protectionism.

Increasingly, however, programmes of this sort are shown either at teatime or just after most people have gone to bed. In other words they seem to be moving out towards the margins as the yout hysteria and associated material move in. We have our video recorders, of course, and we can, or anyway may, set them to capture what we want so that we can play it back when we want. But will we? If television's peak hours fill up with yout series, embarrassment shows, and Marks & Spencer drama (*Boon*, *London's Burning*, *Civics* and so on) will it become precisely what the McDonald's of the mass media? It begins to look distinctly possible, though a successful BBC under a

FINANCIAL TIMES

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Wednesday October 21 1992

A new policy framework

THE BRUTAL exit of sterling from the exchange rate mechanism was a watershed in the history of Mr John Major's government. On the far side lay a determined government pursuing a clear, if increasingly costly, goal. On this side lies a government trying to prevent a series of retreats from turning into a rout. The unfolding disaster can be halted, but only if the government enunciates a new framework for economic policy. That is what it must provide, both for the country and for itself.

Lowering interest rates is not enough. In the absence of a credible framework, even easing that can be justified on its merits would be dangerous. The two interest rate cuts that have occurred since sterling left the ERM have already been judged, reasonably, to be the ploy of petrified politicians, with each cut expected to be the harbinger of another.

Once a British government is judged to be engaged in a monetary U-turn, the currency is likely to be dumped, the bonds that the government has to sell in huge numbers are likely to be spurned, unreasonable wage demands are likely to be conceded and efforts to cut costs are likely to be slackened. In short, everything that has been so painfully gained may be lost.

Yet the obvious alternative – retaining relatively high nominal interest rates – has grown more implausible with each piece of bad economic news. An early return to the ERM might seem to be one way of keeping interest rates up. But it would not prove workable. This is not just because other member countries might prefer not to have the pound back; nor simply because return to the ERM would create a political uproar; nor because interest rates would tend to rise above German levels once more, even though the UK needs still lower interest rates; nor just because the credibility of the ERM has been dented.

It is for all these reasons together. Investors will doubt the desire of the authorities to defend a new parity. They will test it. And it will fail. Such a failure would further damage both the UK's relations with its continental partners and the credibility of its economic policies. Above all, the UK needs the flexibility to lower interest rates. But it will also need to be able to raise them again. This implies the exercise of judgment, precisely what policymakers have shown themselves to lack. This is why the government must offer more than lower interest rates. It needs a policy package.

Thorough investigation

First, it is not good enough for the authorities to pretend that sterling was put into the ERM at the right time and the right rate; that the right policy decisions were taken; and that it was forced to leave by unforeseeable events. What is needed, instead, is a thorough investigation into the decisions associated with the UK's membership of the ERM. How can British government improve if the reasons for failure are not even investigated? More important, the dominance over British government of the notion that the Treasury knows best must be ended. What is needed is an independent central bank, with a properly qualified board of directors, dedicated to the achievement of price stability, subject only to a specific override from the government. What is also needed is discussion of the Treasury's fiscal proposals well before the budget and an explicit balancing of expenditure against revenue.

These are not utopian suggestions. The government should have realised by now that to be responsible for everything is to be blamed for everything. Once the British government loses credibility, all economic policy becomes tainted. But German and US experience shows that this need not happen, if monetary policy is independently managed.

As a first step, the Treasury should put forward a detailed monthly analysis of monetary policy, as does the Bundesbank. The Bank of England should publish its own views independently, thus ending the pretence that all right-thinking people must agree. This would at least throw some light on the cosy coterie of officials and ministers.

These institutional changes are important because the persistent failure of British policies is only partly the failure of a country. It is also the failure of a system of power without transparency or adequate responsibility. Without such changes sharply lower interest rates are bound to look like cutting and running. With such changes, bold policies can be contemplated.

What should these policies consist of? On monetary policy, the chancellor should lower base rate to 6 per cent now. He can justify this decision by reference to the monetary policies that have had to be adopted by other countries plagued by excessive levels of private debt. He can also justify the decision by reference to the length and severity of the present recession and the need to give a boost to confidence.

The alternative to a single cut is a series of smaller ones. That would make less sense since the consequences of each cut cannot be known until long after the next one has been made. Rates should be set, instead, at what seems a reasonable level. Thereafter, the authorities must be prepared to wait and see. For a country that is in recession, but has a significant inflation problem, a base rate that gives positive real rates before tax looks like a reasonable starting point.

With rates of interest down to 6 per cent, increases in interest rates will become credible once more. Such increases could well be needed if sterling were to collapse, wage inflation were to stop falling before it had reached about 4 per cent, or long-term rates of interest were to rise sharply once more. Pay is particularly important. A country that has had a substantial devaluation, but does not orient policy towards the control of pay inflation, is doomed to a self-defeating wage-price spiral.

Lower interest rates

A cut in interest rates to 6 per cent does not preclude return to the ERM and may even make it easier. Over the next year or so, rates of interest in continental Europe are likely to fall. A year from now rates may even have converged. But by then the UK economy should have started to recover. If rates of interest are expected to converge in future, the sterling exchange rate should also retrace some of the ground it may lose now.

The change in monetary policy should be presented as an attempt to rebalance economic policy. The ERM imposed a high exchange rate, an excessively tight monetary policy and an unsustainably loose fiscal policy. That needs to be corrected. The chancellor should, therefore, simultaneously announce a start towards elimination of the structural deficit, partly via tax increases. One option, in the context of sharply lower short-term interest rates, would be the reduction or even elimination of mortgage interest relief, worth some £6bn.

Meanwhile, properly evaluated infrastructure projects should be carried through. These are self-limiting expenditures that must be justifiable in present circumstances. And expenditure restraint should focus on pay rather than jobs in the public sector or on welfare benefits. The danger is that any such package will be viewed as another inflationary U-turn. The government should, therefore, finance as much of its borrowing requirement as possible through index-linked securities. It should also commit itself to raising interest rates once more if inflation stops falling. It must eschew targets for real activity.

There is no good alternative to rebalancing monetary and fiscal policy, combined with a commitment to institutional change. Merely squeezing the economy until inflation is first eliminated will cause unacceptable damage to the economy. But going for growth at all costs would repeat all the mistakes of the past. It is better to organise a retreat than to flee, to seize control over events than respond to them. The ERM policy has failed. The gradualist policy is proving untenable. The government should act across the board, since a piecemeal approach would not work. And it should act now.

Once upon a time, long before the invention of computers, the eager salesmen of fast-growing International Business Machines would gather of a morning to sing uplifting company songs before they hit the road. If the tradition still existed today, they might be chanting laments.

For IBM has just unveiled a dismal set of third-quarter earnings which has shocked Wall Street, sent its share price plunging, and raised new questions over the speed and toughness of the cultural revolution supposedly shaking up the world's largest computer company.

IBM made profits of a mere \$36m, or 15 cents a share, from normal operations in the three months from July to September, on revenues of \$14.7bn. And after taking special charges for plant closures and early retirement programmes, it reported a net loss of \$2.78bn.

The figures were below the most pessimistic forecasts of Wall Street analysts who immediately scrambled to reduce their estimates of IBM's future profits. They now expect it to report operating earnings of \$4.00-\$4.50 a share in 1992, compared to previous forecasts of \$5.56, while 1993 has been lowered from \$7.85 to \$6.57.

Even more embarrassing for the company has been the performance of its share price, which has fallen some 12 per cent since last Thursday's earnings announcement to a level of a decade ago.

So great is the market's distrust that once-mighty IBM, the bluest of blue chip companies, is having to deny that it plans to cut its \$4.84 a share annual dividend.

Because of the share price drop, the dividend now yields a hefty and very attractive 7 per cent – by far the highest pay-out of any of the companies which make up the Dow Jones Industrial Average and only a little short of the yield on the safest of investments, long-term US government bonds. The dividend seems secure – at least for now. The company says its free cash flow – cash available for distribution to shareholders last year – will be higher than last year's \$2.1bn and is expected to cover the dividend, though that is before the cost of an employee buy-out programme and funding for its growing finance business.

Even if conditions deteriorated over coming months the company's 14.4 per cent debt to equity ratio on the non-finance side of its business means it could easily borrow to sustain the dividend. That, however, might not help its credit rating, which at present retains the top, triple-A bill of health from the rating agency Standard & Poor's.

IBM would surely pull out all the stops to maintain the dividend. For one thing, the size of the pay-out is helping prop up the company's share price. For another, its public commitment to maintaining the dividend means it could not reverse its position without provoking an even greater loss of investor confidence.

Yet IBM has had a nasty habit of dashing investors' hopes since the mid-1980s with a series of much-trumpeted reorganisations which have failed to improve its financial performance. "The market is simply fatigued with the company," says one observer.

The crucial question for investors now is whether IBM's latest shake-up – its most dramatic yet – can finally produce a sustained improvement in earnings, boosting both the share price and the group's return on equity. The latter has languished in recent years at 15 per cent or less, but the company aims

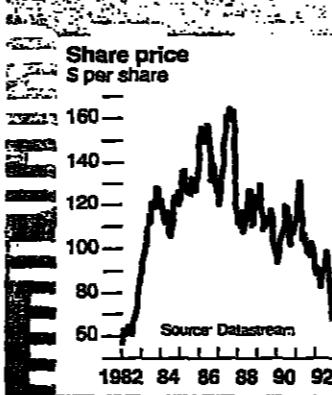
A business sings the blues

IBM must sharpen its marketing edge if it is to recover, writes Martin Dickson

IBM: hardware and tear



John Akers, chairman



to raise it to 18 per cent by 1994.

In short, is IBM an attractive recovery stock, seriously undervalued, or a flagging bureaucracy with the wrong product mix, doomed to underperform the market?

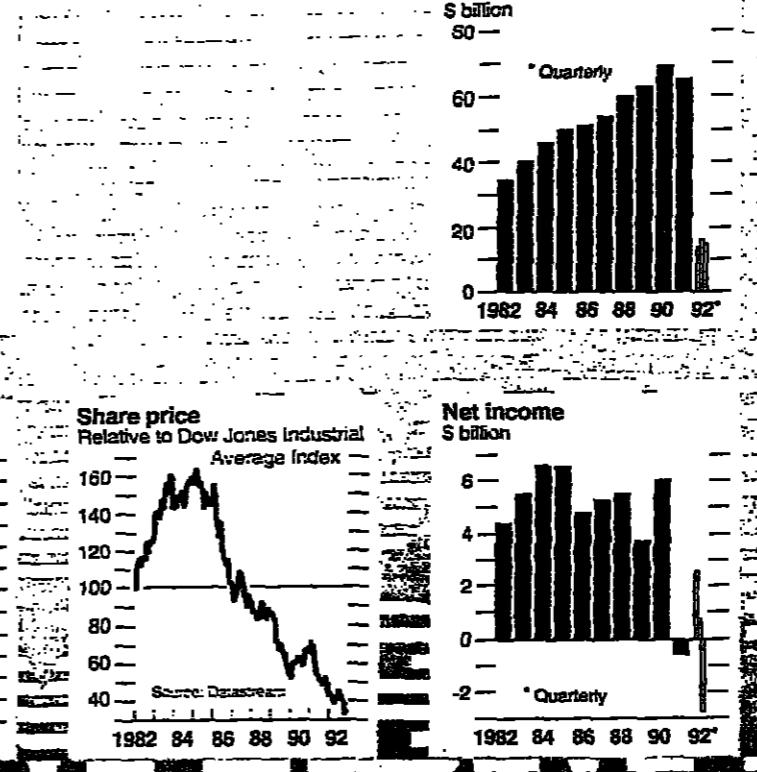
The answer depends partly on a factor beyond the company's control: the state of the world economy. The US is growing extremely weakly, while Europe and Asia, which produce more than half the group's revenues, are slowing down.

IBM has blamed part of its third-quarter difficulties on the general downturn in Europe and, more specifically, on the wild gyrations in the region's currencies at the end of September, which should not be a recurrent event. "People just stopped buying things," says Mr Frank Metz, chief financial officer.

Yet IBM's fate depends largely on the long-term impact of the radical shake-up unveiled last December by Mr John Akers, the chairman, and designed to overcome the structural weaknesses revealed by the computer revolution of the 1980s.

IBM, which has always dominated the market for large, mainframe computers (it still accounts for over 60 per cent of global sales) was slow to recognise the implications of micro-processor breakthroughs which greatly enhanced the power of desktop computers and encouraged companies to substitute networks of smaller machines for big, central processing units.

And in an era of extremely rapid technological advance, where per-



sonal computer product development cycles can be as little as eight months, its cumbersome, centralised bureaucracy could not respond fast enough to market forces.

It also seriously misjudged the economic outlook, expecting a continuation of the robust sales growth in the 1980s. When the US economy slowed down, it was left saddled with an extremely expensive cost base and a company tradition, dating from the days of the singing salesmen, of no redundancies.

The Akers revolution involves replacing the centralised structure with a looser-knit federation of 13 businesses, nine in manufacturing and four marketing operations serving different regions of the globe.

The idea is to make the operations more entrepreneurial by pushing power down the line.

The businesses each have their own financial targets, have more freedom to set their own prices, and compete against rival IBM operations, while pay is being more closely tied to performance.

The strategy also involves shifting the composition of IBM's business, making it less dependent on computer hardware, which as an industry the company expects to grow more slowly over the coming five years than software and services (in other words, providing solutions to computing problems).

Third, the shake-up means sharply cutting IBM's bloated oper-

ating expenses. Industry observers say the aim is to cut sales, general and administrative expenses from about 33 per cent of revenues now to about 25 per cent by 1994 through measures such as job cuts and more efficient use of work space.

So far the jury is out on both the cost-cutting and revenue-boosting efforts. The company now expects to shed 40,000 jobs this year through a huge employee buy-out programme, double what it expected at the start of the year. It is the company's largest annual reduction – about 12 per cent of the labour force – and means it has shed some 25 per cent of its workers since 1985.

But some observers fear that the market is facing such severe competition that falling prices could outstrip the impact of this fat-slicing and force IBM into faster, more brutal job cuts.

The problem is that the group's paternalistic tradition eschews forced redundancies. It is one of the most cherished parts of the group's inbred culture, with its laudable emphasis on "respect for the individual". Once a member of the IBM family, always a member.

That policy is already under immense strain. Rival computer companies with similar ideals, such as Digital Equipment, have already been forced to abandon them. And at IBM, "no lay-offs" means that formerly high-flying salesmen might find themselves reassigned to much more menial tasks, albeit on their former salaries.

What could prove crucial, but remains unclear, is how much freedom the 13 new entrepreneurial businesses will be given to set their own staffing levels. A recent internal company memo suggests they have been given greater powers to recommend job cuts, though these would still have to be approved by the group's four-person management committee.

And the immediate outlook on the sales side of the picture is far from bright, because of industry-wide weak demand and excess manufacturing capacity which is putting severe pressure on prices. It is reckoned that IBM's gross profit margins on sales have dropped from 57 per cent three years ago to about 44 per cent now, and may fall to 40 per cent next year.

In mainframes, still the company's bread and butter, IBM is now expecting a small drop in revenues for the year, despite the introduction in 1991 of its important new ES 9000 range, and rivals Hitachi of Japan and Amdahl of the US are offering buyers huge discounts. A much larger question hangs over the long-term future of the mainframe business.

Some analysts argue that the global trend away from mainframes and towards smaller, cheaper networked systems will accelerate and simply erode the group's revenue base. Others maintain that the market for big machines will grow for the foreseeable future, albeit at a slow pace.

IBM's hardware product range can boast some significant successes, such as its AS/400 mini-computers, which have been steadily gaining market share, and its RS/6000 work stations, and its software and services businesses are enjoying good growth.

But it still has particularly serious problems in personal computers, where barriers to entry are now extremely low and products have become commodity items. IBM has been hammered over the past two years by much fast-moving manufacturers such as Dell Computer, offering inexpensive machines through innovative sales channels.

IBM sales in the US have fallen sharply, in part because of its relatively high prices and partly because buyers are waiting for an important roll-out of new IBM products this autumn. Personal computers accounted for two-thirds of the company's 6 percentage point drop in hardware gross profit margins during the third quarter.

Yet IBM is now fighting back. Last month, as part of the entrepreneurial restructuring, it separated IBM PC from the rest of its personal systems business. The idea is for the \$7bn turnover company to be as flexible and aggressive as its rivals.

After a flurry of product launches in September, it yesterday rolled out some particularly important offerings in the market for low-cost personal computers, which it is calling ValuePoint.

Customer reactions to these products in the final quarter of this year and the first half of next will provide an important indicator as to whether IBM really is becoming entrepreneurial or finding it impossible to break free of its encrusted corporate culture.

If it proves it can, the potential for profits growth over the medium term could be substantial.

But success is far from certain. Above all, IBM needs to show that it has learned the lesson which made it successful all those years ago, in the age of the singing salesmen – razor-sharp marketing.

Brussels' green sprouts

Environment policy is unlikely to fall victim to European decentralisation, writes David Gardner

Reports of the death of the European Community's environment policy – supposedly rolled back and crushed by Europe's new enthusiasm for "subsidiarity" or decentralised decision-making – look premature.

Yesterday's meeting of EC environment ministers kicked off discussion on the European Commission's green strategy for 1990s – a programme dubbed "Towards Sustainability". Ministers also decided waste for disposal was not an ordinary tradeable good, and referred the new right to ban waste imports to the environmental articles of the EC treaty, rather than those on the internal market and trade. This was a rare instance of environment needs taking precedence over the free circulation of goods within the EC's single market.

The environment council was the first since Danish voters shook the EC to its foundations by rejecting the Maastricht treaty in June. It was also the first since the flamboyant Carlo Ripa di Meana's departure as environment commissioner at the end of the same month, amid rumblings of a bonfire of the nearly 200 pieces of EC environment law enacted in the past two decades.

Mr Ripa di Meana's successor, Mr Karel Van Miert, says he still fears the environment could be made "the sacrificial lamb" in the power struggle between Brussels and the member states about refining in EC decision-making. But there are at least four persuasive reasons to suggest environment policy will be rebalanced rather than gutted:

● When EC leaders are desperately trying to recapture public support for European integration, it would be politically unwise to start by junking a policy which commands overwhelming public support. The evidence suggests EC citizens look to Europe to protect their environment from pollution and degradation.

the formation of an EC "green police", a Community inspectorate to assure national enforcement of common standards.

One way Mr Van Miert wants to diffuse the subsidiarity controversy is by placing greater onus on national courts to enforce implementation of EC law, removing the Commission from the firing line as a sort of court of appeal. Rulings over implementation of EC law obscure the fact that only three cases of environment legislation have not been agreed unanimously by the 12.

● All member states to some degree recognise that if the EC does not maintain a common environmental policy, standards will diverge between the richer north and poorer south. Non-tariff barriers to trade will creep into the single market, holding up the free flow of goods. Companies will be enveloped in multiple layers of national law instead of common standards.

● The three countries most bruised by the debate over Maastricht – Denmark, the UK, and France – all back an EC environment policy.

Indeed, Danish voters want more community involvement; their fear that the EC would dilute their high environmental standards was part of the anti-treaty backlash. France, for its part, largely forced yesterday's decision on waste imports, and its Socialist government faces not only defeat by the centre-right in next spring's elections, but erosion from the green parties.

● When EC leaders are desperately trying to recapture public support for European integration, it would be politically unwise to start by junking a policy which commands overwhelming public support. The evidence suggests EC citizens look to Europe to protect their environment from pollution and degradation.

The British government currently holds the EC presidency (to be succeeded in January by Denmark). It wants the "Towards Sustainability" programme approved by December, and a "greening" of other EC policies from transport to energy. More intrusively, the UK also supports

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Edward Mortimer

Blind eye to the Balkans



Back in August, the horror of Yugoslavia seemed to overshadow the whole European scene.

The European Community's inability to stop it was widely adduced as one of the reasons for the general disillusionment with European union, reflected in the rise of the No camp in the French referendum campaign.

In Britain, the situation in Bosnia was given as the official reason why Mr John Major interrupted his holiday in Spain, returning to London for a special cabinet meeting. People in the Foreign Office actually worried that public opinion might force their political masters into military intervention against their better judgment. (Well, against their judgment, anyway.)

Those days seem far away. Now Mr Major must wish that pressure to intervene in Bosnia was the only public opinion he had to worry about. The EC in general, and its British president in particular, have given such ample proof of their inability to control events much nearer home that their impotence in Yugoslavia is no longer noticed.

The inattentive newspaper reader might almost imagine that the fighting had at last died down, or even that the London conference, with its Geneva follow-up, had succeeded. But the attentive radio listener will have picked up increasingly desperate complaints from UN officials about the slowness of the relief operation and the probability, rapidly hardening into certainty, that thousands of children will die of cold and hunger in Sarajevo this winter.

The inhabitants of Sarajevo are mostly still without power, water or telephone links. Power was restored to hospitals and the bakery on Sunday, but the shelling of the flour mill on the same day meant that by Monday night the bakery had nothing left to bake.

The news is confusing. Early on Monday morning there was something like a dress rehearsal for a coup in Belgrade against Yugoslav president Dobrica Cosic, who on Friday had called for the resignation of Serbian president Slobodan Milosevic. Serbian police loyal to Mr Milosevic seized control of the federal interior Ministry. Senior army commanders are said to be loyal to Mr Cosic. This showdown between him and Mr Milosevic, his one-time ally, may well be imminent.

On Monday night in Geneva Mr Cosic reached agreement with the Bosnian president, Mr Alija Izetbegovic, on a thoroughly sensible solution to the Bosnian conflict: the siege of Sarajevo would be lifted; the city demilitarised; the paramilitary units disbanded; and Bos-

nia and Yugoslavia would recognise each other, the former adopting a decentralised constitution but not being divided into ethnically pure cantons. On the contrary, "ethnic cleansing" would be reversed and refugees allowed to return to their homes.

The trouble is that the two men are contested leaders of highly problematic states. Mr Izetbegovic's Bosnia-Herzegovina majority, now set on

separatism and likely to be supported by its kith and kin both in Albania proper and in neighbouring Macedonia. In the most alarming scenario this would lead to a full internationalisation of the conflict, with Bulgaria and even Greece being drawn in.

Faced with such complexities and preoccupied with its own problems, western Europe is inclined to leave Yugoslavia to Lord Owen and Mr Cyrus Vance to sort out. But however great the political and diplomatic skills of these two gentlemen, they can do little other than negotiate a gradual acceptance of what force has achieved, unless the international community provides countervailing force on the other side. It is splendid that Europe has acquiesced in their fate because it does not wish to have a Moslem state on European soil.

OBSERVER

Picking a new president

Among the many European decisions that John Major has to make over the next few months, picking the next president of the European Investment Bank is unlikely to be high on his agenda. But it would be a pity if the job falls into the hands of another faceless bureaucrat.

After all, it is not every year that Britain gets to choose the boss of a leading international financial institution. And since an Italian, Frenchman and a German have done the EIB job, it is about time that the controls of the biggest borrower in the Euromarkets were handed over to someone who knows what it's like to be in debt.

Einst-Günter Bröder, who took over the EIB presidency from Yves Le Port in 1984, has turned 65 and wants to go as soon as a successor is found. The front-runner is Sir Brian Urquhart, 57, chairman of Britain's Customs and Excise. He's worked in the Foreign Office and the Treasury, but he doesn't have Bröder's private-sector experience.

No doubt he is an excellent administrator but perhaps the EIB could do with someone with a bit more charisma. The Americans picked one of their best bankers, J.P. Morgan's Lew Preston, to head the World Bank, and the French chose a man of ideas, Jacques Attali, to run the EBRD.

How about ex-Labour leader Neil Kinnock? It would be a nice consolation prize for not getting the EC commissioner's job and he would certainly raise the EIB's profile.

Nerves of steel

It takes quite a lot to disturb the semi-retired former shadow foreign secretary, Gerald Kaufman, these days. Nonetheless, Michael Heseltine has pricked him into

action. In his desperate efforts to repair the damage of the biggest industrial U-turn in decades, the president of the Board of Trade has contrasted his flexible behaviour with the iniquitousness of Labour at the time of the 1979 shutdown of British Steel's Corby mill.

Why hadn't Labour done something to help the victims of that decision? asked Heseltine. Kaufman, who was Labour's industry minister in 1979, notes that his party lost power in May that year, and Corby wasn't shut down until November.

He's awaiting an apology.

Bankers' lore

It's hard to better a banker when it comes to putting a cheerful gloss on bad news.

Hence yesterday's press release from Nomura, announcing 50 job losses, was headed "Nomura makes strategic adjustments". Someone according to the name Kafka was handling the matter.

Meanwhile, a colleague has just received the following letter from his NatWest bank manager: "The Bank has recently completed a study of its representation locally with a view to improving the quality of service offered to all its customers in Bexleyheath."

As a result, it has been decided to close this branch on November 13 and merge the business with our Bexleyheath Clock Tower branch...

How do, pardner?

A puff of white smoke from the boardroom of Goldman Sachs and one of Wall Street's most discreet competitions has been decided.

Every two years the world's most profitable private investment bank anoints another clutch of multi-millionaire partners and the latest batch has just been announced.



"Good news - we're being moved to the stay of execution block!"

How the 123-year-old partnership chooses its partners is one of Wall Street's best-kept secrets. Gaynor Davies, the ubiquitous London economist whose wife has gone to work for shadow chancellor Gordon Brown, is a partner, as is his side-kick and fellow-economist, David Morrison.

But Bob Hormann, vice chairman of Goldman Sachs International and an even bigger figure in the international policy circuit, is not.

The current crop of 35 new partners includes a son and a nephew of John Weinberg, the firm's senior chairman, and two women. But beyond that, the firm is rather shy about disclosing the age, colour and nationality of its new partners - who can probably expect to make between \$2m and \$4m a year after they have bought their way in.

And if they reach the top they can make megabucks. It has been reported, for example, that Robert Rubin and Stephen Friedman, the bank's two co-chairmen, earned more than \$15m apiece last year.

Once upon a time there was a 50/50 chance that a hard-working young banker would become a Goldman partner. Now the firm has 7,000 staff and just 167 general partners.

By contrast S G Warburg, which earns less than a third of Goldman's estimated \$1bn plus a year, has over 300 directors and a mere 5,000 staff.

Turmoil analysis

Having difficulty getting in touch with your favourite investment analyst?

Don't despair. Ring Paris. Likely as not he or she will be attending this week's biennial congress of the European Federation of Financial Analysts' Societies.

The last time the French hosted the event was bang in the middle of a financial crisis - the 1974 oil shock. This time the turmoil on the foreign exchange markets has pushed French short-term interest rates up to crisis levels.

However, Jean-Guy de Wael, EFAS chairman and Paribas' research supremo, denies that Paris is jinxed as a site for such gatherings.

He's confident that more than 700 of Europe's 10,000 analysts will put in an appearance, including a contingent from Hungary, the first east European nation to be admitted to membership of the federation.

After all, what self-respecting analyst would turn down the chance of sitting through presentations by 33 of the 40 constituent companies of the CAC 40 stock market index?

Dear me

As the hunting season opens in Colorado, "game processing stations" are touting for business.

One, near Pagosa Springs, is called The Buck Stops Here.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL
Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

Competition not all in electricity

From Dr Simon Taylor.

Sir, Your editorial, "Mr Major's medium term" (October 20), again refers to an "immediately competitive electricity industry". The implication is that competition solves all

is perhaps a little optimistic.

While nobody could

claim that the generation industry structure is optimal, the market power of National Power and PowerGen has been

used on the fuel purchasing

side to reduce variable costs in

the future the companies will use

their scale to drive a good bar-

gain over imported coal. So

long as these economies are

mostly passed on to consumers,

which Offer's continuing

monitoring will ensure, then

the end user is arguably better off than in a smaller industry with

several smaller generators.

More generally, the experience of the privatised and (partially) deregulated electricity industry seems to suggest that the system is highly effective in what one might call static efficiency terms, that is reduced costs and optimising plant availability, given the existing plant structure.

Within Bosnia, the UN must take swifter and more forceful action to ensure that supplies reach the beleaguered population, not only in Sarajevo but in Bihać and the other enclaves. That does mean a larger UN force, not confined by an artificial neutrality but explicitly mandated to fight its way through if it encounters resistance. No more time should be wasted securing undertakings from Mr Radovan Karadžić, the Bosnian Serb leader, which experience has shown are invariably ignored by his forces on the ground. The no-fly zone should be enforced, and UN troops should be provided with air cover from Nato artillery fire. Above all, the Bosnians should be allowed weapons to defend themselves and their homes.

Otherwise, if it is demonstrated that such problems can be "solved" by imposed transfers of population, two consequences will follow. First, other states in central and eastern Europe will resort to the same methods. Romania and Slovakia will be tempted to expel their Hungarians, Estonia and Latvia their Russians and so on, until the states receiving the flows of refugees resort in their turn to force and send troops across the frontier. Second, the Bosnian Moslems will become the Palestinians of Europe, probably resorting to terrorism and in any case acting as the focus of anti-European feeling throughout the Moslem world, where it is already believed that Europe has acquiesced in their fate because it does not wish to have a Moslem state on European soil.

From Mr Piper Parry.

Sir, I would like to clarify Raymond Smiley's piece referring to World Business Today. The article states that it is the daily business programme broadcast on CNN International (October 9). As the article states, at the end of this year, by mutual agreement, CNN Business News and Financial Times Television will no longer jointly produce World Business Today. However, the article does not make clear that CNN International will assume sole responsibility for the programme and it will continue to be aired.

Piper Parry,
vice-president corporate communications,
International Turner Broadcasting,
19-22 Rathbone Place,
London W1P 1DF

A strategy for UK that may not be ideal, but is best alternative

From Mr Christopher Haskins.

Sir, Your leader, "A govern-

ment on the run" (October 20),

eloquently exposes the helplessness of the government's position and proclaims the need for an overall economic strategy.

But what strategy?

Like many of us, you supported membership of the ERM. This failed because Britain's economy, as well as its political leaders, were weaker than we had thought. Now we are heading for depression or slump. A radical new strategy is required which should be along the following lines:

• a rejection of Thatcherite economics, whether practised by Lord Howe or Lawson;

• a rapid reduction of interest rates towards the rate of inflation;

• the maintenance, if not expansion, of public sector capital programmes;

• a freeze on public sector wages;

• a target of no more than 2 per cent increases for private sector wages.

This approach might well lead to a further weakening of sterling, with serious inflationary consequences. To counter this, the government must be prepared to restore personal taxes to the pre-1988 levels in order to help finance the public sector borrowing. It must also return to a policy of industrial consensus, by sitting down with business and union leaders and agreeing a common approach on wage restraint and the protection of jobs.

Positively, these policies will have several immediate benefits:

• the reduction in interest rates will ease the discomfort of heavily borrowed house owners;

• the reduction will encourage industry to invest and create employment;

• the weakened currency will create opportunities both for exporters and for companies such as my own to tackle import substitution;

• in the short term the rising trend in unemployment will inhibit inflationary wage settlements.

These are not ideal policies and are certainly difficult for a Conservative government to adopt, but in the prevailing atmosphere of despair and uncertainty there does not appear to be a coherent alternative approach.

Christopher Haskins,
chairman,
Northern Foods,
Beverley House,
St Stephen's Square,
Hull,
E Yorkshire HU1 3XG

Intervention needed in construction

From Mr Christopher Dow.

Sir,

I have been reading with growing despair the projections and assessments made for the construction sector in your newspaper.

The situation may be even more serious than most commentators realise. The points that are regularly overlooked are the leading roles played by the specialist engineering subcontractors and the levels of liability imposed on them by the rest of the construction industry.

There are limits to what one

can expect from a market-based system when it has to

operate so tightly constrained

by political considerations.

Simon Taylor,

former in economics,

St Catherine's College,

Cambridge CB2 1RL

Keynesian (which is also true); and monetarists will do it. (But where has that thinking got us?) The important question is whether it would work.

The arguments against it are untested and ideological; none is enough to rule it out for use at times when most needed. Now, I suggest, is one of them.

There is no doubt that if we were to be involved in even a moderate war, there would be full employment within a short while. I am not of course saying that we want war. But there are many things we do want such as better roads, better railways and better cities, where we are progressively falling below European standards. This would equally create employment.

I am well aware that there are questions about financing. I would advocate doing everything to reduce the charge on the public budget by choosing mixed public/private investment programmes, of which toll roads are one example. Planning would be flexible, capable of maintaining, if needed, a large expenditure for several years; or, if not, capable of being tapered off. As and when the economy recovered, the public finances would benefit from a restored tax base.

I cannot go into detail, but confirm myself to urging the need for a new approach, and for arguing its general practicality. I feel confident that, undertaken boldly, such a plan - which is not out of line with what other countries do - would be effective. I am confident too, that if properly presented, most of the electorate would welcome it with relief and gratitude.

Christopher Dow,
The Reform Club,
London SW1

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FINANCIAL TIMES COMPANIES & MARKETS

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Wednesday October 21 1992

INSIDE

SmithKline Beecham advances by 8%

SmithKline Beecham, the Anglo-American healthcare group, yesterday reported third-quarter profits up 8 per cent from £225m (£433m) to £272m, helped by a particularly strong performance from its pharmaceuticals operation. Page 16

McKechnie ahead

Tight cost controls helped McKechnie, the restructured international plastic and metal components group, increase pre-tax profits by 21 per cent in the year to July 31. Page 20

UK lifts Stena Line

Stena Line, the Swedish shipping and ferry group, lifted profits to SKr255m (£45m) in the first eight months, a sharp improvement on a year earlier. The group said it benefited from the extensive rationalisation of its UK operation, which returned to profit. Page 16

Seoul woos foreign investors

South Korea is forging ahead with plans to widen foreign ownership of shares this autumn, but analysts in Seoul doubt whether the latest moves will be sufficient to revitalise the stock market – one of the worst performers in Asia this year. The composite index has tumbled from its high of 1,007.77 on April 1, 1989, to a low of 459.07 on August 21 this year. Back Page

Iron launches Peru sell-offs

IRON INDUSTRY SELL OFF
NEXT WEEK

Next week's sale of Peru's state iron monopoly, Hierro Peru, starts the privatisation of Peru's big mining concerns. The event will be a barometer for coming sell-offs. Page 24

Doubts dog Proton's success

When Malaysia's Proton car manufacturing plant was launched 10 years ago there were plenty of sceptics. On the face of it, the sceptics would appear to have been proved wrong. But in spite of its achievements, doubts continue about Proton's prospects. Page 18

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Chief price changes yesterday

FRANKFURT (DM)		CSB	220	+ 88
Riesen	482.9	16.8	Cofig	322.5 + 245
Siemens	915	+ 40	Fin Polat	418.4 + 36.8
Stiebel Eltron	420	+ 20	Fluor	172.4 + 12.4
Stocoma Kran M	238.5	+ 9.8	Foto	172.4 + 12.4
Metallgesellschaft	318.5	+ 15	Fotis	172.4 + 12.4
Volks	270	+ 9.5	Gal Lutetia	157.5 - 99
BMW (DM)				
BMW	46.1	+ 1.1	Hilas	680 + 36
BMW	25.5	+ 1.1	Hilti	700 + 20
Chicopee	15.1	+ 1.4	Holz-Delhi	430 + 28
Compaq	39.5	+ 1.1	Takagawa Tekko	224 + 14
Fed	35.1	+ 1.4	Feltis	103 + 54
Gen Motor	29.7	+ 1.4	Colaco	1520 - 150
PANION (FPV)				
Panion	473.4	+ 35.4	Takao Kalun	165 - 15
New York prices at open.				

LONDON (Pence)		Thomas Water	450	+ 11
BAA	753	+ 20	Thom Doh	700 + 20
Borsen Int'l	1950	+ 237	Tobak	234 + 15
Siemens Int'l	177	+ 16	Unilever	1021 + 28
British Gas	256.1	+ 8.2	Welsley	408 + 54
Carre Allianz	525	+ 14	Feilis	103 + 54
Deutsche Bahn	54	+ 2	Hozan	485 - 40
General (H)	308	+ 28	Waggon Indl	255 - 13
General (I)	192	+ 13	Ashley (Lars)	65 - 5
Hammerson A	36	+ 3	Cook (Wm)	134 - 8
Howden	254	+ 21	Generals	344 - 15
Prudential	220	+ 22	Low & Bonar	252 - 11
Reed Opt	530	+ 28		
Reitmans B	820	+ 28		
Self-Beecham A	527	+ 15		

Citicorp held back by bad debt charges

By Alan Friedman in New York

CITICORP, the leading US bank seeking to boost its capital and stem losses, yesterday reported a \$116m third-quarter net profit.

Although much improved on the \$885m loss suffered in the same quarter last year, Citicorp's performance continues to reflect heavy bad debt provisions and loan write-offs.

The bank said its third-quarter bad-debt provisions totalled \$327m, up from \$86m a year ago.

The bank wrote off \$66m of consumer loans, compared with \$78m of such write-offs a year ago.

Citicorp also wrote off \$24m of commercial property loans in North America, compared with \$14m of such write-offs in the third quarter of 1991.

Bad-debt provisions for commercial property loans were \$309m, up from \$22m a year ago.

The North American commercial property division suffered a quarterly loss of \$267m, compared with a \$183m loss a year ago.

Citicorp's return on assets for the quarter was a low 0.20 per cent, about a third of the national average. Return on equity was 3.2 per cent in the quarter.

Operating profit

As a percentage of sales

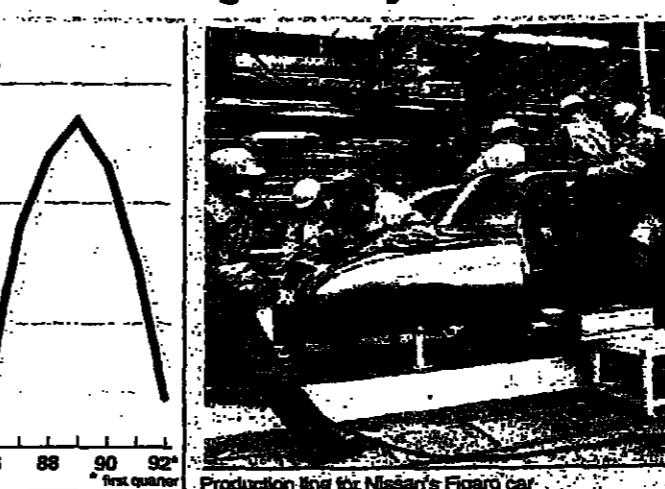
1980 82 84 86 88 90 92

Japanese manufacturing industry

Production line for Nissan's Figaro car

1980 82 84 86 88 90 92

Second quarter unadjusted



Ratio of assets to turnover

1.5
1.4
1.3
1.2
1.1
1.0
1.0 1.2 1.4 1.6 1.8 2.0 2.2 2.4 2.6 2.8 3.0 3.2 3.4 3.6 3.8 4.0 4.2 4.4 4.6 4.8 5.0 5.2 5.4 5.6 5.8 6.0

1980 82 84 86 88 90 92

Second quarter unadjusted

1980 82 84 86 88 90 92

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Second quarter unadjusted

INTERNATIONAL COMPANIES AND FINANCE

SmithKline Beecham moves ahead 8% in third quarter

By Paul Abrahams in London

SMITHKLINE Beecham, the Anglo-American healthcare group, yesterday reported third-quarter profits up 8 per cent from £262m to £272m (£467.34m).

A particularly strong performance from the group's pharmaceuticals operations offset falling or stagnant profits in its animal health, clinical laboratories and consumer brands businesses. The group's A shares closed up 15p at 527p.

The results were achieved on sales up 9 per cent at £1.28bn. Earnings per share increased 13 per cent to 6.8p and 12.1 cents per equity unit.

The company, which generates 50 per cent of its sales in the US, suffered from adverse

exchange rates. At comparable rates, sales increased 12 per cent, trading profits 8 per cent and pre-tax profits 13 per cent.

Pre-tax profits for the first nine months were £264m, against £273m for the last comparable period, on sales of £3.74bn, compared to £3.44bn for the earlier comparable period.

The pharmaceuticals operations posted operating profits up 11 per cent to £173m. Sales increased 24 per cent to £709m.

The group's new products performed well. Seroxat, an anti-depressant, achieved 23.7 per cent market share in the UK. Mr Hugh Collum, finance director, said: 'Relief. SmithKline Beecham's anti-arthritics medicine, was now the third best-selling non-steroidal anti-

inflammatory treatment in the US with 10 per cent of the market by value.'

Kytril, a nausea-prevention treatment for cancer patients, has been accepted for use by more than 90 per cent of targeted clinics.

Mr Hugh Collum said the group had also benefited from the good performance of Elixirs B, its hepatitis B vaccine.

Older products also performed well. Augmentin, an antibiotic increased sales by 41 per cent. Tagamet, the ulcer drug, which has lost most of its patents except in the US, declined 4 per cent.

The company proposed a third interim dividend of 2.075p per share and 4.503 cents per equity unit.

Background, Page 20

Hammerson warns of 50% cut in payout

By Angus Foster in London

HAMMERSOM yesterday became the second big UK property group to signal a cut in its dividend when it announced plans to cut the total payout this year by over 50 per cent, from 20.5p to 10p.

The company said depressed conditions in its main markets of the UK, Canada and Australia meant the interim dividend of 3.5p was maintained, but a final dividend of 6.5p instead of 17p would be recommended.

Mr John Parry, managing director, said the cut would be to a "sustainable" level. Mr Sydney Mason, chairman, spoke of a recession "both deeper and longer than any in living memory".

In August, Slough Estates cut its interim dividend from 4.4p to 3.1p. Yesterday's proposed cut by Hammerson was expected by the stock market, which marked up the company's 'A' shares by 13p to 19.2p.

Analysts were divided over whether other large UK property companies would also cut dividends when announcing results.

Hammerson's pre-tax profits fell from £31.1m to £23.3m in the six months to June 30. The fall was mainly due to higher finance costs: the company's development programme is nearly complete so less interest is being capitalised.

Net rental and other income increased 3.9 per cent to £63.4m. Vacancy rates increased 1 per cent from a year ago to 8.5 per cent but remain low compared with the sector. Bad debts also remained low at less than 1 per cent of turnover and were likely to be below last year's 1.4m, the company said.

Finance costs increased from £21m to £21.8m, as capitalised interest fell from £19.4m to £8.5m. Capitalised interest is likely to total £15m this year, and fall to almost zero next, as the development programme is completed.

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Lex, Page 14

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INTERNATIONAL COMPANIES AND FINANCE

Wells Fargo hit by debt provision

By Alan Friedman

WELLS FARGO, the California bank that has been hit by commercial property loan problems, yesterday disclosed a sharp drop in third-quarter net profits.

The bank's net income was \$20m, down from \$36m a year ago, while earnings per share fell to 21 cents from \$1.55 in the third quarter of 1991.

Wells said the main reason for the steep decline was a \$40m bad debt provision, double the level a year ago.

Mr Carl Reichardt, chairman, said the bank's pre-tax earnings before provisions remained high by historical standards. But he said the California economy, especially in the southern part of the state,

"continues to decline and increased reserves appear prudent".

For the first nine months of 1992, Wells Fargo's net income was \$225m, compared with \$262m a year ago.

Return on assets at Wells was 0.18 per cent, while return on equity was just 1.5 per cent. A year ago, the return on assets was 0.62 per cent and the return on equity was 10.62 per cent.

Net loan write-offs in the third quarter amounted to \$264m, double the \$123m of write-offs a year ago. The slump in commercial property continued to be the main problem for these write-offs.

On Wall Street, the Wells Fargo share price rose by 5/8 to \$55.50 before the close.

By contrast, third-quarter

net earnings at the Pittsburgh-based Mellon Bank more than doubled, from \$70m to \$155m.

Earnings per share were \$2.57, against \$1.10 a year ago.

Mellon said the quarterly results included \$76m in gains on the sale of securities and an \$18m charge related to cost-cutting at the bank. But even excluding these special items Mellon still achieved a 42 per cent increase in third-quarter net earnings, to \$95m.

Mellon's bad debt provisions were \$40m in the quarter, or half the previous year's level.

Loan losses were up only slightly year-on-year, from \$52m to \$61m.

The Mellon share price was 5/8 higher at \$45.50.

In Ohio, Banc One, the rapidly-expanding retail banking group, said its third-quarter

net earnings were \$186.2m, or 87 cents a share.

This was an improvement on the third-quarter net profit of last year, although the figure has been restated at \$140.4m to reflect two acquisitions.

Banc One's return on assets was 1.49 per cent, one of the highest in the US and nearly twice the national average.

Return on equity was 17.14 per cent.

Mr John McCoy, chairman, said the bank continued to see an improvement in both its own profits and the credit quality of recently-acquired affiliates in the process of being integrated into the group.

Banc One's bad debt provision was \$115m, up from \$95m a year ago.

On Wall Street, Banc One's shares were up 5/8 at \$46.50.

Growth in volume helps boost GTE 9%

By Karen Zagor in New York

GTE, the largest local telephone company in the US, yesterday posted 9 per cent advances in third-quarter earnings from continuing operations, reflecting volume growth and strong gains in the mobile-cellular business.

For the three months to September 30, earnings rose to \$500m, or 55 cents a share, from continuing businesses, compared with \$457m, or 51 cents, a year earlier. Revenues and sales were 2 per cent

higher at \$4.97bn, against \$4.85bn.

The figures, which met analysts' expectations, do not include GTE's electrical products operations it sold in the third quarter in two separate deals valued at \$1.1bn.

Operating income from the group's local telephone operations rose 7 per cent to \$1.08bn. Revenues increased 2 per cent to \$3.99bn, helped by a 7.7 per cent annual rise in usage of the company's local network for long-distance calling and a 3.6 per cent annual increase in access lines. These

increases, however, were partly offset by lower tariffs charged to long-distance carriers for access to its local network.

Operating income from GTE's cellular telephone business climbed to \$65m from \$32m on revenues which rose 5 per cent to \$980m from \$935m.

The number of new customers rose about 34 per cent, including 57,000 in the quarter, bringing the total to 377,000 from 272,000 a year earlier.

Average revenues per subscriber fell slightly in the quar-

ter, to \$77 a month.

For the first nine months, earnings from continuing operations advanced to \$1.37bn, or \$1.51, against \$1.05bn, or \$1.16, last year, when it took a net charge of \$204m, or 12 cents a share, related to last year's \$58m merger with telecommunications group Contel.

Stripping out last year's one-time charge, earnings per share from continuing operations rose 9 per cent in the first nine months. Revenues and sales were up at \$14.85bn from \$14.39bn.

Reebok results fall below expectations

By Karen Zagor

REEBOK International, the US shoe maker, posted disappointing earnings for the third quarter and warned that its fourth-quarter results would trail earlier projections.

Net income for the quarter advanced to \$74.4m, or 80 cents a share, on sales of \$63.2m, from \$62.2m, or 71 cents, on sales of \$76.43m a year earlier.

Most analysts had expected earnings of 83 cents a share in the latest quarter.

Mr Paul Fireman, chairman and chief executive, said the company had cut its expected full-year earnings from operations to a range of \$2.50 to \$2.55 a share from earlier estimates of \$2.70 to \$2.85.

Colgate-Palmolive back in the black in third term

By Nikki Tait in New York

COLGATE-PALMOLIVE, the US consumer products group, yesterday reported after-tax profits of \$128.8m for the three months to end-September, on sales of \$1.83bn.

The figure compares with a \$197.4m loss in the same period of 1991, but the previous year's results were depressed by a one-off restructuring charge of \$340m before tax.

Colgate said with this excluded net income would have shown a 34 per cent increase year-on-year, and earnings per share a 15 per cent rise to 76 cents.

Compaq faces 'additional challenge' from IBM PC

By Louise Kehoe in San Francisco

COMPAQ'S third-quarter sales rose 50 per cent to \$1.06bn, from \$708m in the same period last year, in stark contrast to IBM's "substantial decline" in PC sales, reported last week.

Compaq's net income for the quarter was \$49m, or 61 cents per share, compared with a net loss of \$70m in the third quarter of 1991 when the company took a pre-tax restructuring charge of \$185m.

"Compaq shipped worldwide a record number of PCs in the third quarter including over 300,000 in September alone, yet we entered the fourth quarter with a sizeable backlog," said Mr Pfeiffer.

"IBM is flexing its muscles. Big Blue has made a lot of changes by giving its PC unit autonomy and unburdening it from corporate overheads, but it remains to be seen how efficient they can be," he said.

Compaq's own drive to reduce costs led to a workforce reduction of 1,000, announced earlier this month.

Restructuring and other special charges associated with the job cuts, totalling \$85m, were reflected in the third quarter results. The charges

were offset by a gain of around \$86m on the sale of an equity interest in Conner Peripherals.

On Monday Compaq lowered US prices on several of its popular desktop and notebook personal computers in advance of IBM's anticipated ValuePoint product introductions.

"This action is another example of our resolve to remain an aggressive cost leader, coupled with PC technology and customer support leadership," Mr Pfeiffer said.

IBM also said, however, that it planned to match price cuts by competitors and indeed the company adjusted the prices of its new ValuePoint products on the eve of their introduction in response to Compaq's price cuts.

For the first nine months of 1992, Compaq reported net income of \$124m, or \$1.48 per share, compared with \$64m, or 72 cents per share, last year. Sales advanced to \$2.7bn from \$2.4bn in the same period last year.

LSI Logic reverses into loss

By Louise Kehoe

LSI LOGIC, the US semiconductor manufacturer, suffered third-quarter losses after \$102m restructuring charges for the closure of its German production plant and a reworking of its product lines.

Sales were \$111m in the third quarter, or \$2.51 per share, compared with a net profit of \$904,000, or 3 cents a share, in the third quarter last year.

The bank's bad debt provisions were \$43.6m in the quarter, against \$57m a year earlier.

charge, the operating loss in the third quarter was \$105m.

Revenues in the third quarter were \$154m, down nearly 11 per cent from \$172m a year ago.

Last month, LSI Logic announced it would accelerate the phasing out of older manufacturing capacity in the US and Germany, and emphasise higher value-added products, including application-specific integrated circuits (Asic).

"Excess manufacturing capacity combined with a fiercely competitive chipset market had the effect of overshadowing the true results of the ASIC business," said Mr

Laidlaw plans Italian purchase

By Bernard Simon in Toronto

LAIDLAW, the North American waste services and school bus operator, is about to make a direct investment in Europe by acquiring a mid-sized Italian waste technology company.

Laidlaw said yesterday the company would not be identified until its employees and customers had been told of the takeover. The Italian concern has annual sales of \$40m to \$50m and specialises in hazardous waste treatment.

Laidlaw expects to use the Italian company's expertise in its US and Canadian operations.

Kaiser Aluminum tumbles to \$3.9m

By Laurie Morse in Chicago

KAI SER ALUMINUM, the US mining company suffering from low prices for most of its products, yesterday reported a sharp decline in earnings for the third quarter.

The company unveiled net income of \$3.9m, or 6 cents a share, for the quarter, down from \$22.1m, or 41 cents, last time. Sales were \$458.5m, compared with \$509.7m a year ago.

For the first nine months of the year, Kaiser's earnings were \$24.3m, or 42 cents, down from \$21.56, last year.

Nine-month sales were \$1.4bn, compared with \$1.53bn last year.

"Third-quarter results reflect lower realised prices for the company's alumina, primary aluminium and fabricated aluminium products," the company said. It added that lower prices reflected softened

demand, combined with a cyclical worldwide over-supply of aluminium.

Kaiser shipped 164,700 tonnes of primary and fabricated aluminium in the third quarter, and 518,500 tonnes in the first nine months, compared with 167,000 tonnes and 492,200 tonnes, respectively, in the same 1991 periods.

Primary aluminium accounted for about 48 per cent of Kaiser's third-quarter shipments, against 52 per cent in the third quarter of 1991.

Alumina shipments totalled 469,000 tonnes in the third quarter, down from 511,300 tonnes in 1991.

• **Phelps Dodge**, the world's second-largest copper producer, reported third-quarter earnings above analysts' expectations.

Net income jumped to \$119.9m, or \$1.70 per share, an increase of 88 per cent over third-quarter 1991 earnings of

\$64.7m, or 93 cents.

For the first nine months, the US group recorded net income of \$340.9m, or \$42 per share, up from \$197.7m, or \$2.85 per share, last year.

Sales were \$672.1m in the third quarter, and \$1.98bn for the first nine months, compared with \$617.6m and \$1.85bn, respectively, for the same periods a year ago.

For the first nine months of the year, Phelps Dodge's net income was \$24.3m, or 42 cents, down from \$21.56, last year.

The company's alumina, primary aluminium and fabricated aluminium products, the company said. It added that lower prices reflected softened

Johnson & Johnson advances 17%

By Karen Zagor

JOHNSON & JOHNSON, the US healthcare group, yesterday turned in a 17 per cent increase in third-quarter net earnings on sales which rose nearly 12 per cent, helped by a lower tax rate and a weaker dollar.

The company had net earnings of \$425m, or 65 cents a share, against \$363m, or 54 cents.

There were fewer shares out-

standing in the latest quarter following the company's \$500m stock buy-back programme in the second quarter. Pre-tax earnings increased 12.3 per cent in the quarter.

The company's sales of \$3.48bn in the latest quarter were lifted about 3.8 per cent by the benefits of a weak dollar.

For the first nine months, the company had net earnings of \$1.35bn, or \$2.05 per share, on sales of \$10.25bn, against earnings of \$1.19bn, or \$1.78, on sales of \$9.3bn.

AMSCO INTERNATIONAL, INC.

All of these securities have been sold. This announcement appears as a matter of record only.

New Issue October 1992

\$100,000,000



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Interest payable April 15 and October 15

J.P. Morgan Securities Inc.

Alex. Brown & Sons
Incorporated

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AMSCO

Accor reports first-half 1992 net income of FF 137.2 million, in line with its forecast that consolidated profits for the year as a whole should total approximately FF 800 million.

The decrease in income taxes reflects a one-time FF 53 million recapture of deferred taxes.

The losses from companies accounted for by the equity method in the first half of 1991 were depressed by a one-off restructuring charge of FF 2.70 to FF 2.85.

Although sales of Reebok and Rockport brands increased in the quarter, sales of Elesse fell sharply to FF 12.2m from FF 20.4m, while AVIA lost 22.4 per cent to FF 36.4m.

In addition, the reorganisation plans adopted following the acquisition of Wagons-Lits by Accor should lead to improved profitability in 1993 and beyond.

For further information contact Investor Relations Department:

primarily reflects financial expenses and amortization of goodwill resulting from the CIWLT

INTERNATIONAL COMPANIES AND FINANCE

Proton motors through industry scepticism

Kieran Cooke examines the risky road being travelled by Malaysia's national car

WHEN Dr Mahathir Mohamad, Malaysia's prime minister, announced more than 10 years ago plans for a car manufacturing plant in the country there were plenty of sceptics.

Despite its initial achievements, doubts persist about Proton's long-term prospects.

Proton's success reflects the growth in the Malaysian economy. Sales were sluggish for the first three years of production but took off as the economy moved into the fast lane in 1988-89. Since then, domestic sales have increased by an average 50 per cent per annum.

Sales have been helped considerably by government protection.

As a result the Proton enjoys a cost advantage in the domestic market of more than 30 per cent against equivalent makes.

While few doubt the basic qualities of the Proton and a certain Malaysian pride in what is called "the national car", sales would be lower without protection.

Proton also has cost advantages in export markets. Under the European Community's generalised system of preference (GSP), Proton has full exemption from UK import duties. Continued GSP status is vital for Proton's UK sales.

Mitsubishi, the Japanese conglomerate, has played a big role in Proton's success. Initially, Mitsubishi had a 30 per cent stake in the company, the rest being controlled by Hicom, the Malaysian government's heavy industrial holding company. With various restructuring and the recent flotation, Japanese involvement in Proton has dropped to around 20 per cent, with the government still controlling just under 50 per cent.

Japanese management and technology is central to Proton. Some key management positions are still held by Japanese. But there are disagreements between the Malaysians and Japanese.

The Proton is based on Mitsubishi's 1984-88 Lancer model. The Malaysians are said



Proton's latest model, the Catalyst, in Birmingham

to be increasingly frustrated by their Japanese partners' tardiness in transferring technology.

Mitsubishi is said to be unhappy with Proton's export drive: it threatens Mitsubishi's own car sales in some markets. The Malaysian government has hinted that a big management shake-up is in the offing, with greater local control.

Some Japanese car plants

produce more cars in a month than Proton produces in a year. Though Proton, with shop floor wages of only about M\$500 per month, has labour cost advantages over competitors in Japan or Europe, sales of mass-produced cars are dictated by economies of scale.

"Proton has more or less reached market saturation at home," says one analyst. "To recoup its huge investment costs and to gain economies of scale it has to expand - and that means more exports. It's a very big challenge for a small carmaker."

Mr Ben Yeoh, general manager of Proton's business division, agrees. "We have to export. The domestic market alone cannot support our investment and production."

Already Proton's margins are being stretched, particularly on exports. Mr Yeoh admits there are only small returns from UK sales. A Proton is now cheaper in the UK than in Malaysia, prompting criticism that the Malaysian taxpayer is subsidising British sales.

Perhaps the most serious challenge to Proton's future is a project for a second "national car". In collaboration with local partners, the Japanese Daihatsu group will manufacture a small car in the 600cc to 900cc range.

Again, the project is the brainchild of Dr Mahathir. There are worries about the domestic market's ability to sustain a second car manufacturing concern. The new car will be much cheaper than the Proton. Once again, the sceptics are out in force.

Before making these provisions, the group's results showed a 60 per cent rise in operating profit to FF 3.2bn compared with a year ago.

Stez has had a poor return for several years on its major stake in Societe Generale de Belgique. But the Belgian conglomerate gave its French owners a 47 per cent increase in profit in the first half of this year, compared to the same period last year.

Stez's poor performance was expected from results already in from its subsidiary, Banque Indosuez, which Mr Worms said was plagued with property problems, and from Groupe Victoire, the insurance company in which Steez has a 52 per cent stake.

Suez down 72% in property slump

By David Buchan in Paris

SUEZ, the big French financial holding group, announced yesterday that the country's property slump had caused its profits to plunge by 72 per cent in the first half of this year to FF 500m (\$104.6m), compared with FF 1.8bn in the same period of 1991.

Mr Gérard Worms, the group's president, said he saw no prospect of rapid improvement in the property market this year or next.

The group raised its property provisions from FF 1.00m in the first half of last year to FF 1.9bn in the first six months of this year.

Suez also announced restructuring plans involving a bid for the rest of the capital of Compagnie Foncière Internationale (CFI), in which Suez holds 54 per cent, and the sale of its FF 40m majority stakes in two investment companies, Parthena and Astorg. CFI, a property investing and managing company, showed net profits of FF 194m last year.

Mr Worms claimed his group was facing up "more openly and more rapidly" to problems posed by the property slump - a result of persistent high real interest rates in the French economy - than other financial groups. By mid-1992, it had set aside adequate provisions to cover 10 per cent of its exposure in property.

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Banks welcome decision to repay Efim creditors

By Helga Simonian in Milan

FOREIGN bankers reacted positively to the announcement by the Italian government that it will repay in full creditors to Efim, the state holding company put into liquidation, and its wholly-owned subsidiaries.

The offer to pay all the debts

should satisfy foreign banks,

whose exposure is concentrated on Efim and its wholly-owned Nuova Safim financing subsidiary.

However, one banker said "I've learned to be careful and I'd prefer to wait and see the full details."

Foreign institutions are believed to have lent around

£4,000bn (\$8.07bn) of the group's £9,500bn bank borrowings, with the remainder coming from domestic banks.

The new proposal is expected to cost the Italian government's

£17,500bn, divided almost equally between bank

and trade credits.

At a press conference in Rome last night, Mr Giuseppe Guarino, the industry minister, revealed that Agusta and Oto Melara, Efim's helicopter and missiles subsidiaries, would be transferred to the IRI state holding company, whose Finmeccanica subsidiary already controls a clutch of aerospace and defence interests.

The transfer would be a first step towards a definitive takeover by IRI, probably by its Finmeccanica aerospace and defence equipment arm, at a price still to be decided. Debts of the companies changing hands would be assumed by the government, which gave no indication of payback terms for creditors.

Wilhelmsen's earnings plunge

By Karen Fossli in Oslo

WIHLHELM Wilhelmsen, one of Norway's biggest shipowners, has reported a sharp drop in eight-month pre-tax profits to Nkr 24m (\$14m) from Nkr 42m.

Turbulence in foreign currency markets, a weak dollar and depressed tanker market

meant group operating profit

fell to Nkr 378m from Nkr 185m.

Results of its new line trade

between the US and South Africa had been unsatisfactory but prospects were promising, it added.

Esselte back in the black

By Christopher Brown-Humes

ESELTE, the Swedish office equipment group, returned to profit in the first eight months, as tighter cost control more than offset the impact of depressed markets.

The group reported income after financial items of Skr 81m (\$14m), compared with a Skr 117m loss a year ago. Sales fell 14 per cent to Skr 84.6bn, although in underlying terms the drop was just 6 per cent.

Cost-cutting helped operating profit double to Skr 18.5m.

SA's Anglovaal and JCI show decline on variable gold price

By Philip Gavith in Johannesburg

LOWER grades and milling rates and a weaker gold price caused taxed profits to fall sharply during the September quarter at the four gold mines in the Anglovaal group.

Taxed profits fell to R25.9m (\$9.20m) from R41.6m in the June quarter, mainly due to a 45 per cent fall in profits at Hartebeestfontein, the group's largest mine.

Gold production at Hartebeestfontein's main plant fell to 6,502kg from 6,894kg on a fall in ore milled and grade sliding to 8.6 grammes per tonne from 8.9 grammes.

Although unit revenue rose slightly, unit costs were higher at R28.187 per kg compared with R25.599 per kg.

This caused profits per kg of gold to fall to R3.137 from R5.298.

The group's troubled Lorraine mine incurred another loss of R3.4m, the same as last quarter. This figure, how-

ever included R1.5m flowing from one-off retrenchment costs.

Meanwhile, the three mines in the Johannesburg Consolidated Investment (JCI) group produced more gold in the September quarter, but profits after tax and capital expenditure fell due to problems at the Jozi mine.

Total gold production rose to 12.3 tonnes from 12.2 tonnes in the June quarter. A slightly higher gold price was offset by increased costs following the annual round of wage negotiations.

Profits after tax and capital expenditure fell by 12.2 per cent to R17.8m from R20.3m, due to losses of R5.1m at Jozi.

• Randgold, the South African coal-mining group, raised sales and profits in the year to September, but contrary to its April forecast, second-half profits did not match those of the first. Turnover rose 30 per cent to R1.62bn (\$560m) from R1.24bn, and operating profits advanced 22 per cent to R30.8m from R25.1m.

Stez's poor performance was expected from results already in from its subsidiary, Banque Indosuez, which Mr Worms said was plagued with property problems, and from Groupe Victoire, the insurance company in which Steez has a 52 per cent stake.

We are pleased to announce that

Neal J. Howe

has joined our
Asset Management Group as

Senior Vice President

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One Rockefeller Plaza, New York, N.Y. 10020

October 19, 1992

The Republic of Venezuela

U.S. \$968,562,000

Collateralized Floating Rate Bonds due 2020

USD Discount Series A

In accordance with the provisions of the Bonds, notice is hereby given that for the Interest Period from October 21, 1992 to April 21, 1993 the Bonds will carry an Interest Rate of 4.5% per annum. The interest payable on the relevant Interest payment date, April 21, 1993 will be U.S. \$22.12 per U.S. \$1,000 principal amount.

By: The Chase Manhattan Bank, N.A.
Agent Bank

CHASE

October 21, 1992

The Republic of Venezuela

U.S. \$298,698,000

Floating Rate Bonds due 2008

USD Debt Conversion Series II

In accordance with the provisions of the Bonds, notice is hereby given that for the Interest Period from October 21, 1992 to April 21, 1993 the Bonds will carry an Interest Rate of 4.5% per annum. The interest payable on the relevant Interest payment date, April 21, 1993 will be U.S. \$22.43 per U.S. \$1,000 principal amount.

By: The Chase Manhattan Bank, N.A.
Agent Bank

CHASE

October 21, 1992

U.S. \$100,000,000

B.B.L. International N.V.

Floating Rate Notes Due 1999
Guaranteed on a Subordinated Basis

to payment of principal and interest by

BBL

Banque Bruxelles Lambert S.A./
Bank Bruxelles Lambert N.V.

Interest Rate 5% per annum
Interest Period 21st October 1992
Interest Amount per U.S. \$5,000 Note due 21st April 1993
U.S. \$126.39

Credit Suisse First Boston Limited
Agent

Bankers Trust International Capital N.V.

(Incorporated in the Netherlands Antilles)

U.S.\$200,000,000

Guaranteed Floating Rate

Subordinated Notes Due 1996

Payment of Principal and Interest

Guaranteed on a Subordinated Basis by

Bankers Trust
New York Corporation

(Incorporated in the State of New York, U.S.A.)

NOTICE IS HEREBY GIVEN that in accordance with the provisions of the Indenture, the Company has exercised its option to redeem all of the outstanding Notes at 100% of their principal amount on the next Interest Payment Date, being 20th November, 1992, when interest on the Notes will cease to accrue.

The Bearer Notes will be payable on and after the 20th November, 1992 upon presentation and surrender of the Bearer Notes at the offices of any of the Paving Agents outside of the United States, as defined in the Description of Notes. The Bearer Notes shall be presented for payment together with all unmatured interest coupons appearing thereon.

Payment of interest due on 20th November, 1992 will be paid in the normal manner against presentation and surrender of interest coupon No. 34 on and after 20th November, 1992.

Bankers Trust
Company, London
21st October, 1992

Agent Bank

DIXONS FINANCE B.V.

U.S.\$50,000,000

Guaranteed Floating Rate Notes due 1997

Guaranteed by Dixons Group plc

In accordance with the provisions of the Notes notice is hereby given that for the period 20 October 1992 to 20 April 1993 the Notes will carry a rate of interest of 4.21875% per annum with a coupon amount of U.S.\$1,121.31 per U.S.\$100,000.00

Chemical Bank
Agent Bank

BARCLAYS INVESTMENT FUNDS (LUXEMBOURG)

Société d'Investissement à Capital Variable ("the Company")

Registered Office

Centre Mercur, 7th Floor, 41, avenue de la Gare,

L-1611 Luxembourg, RC Luxembourg 3149

INTERNATIONAL CAPITAL MARKETS

European markets advance on German rate cut hopes

By Richard Waters in London
and Patrick Harverson
in New York

MOST European bond markets advanced strongly yesterday as the Bundesbank appeared to offer further evidence of its intention to keep German interest rates falling.

The announcement that the

GOVERNMENT BONDS

central bank is reverting to variable rate repurchase agreement tenders, rather than the fixed-rate repurchase of recent weeks, was read as a sign that the Bundesbank wants money market rates to ease further – particularly in view of its clear signal to banks that it did not want the switch to be interpreted as a sign of higher rates to come.

The result is widely expected to be a lower rate at today's weekly repo tender, down by 10 or 15 basis points from the previous fixed rate of 9.49 per cent.

In spite of the general euphoria in bond markets around Europe on the news, some observers cautioned against

interpreting the change as a sign that German rates are set to fall sharply, pulling other European interest rates down in their wake.

"If they [the Bundesbank] had wanted to signal that they would have moved the fixed-rate repo down from 8.9 per cent," said Mr Klaus Baader of UBS Phillips & Drew in London.

The Euromark futures contract jumped on the news, rising from 91.78 at the opening to end the day at 91.90. Longer-dated German bonds failed to hold on to early gains, however, as investors took profits after the recent advance in the market.

The bond futures contract on Liffe ended the day much where it began, at 91.54, having touched a high of 91.80 at one stage.

THE French bond market gained confidence from the move in Germany, helping to push overnight interest rates further down after a sharp fall on Monday. Overnight rates dropped to nearly 10.5 per cent, having slipped below 11 per cent on Monday, as the market sensed the pressure of

BENCHMARK GOVERNMENT BONDS

	Red	Price	Change	Yield	Week	Month
AUSTRALIA	10.000	104/02	104.3194	6.73	9.50	9.50
BELGIUM	8.750	104/02	104.0500	6.00	8.32	8.62
CANADA *	8.500	04/02	103.4500	-0.550	7.98	7.29
DENMARK	9.000	11/02	102.0750	+1.025	9.38	9.25
FRANCE BTAN	8.500	02/02	100.8073	+0.036	8.30	8.72
GERMANY	8.500	07/02	101.0500	+0.080	8.33	8.58
ITALY	12.000	05/02	90.6750	+0.075	14.291	13.98
JAPAN NO 119	4.800	02/02	100.4028	-0.051	4.72	4.72
NETHERLANDS	8.250	02/02	104.5800	+0.070	7.56	7.65
SPAIN	10.000	02/02	87.7500	+1.750	12.53	13.18
UK GILTS	10.000	11/02	105.02	+2.423	7.32	8.28
US TREASURY*	8.500	02/02	96.13	-1.122	8.88	9.10
ECU (French Govt)	8.500	02/02	97.3700	-0.028	7.67	7.42

London closing, denotes New York closing. Yields: Local market standard. * Gross annual yield (including withholding tax at 12 per cent payable by non-US, UK in 2nd, others in decimal)

Technical Data/ATLAS Price Source

recent weeks was lifting from the French franc.

In spite of the fall, however, the French authorities have left the key 5-10 day rate at 13 per cent, where it has been for almost a month in order to defend the currency.

This interest rate is not likely to come back down to its more normal 10.5 per cent until the overnight rate has stabilised below that level, said Ms Marie Owens Thomsen, an analyst at Midland Montagu in London.

"They're being very cautious with the franc, and won't move too fast," she added.

Gilt's advance on the day, with gains of up to half a point.

This pushed the French/German yield differential down to around 100 basis points, a

level below which it has not broken since the ERM tensions came to a head last month.

Concern about the danger of a forced devaluation, and an emergency vote of confidence in the government due early next week, look likely to hold the yield spread at current levels, though any decisive break below 100 basis points is widely viewed as likely to lead to a tightening back towards pre-September levels, when it stood at around 80 basis points.

■ AFTER their sharp drop on Monday, longer-dated gilts bounced back yesterday on news that the UK money supply is growing less rapidly than expected.

Sentiment was also helped by a bounce in sterling, which jumped back to above DM2.46.

The market continued to push for another cut in the UK base rate after last Friday's one point reduction, with the December short sterling contract leaping from 92.84 to 93.07, suggesting a base rate of 7 per cent.

The steeping in the yield curve was less marked than on Monday, however, as longer-

FT FIXED INTEREST INDICES									
Date	Oct 20	Oct 19	Oct 18	Oct 17	Oct 16	Oct 15	Oct 14	Year	High *
Govt Bonds	92.20	91.97	92.00	92.57	92.15	92.05	92.00	92.11	92.11
Govt Bonds Interest	105.19	105.26	105.15	104.75	104.73	104.70	104.65	107.15	107.15
10-year Government Securities High since compilation: 105.45 (14/9/92), low 98.18 (29/7/92)									
10-year Government Bonds Index: 107.45 (10/7/92), Fixed Interest Index: 107.24 (24/7/92)									
10-year Government Bonds Index: 107.24 (24/7/92)									

dated gilts also moved ahead. Gains of around a point were seen at most maturities, with the long gilt futures contract on Liffe ending at 99.00, up from 98.06, on moderate volume of nearly 30,000 lots.

■ US Treasury investors continued to price a Democratic victory into bond prices yesterday as President George Bush showed no signs of easing into his challenger's substantial lead in the opinion polls.

In late trading, the benchmark 30-year government bond was down at 95.5 per cent, suggesting a base rate of 7.5 per cent. Losses were more pronounced among intermediate-dated securities, with the 10-year note down 14 at

96%, yielding 6.878 per cent, while the two-year note was lower at 99.9, yielding 4.38 per cent.

Prices weakened after investors judged that the president's performance on Monday night in the final presidential debate would not be sufficient to turn around his ailing campaign.

■ The remaining shares remain with the managers of the two firms.

Centenaria Blanzy intends to sell on part of its shareholding to other European investors, broadening the base of the group to cover other European markets, principally Germany.

Discussions have been held with Bertelsmann, the German publishing giant, and other media companies, IBCA said yesterday.

The plan to use IBCA and Euronotation as the base for a Europe-wide agency has developed in parallel with a separate move within Germany to create a rival to the US-based agencies.

That project, launched by a series of German banks and commercial companies, has yet to lead to a hard proposal for a new agency.

IBCA yesterday refused to comment on whether there had been discussions between the German and Anglo-French groups about the possibility of a link-up.

Centenaria Blanzy was controlled by the Suez Group and Victoire, the insurance group, until 1989, but no formal links remain, IBCA said.

■ IBCA yesterday downgraded Barclays from AA+ to AA, citing the UK banking group's high loan loss provisions in the UK and exposure to the UK property and construction sectors.

Last week, Moody's, the US agency, announced that it had put Barclays and National Westminster under review for a possible downgrade.

Moody's had already cut Barclays from a AAA to AA1 in May this year.

Ratings agencies complete merger

By Richard Waters

IBCA and Euronotation, the rating agencies, yesterday announced the completion of their planned merger, the first step to a possible Europe-wide agency to compete with US giants Moody's and Standard & Poor's.

The merger, under discussion since early this year, also involves the sale of 70 per cent in the new group to Centenaria Blanzy, a diversified French group.

The remaining shares remain with the managers of the two firms.

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Investors scramble for UK's first D-Mark Eurobond issue

By Tracy Corrigan

THE UK's first Eurobond offering in D-Marks – and the largest to date in the sector by a substantial margin – prompted a burst of frenzied activity as investors rushed to take part in the transaction.

The DM5.5bn five-year deal, arranged by Deutsche Bank, was substantially oversubscribed, underwriters said.

The success of the deal marks a further step in the development of the D-Mark bond market, which is enjoying a vogue as one of the few bond markets where large fluncions can be completed.

The D-Mark sector, benefiting from a flow of funds into a "safe haven", seems to fill the void left by the defunct Ecu bond market, and the creation of such a liquid benchmark will further the cause.

The only room for potential conflict is the question of where liquidity will be concentrated. Frankfurt-based Ger-

man banks are suddenly facing fierce competition from London-based international investment banks, which are drafting tractors into the D-Mark Eurobond market.

In either case, the competition is likely to dominate the market is likely to help boost secondary

INTERNATIONAL BONDS

market liquidity, which has been poor in the past.

Last week's DM2.5bn issue for Sweden helped set the tone for the UK transaction. The five-year deal, launched at a spread of 45 basis points over the 8% per cent five-year BOBL – short-dated German government bond – of 10 to 12 basis points.

Although the deal is not officially priced until today, the spread will be fixed at the lower end of the range, at 10 basis points, due to strong demand. Some dealers said the issue could have been completed a couple of basis points tighter, but others suggested a double-digit margin was necessary to ensure the success of a deal.

Of the total issue size of DM5.5bn, DM500m is being kept back by the Bank of

Denmark, the D-Mark Eurobond underwriters.

The pricing of the UK's five-year deal proved a pleasant surprise for some market par-

ticipants, who had been expecting a more aggressive approach. Last week, as bidding for the mandate intensified, some banks were offering to launch the deal at a spread of five basis points over the comparable German government bond.

However, the deal was announced yesterday with an indicated yield spread over the 8% per cent five-year BOBL – short-dated German government bond – of 10 to 12 basis points.

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NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Coupon %	Price	Maturity	Fees	Book runner
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Cost controls help McKechnie gain 21%

By Andrew Bolger

TIGHT COST controls helped McKechnie, the restructured international plastic and metal components group, increase pre-tax profits by 21 per cent to £24.1m in the year to the end of July.

The West Midlands-based group, which in the previous year sold its European metals businesses for £54m, said the result had been achieved in spite of the recession continuing to affect most of its markets – and deepening in some areas.

Mr Vanni Treves, chairman, said: "There is as yet little sign of recovery in our major markets and we do not anticipate one before our next financial year at the earliest."

Turnover fell by 5 per cent to £286m, although sales by continuing businesses were constant. Profit before interest rose 3 per cent to £24.5m, but the underlying improvement from operating sources was a gain of 11 per cent, reflecting increased margins and non-operating gains made in the prior year.

In spite of higher capital expenditure of £1.2m (£1.4m), the group said strong cashflow had eliminated gearing. Interest payable fell from £3.75m to £4.5m.

Sales of plastics increased slightly to £142.5m, in spite of a 12 per cent drop in turnover from the vehicle components' division. However, restructuring and technology costs reduced pre-interest profits from £10.3m to £8.5m.

Tony Andrews
Vanni Treves: no sign of recovery in main markets

COMMENT

Having focused on plastics, McKechnie has done well to squeeze costs and improve margins in adverse trading conditions. The group wants to make acquisitions in continental Europe and North America, but has been deterred by the prices asked. Forecast pre-tax profits of £26m next year put the shares, up 6% to 32p, on a multiple of 14.5. They seem fairly priced given the immediate outlook, but investors looking for a longer-term recovery play might be attracted by the clean balance sheet and defensiveness demonstrated in following its stated strategy.

Marine Midland maintains recovery

By Paul Taylor

MARINE MIDLAND Bank, Hongkong and Shanghai Bank's US subsidiary, yesterday reported third quarter net earnings of \$29.9m (£17.3m) compared with losses of \$6.9m in the same period last year.

The latest results represent the third consecutive quarter of profits and lift nine month net earnings to \$73.5m compared to net losses of \$16.2m for the first nine months of 1991.

Mr John Bond, Marine Midland's president and chief executive, said the bank had continued to make "solid progress" in the third quarter, especially given that second quarter net earnings of \$41m were bolstered by some non-recurring recoveries from the group's problem asset portfolio.

Total interest income in the third quarter was \$274.6m, down from \$248.9m.

Operating expenses, excluding restructuring and credit-related costs were \$171.6m, compared with \$173.8m in the second quarter and \$191.7m a year ago.

Credit related expenses, including a \$10.2m provision for loan losses, were \$44.8m, down from \$66.3m in the first quarter.

Non-accrual loans fell by 19.3 per cent to \$758.8m or 7.84 per cent of loans outstanding from \$942m or 8.03 per cent a year earlier.

Wolseley surprises with 14% rise

By Angus Foster

SHARES IN Wolseley, the heating and plumbing distributor which owns the Plumb Centre chain, yesterday rose 6p, or 18 per cent, to 40p after the company announced higher than expected profits.

Pre-tax profits increased some 14 per cent to £91.3m in the year to July 31. Analysts had expected £70m and Mr Jeremy Lancaster, chairman, said the company forecast a lower figure. "These results took us somewhat by surprise," he said.

The group was helped by a second-half upturn on the US East Coast, increased profits of 34 per cent and saw record sales in July as lower interest rates brought

ted £5.9m contribution from Brossette, the French company acquired in February, and a 49 per cent increase in operating profits from a streamlined manufacturing division.

But Mr Lancaster remained cautious. He said France was weakening and no improvement was expected in the UK.

Turnover increased 12.5 per cent to £1.95bn, mainly due to the inclusion of Brossette and a strong performance by two of the company's four US subsidiaries.

Ferguson, which operates throughout the East Coast, increased profits of 34 per cent and saw record sales in July as lower interest rates brought

signs of recovery. But there was no improvement in California, where Familiar recorded its first-ever trading loss. Overall US operating profits increased 3.2 per cent to £22.5m.

The UK was affected by recession and margin pressure. Plumb Centre sales were flat, Builder Centre was weak and plant hire lost money. In spite of Brossette's inclusion operating profits from the UK and France fell 4 per cent to £36.4m.

Manufacturing, which has been overtaken in size by Wolseley's distribution business, increased profits from £17.1m to £25.5m, of which £2.3m came

from released provisions. The figures were helped by the disposal of two loss-making subsidiaries. Car aerial and pump manufacturing performed well.

Wolseley said cash flow remained strong, in spite of taking on about £30m of borrowings with Brossette, net borrowings fell almost 29m to £28.9m, giving gearing of 17.2 per cent.

Earnings per share increased 13 per cent to 36.27p. A final dividend of 9.45p is proposed, to make a total of 12.55p, up 3.7 per cent.

At the interim stage, Wolseley's profits fell from £38m to £33.7m pre-tax.

See Lex

Honeymoon over at SmithKline

The merged group must now increase sales, reports Paul Abrahams

THE MERGER is complete, says Mr Bob Bauman, chief executive of SmithKline Beecham, the Anglo-American group formed by the fusion in 1989 of the US group SmithKline Beckman and the UK's Beecham Group. The combined group can no longer drive up earnings through cost savings. Now, says Mr Bauman, the company must show it can generate growth through volume.

As long as recession continues, SmithKline Beecham's growth must come from pharmaceuticals. For the first nine months this year, profits at animal health fell 14 per cent to £39m, while consumer brands rose only 2 per cent to £66m. In contrast, operating profits in pharmaceuticals grew 9 per cent to £267m.

However, Mr Bauman hopes to have approval from the Food and Drug Administration to sell the drug over the counter (OTC) with a doctor's prescription. The company has just set up an OTC partnership with Marion Merrell Dow of the US. He warns, however, that earnings are unlikely to be enhanced even if Tagamet receives approval in 1994, because of the high marketing costs associated with an OTC launch.

In the longer term, the challenge for Mr Bauman is to ensure SmithKline Beecham's development pipeline is strong enough to replace Tagamet and still drive earnings growth.

The company is investing heavily in research and development, spending £430m last year. It has recently announced a reorganisation of its R&D activities.

picks the right drugs from small pharmaceuticals and biotechnology groups which it can then market.

So far, the group is defending Tagamet highly successfully. The drug's US sales actually increased 2.5 per cent by value during the first nine months, according to Mr Hugh Collum, finance director.

Once Tagamet's US patents expire in 1994, generic versions will reduce its sales by between 30 and 50 per cent over two years, according to Mr Bauman.

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Mr Bauman explains: "We were undertaking too much in the past. We were developing over 70 different compounds for 100 different indications. We have now reduced the number to 30 molecules."

The company aims to bring products to market two to three years earlier than before. Mr Bauman explains: "If there is one area where you can get a competitive advantage, it is the speed that you take a product through to market. Sales and profits arrive earlier and the life of the product before its patent expires is extended."

Meanwhile, some of SmithKline Beecham's drugs are set to come under pressure. Relafen will face renewed competition from Voltaren, a product marketed by Ciba-Geigy, the Swiss group. Enderix B will come under increasing pressure from Recombivax, marketed by Merck of the US. It has been in short supply because of manufacturing problems.

Finally, Augmentin, SmithKline Beecham's antibiotic which could break the \$1bn sales barrier for the first time this year, is being targeted by Eli Lilly's Loralid.

The much-famed marketing skills of Mr Bauman and his company will be fully needed if the group is to replace Tagamet fully after its US patents expire in 1994, incidentally driving SmithKline Beecham into the drugs industry's first division.

Wentworth suspended as results are again delayed

By Peggy Hollinger

SHARES IN Wentworth International were suspended at 3p yesterday as the plastic packaging company announced a further delay in the publication of its annual results.

Mr Robert Gill, who became chief executive in July, said the board had decided to suspend the shares because of the prolonged nature of an investigation into the company's past accounting practices.

"It has taken us longer to pull the pieces together than we had expected," he said.

He maintained that Wentworth's packaging businesses remained sound. They were "not without problems, but I believe these can be addressed by hands-on management," he said.

In August Mr Gill had warned that Wentworth would be unable to pay a dividend following the discovery of accounting practices which he described as "sharp" and "at the cutting edge".

Banque Indosuez is Wentworth's largest shareholder with a 61.3 per cent stake.

The bank found itself with the holding following a failed rights issue in 1990.

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Farnell buoyed by ESD buy and organic growth

By Roland Rudd

FARNELL ELECTRONICS, the electronic equipment distributor, reported a 16 per cent increase in profits in the six months to July 31.

However, the sale of a non-trading subsidiary – taken as a non-recurring item – lifted profits by another £6.37m and pushed the pre-tax increase up to 64 per cent.

Profits, before the exceptional item, rose from £13.2m to £15.4m on the back of last year's acquisition of STC's distribution business, ESD Distribution, and a strong performance from Farnell Electronics Components, the group's main division.

Sales, helped by recent acquisitions, rose to £126.8m (£26.8m), while operating profits increased to £16m (£11.7m).

Electronic equipment manufacturing, which remains profitable, has been split into three divisions: power supplies; components and instruments.

Mr Richard Hanwell, chairman, said: "When I took over there were different trade

names operating at different sites competing in different markets. Following an internal review of equipment manufacturing we have decided to refocus the division."

The interim dividend is increased to 2.8p (2.6p). Earnings per share, excluding the non-recurring item, increased to 7.5p (6.5p).

COMMENT

Important as ESD's contribution has been to Farnell it should not overshadow the fact that within the midst of the deepest recession since the war, organic growth was still responsible for 7 per cent of the increase in pre-tax profits.

The only black spot is the German operation which is likely to remain in the red for at least another six months. However, Germany notwithstanding, the group is still expected to make pre-tax profits of £36.5m, giving earnings per share of 18p. This puts the shares – down 3p to 51.5p – on a prospective multiple of 17.3. Given its UK performance the premium rating looks fair.

River & Merc Extra assets fall 21%

NET asset value of River and Mercantile Extra Income Trust fell by almost 21 per cent, from 102.3p to 81.07p per share, over the year to September 30 1992.

The result however, represented a slight recovery over the figure of 78.8p recorded six months earlier.

Net revenue declined to £2.61m (£2.71m) for earnings of 7.07p (8.31p) per share. Nevertheless, the total dividend goes up from 6.74125p to 7.875p with a fourth interim of 1.96875p.

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding dividend	Total for year	Total last year
Edinburgh Inv. Int.	2.85	Dec 3	2.85	-	8.05
Bear. Farnell. Inv. Int.	1.51	Nov 20	1.25	2.25	2.25
Farnell. Estd. Int.	2.9	Dec 8	2.8	-	5.8
Gerrard & Nati. Int.	8	Dec 7	6	-	21
Hammeron Prop. Int.	3.5	Dec 10	3.5	-	20.5
McKeech. Int.	8.75	Jan 15	8.75	14.75	14.75
Pat'son Zochonis. Int.	9.2	Dec 8	8.25	11.45	10.4
River Merc. Extra. Int.	1.96875	Dec 7	1.96875	7.875	6.74125
SmithKline. Int.	2.075k	Jan 15	1.875	-	7.7
Wagon. Industrial. Int.	6.325	Feb 22	6.325	17	-
Wolseley. Int.	9.45	Jan 29	9	12.55	12.1

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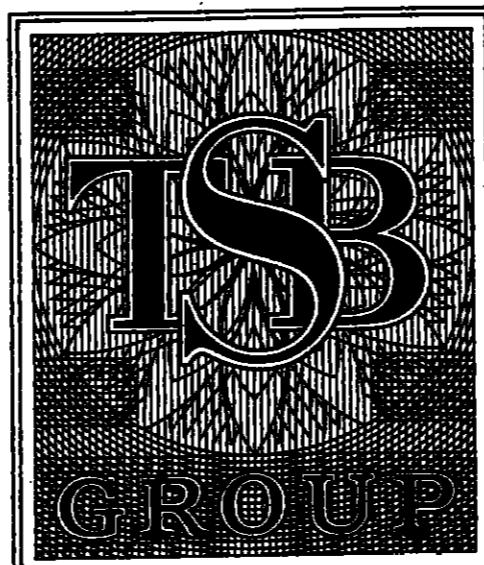
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COMPANY NEWS: UK

Wagon raises £31m for European acquisition

WAGON Industrial Holdings, the Telford-based engineering group, is to buy Polypl, a Belgian manufacturer of storage equipment, for £2.3m and finance the acquisition with a fully underwritten 1-for-1 rights issue at 25p, raising a net £30.8m, writes Paul Cheeseright, Midlands Correspondent.

The rights price is 25p below the lowest level at which the shares have traded this year. Yesterday they fell 12p to 39p.

The rights are also available to convertible holders on a 1-for-1 basis. Wagon, which specialises in materials handling, precision engineering and automotive components, also announced a rise in pre-tax profits for the six months to September 30 to £3.2m, against £3.02m which was struck after £2m exceptional costs for factory rationalisation.

The interim dividend is maintained at 6.25p and an unchanged final of 10.675p is forecast on the capital enlarged by the rights issue of 9.83m shares.

Earnings per share came out at 15.08p (9.71p) basic or 14.56p (10.12p) fully diluted.

Polypl is the largest of the series of acquisitions the Wagon has made since the beginning of the recession. It has been bought as a means of expanding Wagon's presence in the European materials handling sector.

It gives a complementary line of products, manufactured in Liege, and a distribution network in France, Germany

and the Netherlands to supplement the existing Wagon presence in Spain and the UK.

In the half year to last June, Polypl's pre-tax profits were static at £19.92m (£1.8m) on turnover little changed at £78.6m.

Wagon expects it to contribute £1m to its 1992-93 pre-tax profits.

In the first half Wagon drew the benefit both of the cost cutting exercises for which it paid in 1991-92 and of the small acquisitions it has been making to bolster its existing lines of business. Turnover improved to £114.4m (£11.4m).

The company said that immediate market prospects were not encouraging.

After a demand spurt in the spring, UK orders had reverted to 1991 levels, while in continental Europe uncertainty remained after the effective revaluation of the D-Mark.

COMMENT

Wagon has ridden the recession with more aplomb than most. The record of quick adaptation and the quiet expansion of an untargeted business promise a lift in this year's pre-tax profits to about £19m against £14.1m in 1992.

This makes the rights issue, supported by a forecast maintained dividend look fairly priced. Earnings per share on the enlarged capital should come out at about 25.5p, compared with 23.75p, putting the shares on a prospective p/e of 15.5. This may look slightly high for the sector, but then Wagon is faring better than most of its peers.

Investing in a route through recession

Paul Cheeseright charts the progress of two West Midlands engineering groups

WAGON Industrial Holdings and Triplex Lloyd, two West Midlands engineering groups, have been trying to invest their way out of recession.

Their experience, based on the policy of becoming strong companies in often quite narrow sectors, indicates the manner in which medium-sized groups have been re-positioning in international markets.

Yesterday, Wagon demonstrated the execution of that policy with the announcement of the purchase of Polypl.

Despite declines in turnover in the year to the end of last March, to £229.5m for Wagon and to £167.2m for Triplex Lloyd, and falls in pre-tax profits to £14.1m for Wagon and £7.06m for Triplex Lloyd, the expansion of both groups has not passed unnoticed.

Wagon's shares have been trading recently in the middle of the 1992 range and those of Triplex Lloyd have been at the bottom of their range, but the two have won the approval of stockpicking analysts.

Albert E Sharp has recommended its clients to buy Triplex Lloyd. "Focus on castings increasing and prospects encouraging; property could provide cash for future expansion." It suggested clients should hold Wagon. "Good management in recession means a much reduced cost base and strong balance sheet."

The two groups have in common the manufacture of automotive components and precision products but thereafter their interests diverge. Wagon has its materials handling business, Triplex Lloyd is active in the power and building products sectors.

Since April 1990, Triplex Lloyd has bought six companies, five for cash totalling £11.6m and one for shares, the issue of which generated £5.6m cash. Wagon, before yesterday's purchase, the largest



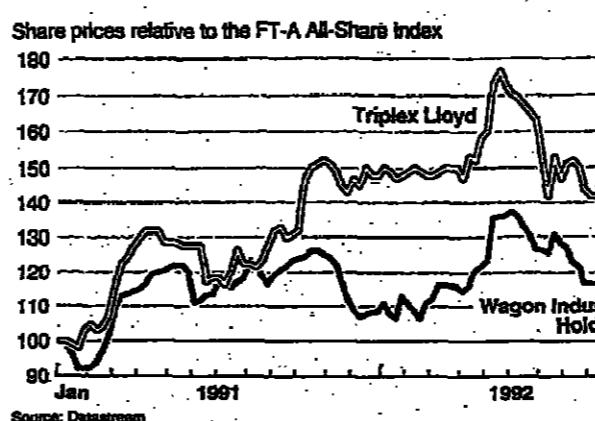
John Hudson: maintaining a strong balance sheet

of the present series, had spent £7.6m in 1990-91 on four companies in the 1992 range and those of Triplex Lloyd have been at the bottom of their range, but the two have won the approval of stockpicking analysts.

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John Foley, the finance director. At that time the group had four divisions, automotive and engineering, power, building products and electrical engineering.

"We began to look at our capital requirements in some detail. We decided that notwithstanding gloom in building products and engineering, we saw growth in power and automotive if we became more efficient."

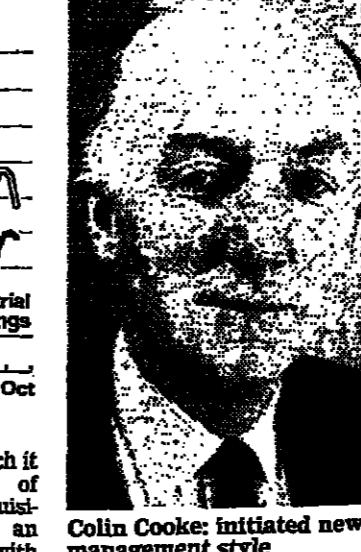
The first result was the sale of the electrical engineering business for £1.3m.

Both groups, then, began the recession with a disposal which, in their different ways, provided a financial springboard for expansion of, and concentration of resources on, the remaining businesses.

But there was one caveat. Triplex Lloyd has not sought to expand its building products group. It has tended to nurse it along, stripping out overheads and keeping it profitable, the better to concentrate on investment in its power and automotive businesses.

Although both companies approached the recession along broadly the same lines, emphasising a simultaneous approach of cost-cutting and development, their financial approach has been different.

Wagon has stuck with the policy of remaining cash posi-



Colin Cooke: initiated new management style

tive. At the end of last March it had net cash balances of £14.5m. Financing the acquisition of Polypl through an equity issue is consistent with this policy. The fact that Polypl has cash balances of £5m increases Wagon's ability to expand without resort to debt.

Triplex Lloyd on the other hand has had a more relaxed approach to debt. This is partly because it has extensive property holdings of surplus industrial land that, even in the present depressed markets, provide an asset backing for borrowing.

Gearing increased during 1991-92 to 45 per cent and remains high, Mr Foley said, "because we are continuing to invest. The only way to get out of business is in lumps, disposing of land or of businesses."

These reflect, Mr Hudson said, "the emerging realisation that the 1990s will be very different" and that there is a need for more hands-on management of the group's subsidiaries. Wagon is reconciled to slow economic growth.

"I'm clear you have to do well whatever you do," said Mr Hudson of his diversified group of companies. "If they're not strong players in their niches you've got problems. You've got to be international. You've got to have common sense in your earnings profile."

Mr Foley, looking into the future and considering the technological advances Triplex Lloyd has been making in its casting operations, takes a similar view.

"We want to re-position so as to serve the growth markets and to beef up the size of those operations which serve the growth markets."

NEWS DIGEST

46% rise for Essex Furniture

ESSEX FURNITURE, the Leigh-on-Sea based manufacturer and retailer, expanded pre-tax profit by 46 per cent in the year to June 30.

From turnover of £7.15m (£4.69m) trading profit rose 49 per cent to £896,000 (£468,000). Interest charges were cut to leave the pre-tax balance at £727,000 (249,000).

Earnings improved from 0.06p to 0.1p per share.

CountyGlen in talks and dealings halted

Shares of CountyGlen, the Irish property investor and trader, were suspended at 80p yesterday following the announcement that it was selling a property and was in talks which might lead to an offer.

The company has received an offer of £900,000 (£380,000) for a property. It will be recommending acceptance at an extraordinary meeting.

If agreed, the company would be left with cash, receivables and some property which is already on the market.

Canning disposes of polishing business

W Canning is selling the assets and goodwill of its polishing business to the Fuchs group of Germany for £1.5m at completion. The consideration represents an excess of £650,000 over net assets.

There will be additional payments for goodwill of up to £750,000 over the following five years, depending on profitability.

Fuchs has effected the purchase through Canning Lipper, its newly-formed UK subsidiary, which will combine the polishing side of W Canning Materials with Fuchs' existing polishing business.

Joint venture

Ex-Lands

Ex-Lands, the property and leisure group, achieved pre-tax profits of £65,000 in the year to June 30, against losses last time of £2.9m. Turnover fell slightly, from £1.26m to £1.25m.

Mr David Marshall, chairman, said the group's operations had expanded significantly during the year.

He said that two joint ven-

U.S. \$250,000,000 Security Pacific Corporation Floating Rate Subordinated Capital Notes due 1997

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Quarter ended

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Costs

Profit

Revenue

Costs

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Costain strikes £123m deal with Peabody

By Andrew Taylor and Roland Rudd

COSTAIN, the UK construction group, has agreed to sell for \$200m cash (£123m) its profitable Australian coal mining business to Peabody Coal, a subsidiary of Hanson, the Anglo-American conglomerate.

Peabody operates open cast and deep coal mines in the US, and is the second largest private coal producer in the world. It has been identified by Hanson as one of the core businesses it wishes to expand.

Peabody will also assume responsibility for borrowings, including capitalised lease obligations of A\$120m (£53m). The sale price gives Costain a book profit of £92m.

The deal will lead to a substantial reduction in Costain's borrowings which, after the recent slump in the value of sterling, had risen to £344m. That included £25m of off-balance sheet loans due on the Spitalfields commercial property joint venture in London.

The debt was equivalent to gearing of more than 100 per cent based on shareholders' funds of £275m at the end of June.

The purchase is the first large acquisition outside the US by Peabody, which last year made operating profits of \$295m.

Mr David Clarke, chief exec-

Peter Costain: very good profit in current market

70 per cent.

Mr Peter Costain, chief executive, said: "The deal will improve our financial position. A book profit of £92m is very good in the current market."

He said the Australian subsidiary made pre-tax profits of A\$46m the 12 months to the end of June.

The purchase is the first "incompatible" in expanding a core business, while making opportunistic bids such as its £780m offer for Rank Hovis McDougall.

Malaysian Smaller liquidation

The board of Malaysian Smaller Companies, a closed-end investment company, is proposing liquidation of the company, writes Philip Coggan.

The move comes in the wake of an alternative liquidation proposal by Buchanan Partners, a London-based investment firm. Two separate extraordinary meetings will be held on December 12 to consider the proposals.

The board says that a possible takeover offer by Credit Lyonnais International Asset Management had been withdrawn in the wake of the Buchanan proposal.

All-round improvement at Gerrard & National

By Paul Taylor

GERRARD & NATIONAL, the discount house and financial services group, reported increased interim profits and said all five main subsidiaries showed improvement.

The group, which does not provide detailed half-year figures, but has promised to prepare fully disclosed accounts for the current year, said profits in the six months to October 5 were good and declared an unchanged interim dividend of 5p.

Mr Brian Williamson, chairman, said Gerrard & National and Gerrard & National Securities, the marketing subsidiary, faced turbulent conditions in the money and bond markets but made profits in both quarters.

In broking, GNI Holdings, the futures and options broker, had another successful six months and profits continued their upward trend.

Mr Williamson said Gerrard & National, the stockbroker, also boosted profits in the six months to the end of July, while LM (Money Brokers) made good profits.

The improvement in earnings from the broking division in the last two years had been sustained through the period.

Guinness sheds weight with sale of Champneys

By Gary Mead, Marketing Correspondent

GUINNESS decided to shed some weight yesterday by selling Champneys, its up-market 170 acre health resort near Tring, Hertfordshire, for some £7m to a consortium led by two former Champneys directors.

Champneys' 1991 turnover was in the region of £55m.

Guinness, which paid £2m for the Champneys group, which included at that time another health spa in Scotland, in November 1984 - when Guinness was under the management of Mr Ernest Saunders - is selling Champneys to Mr Allan and Mrs Tanya Wheway, who managed it between 1972 and February 1989.

The Wheways are backed by the Bank of Scotland. Their partners in the venture are Mr Frank Chapman and Mr Bill Bruce, directors of Bio-Cure, an Aberdeen company involved in medical research.

The Wheways parted company with Guinness in 1989 after disagreements over management policy.

Guinness - whose famous stout packs 200 calories per pint - said yesterday: "We decided this year we are not really in the health and fitness sector. But this is probably the last non-drinks business we will get rid of. The Gleneagles hotel is not for sale."

First opened in 1925, Champneys was formerly the country home of Baron de Rothschild. Its daily single occupancy rates start at £150 for a room with no bath and reach £895 for a suite. The resort has numbered among its past clients Princess Diana, Demi Moore and Ringo Starr.

However, occupancy rates have dropped recently, as Champneys, along with other UK health farms, has suffered from the recession.

The Champneys Club at London's Hotel Meridien and Champneys Spa at the Guineas-owned Gleneagles Hotel in Tayside will continue to be managed by Champneys; those contracts will run until the end of the decade.

ICI said the business represented less than 1 per cent of

Greenalls makes £86m cash call

By Philip Rawstorne

GREENALLS GROUP, the pubs and hotels operator, yesterday announced a £86m rights issue to help finance the expansion of its core businesses.

The cash call is being made through a 1-for-5 issue of 29.95m shares at 28p, a 17.8 per cent discount to Monday's closing price of 35.8p. The shares fell 15p yesterday to 34.6p.

Mr Andrew Thomas, chairman and chief executive, said that the recession offered opportunities to expand by acquiring quality assets at low prices.

"We believe that the company should have the financial resources to take full advantage of these opportunities as they arise, while maintaining prudent debt levels and interest cover."

"We intend to focus further investment on the pub busi-

ness through hand-picked acquisitions," said Mr Thomas. "We shall exploit the full retail potential of the estate rather than pursue beer sales alone."

The group also aims to develop its De Vere hotels operation into a leading four and five star chain, concentrating on the conference and leisure market.

This year it has acquired the Belton Woods hotel and golf complex for £10m, invested £10m in extensions to the Grand Hotel, Brighton, and opened another hotel at Swindon. Two more hotels will be opened at Leeds and Southampton in the next two years.

There are also plans to expand the off-licence chain, strengthened this year by the £2m acquisition of 187 Blayney shops from Vaux.

Greenalls estimates that pre-tax profits for the year to September 25 will be not less than £63m, compared with last year's £54.1m.

Trading profits in the second half had been lower than the corresponding period last year as the business climate failed to improve, said Mr Thomas.

The fall in hotel profits had slowed as a result of improved occupancies but room rates remained under pressure. Pub profits had been affected by poor weather in July and August but showed a slight improvement in September.

The company forecast a final dividend of 6.5p, which will be payable on the rights shares, lifting the total from 11p to 11.77p.

Cazenove are brokers to the issue, which has been fully underwritten by Schroders.

See Lex

Paterson rise restricted by falling naira

By Peggy Hollinger

PATERSON ZOCHONIS, the soap and detergents conglomerate, yesterday announced a 84 per cent advance to £16.2m in operating profits for the year ended May 31 as Nigerian authorities stepped up the pace of debt repayments on foreign exchange transactions made in the early 1980s.

However, the 40 per cent evaluation of the Nigerian naira left Paterson with pre-tax profits only 5 per cent ahead at £26.6m on turnover of £227.3m (£215.1m in 1991).

Mr Alan Whittaker, finance director, said Nigerian authori-

ties had made significant progress on repaying debts arising from the foreign exchange shortage of the early 1980s. The country had been unable to supply hard currency in exchange for the company's local earnings. Paterson, which wrote off the total debts of about £10m at the time, received £7.3m last year for now into operating profits, which fell from 349p to 377p

sharpened up by leading groups. Paterson intended to stick with soaps and detergents and Mr Whittaker said it was likely the company would make several smaller acquisitions.

In trading terms, Paterson's businesses had been "very solid", Mr Whittaker said. In the UK, where Paterson's

Imperial Leather brand of soap leads the market, Cussons had improved profits. Exports had also continued to advance.

There were some losses in south-east Asia, however. Mr Whittaker said the company's efforts there would be worthwhile in the longer-term.

The outlook for the first half was encouraging and the company promised that profits would not be less than last year. Mr Whittaker said Paterson should be able to regain investment income losses.

The final dividend is raised to 9.3p for a total of 11.45p (10.4p). Earnings were higher at 33.79p, against 32.19p.

Jenner Fenton takes 27.5% of Dutch broker

By Richard Lapper

JENNER FENTON Slade, the insurance agency, a further 30 per cent. Kroller's existing management will hold the remaining shares.

The purchase, originally agreed in August, was completed last week.

Jenner Fenton, whose existing overseas operations are concentrated in Houston, Texas, hopes its involvement in Kroller will increase its opportunities in Europe.

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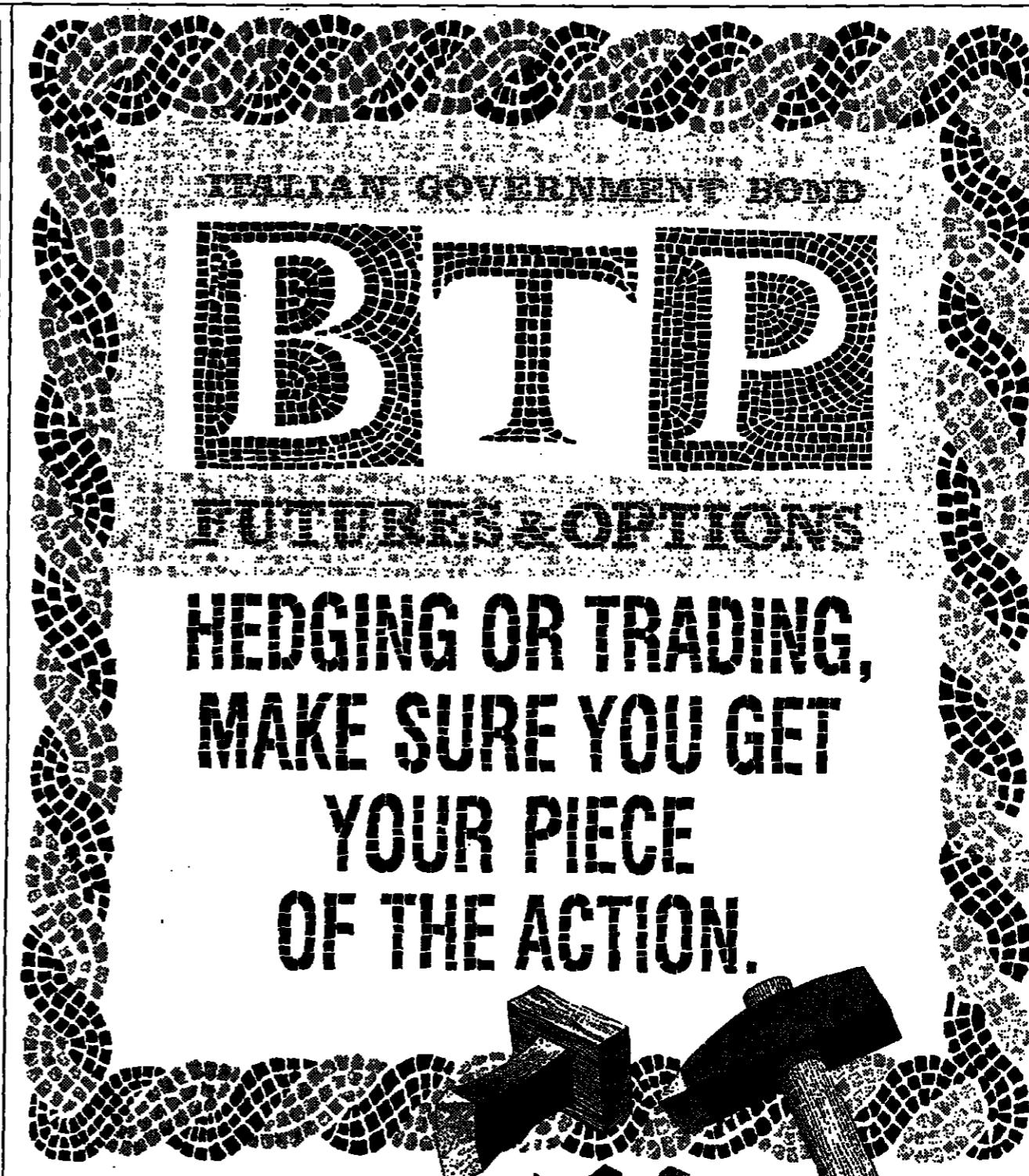
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COMMODITIES AND AGRICULTURE

Malaysia urges rationalisation of cocoa output

By Kieran Cooke in Kuala Lumpur

MALAYSIA HAS called on cocoa producing countries to rationalise output as part of a collective effort to shore up world prices.

Mr Lim Keng Yaik, Malaysia's primary industries minister, speaking at meeting of the Cocoa Producers Alliance in the Malaysian capital, said measures must be taken to bring down world cocoa stocks, which at present stand at 1.4m tonnes, equivalent to about seven months' consumption. "Based on Malaysia's experience in natural rubber and tin, and now in cocoa, it is evident that we cannot rely on the consumers to support prices," said Mr Lim. "We have to tighten our belts."

Mr Lim said stocks should be brought down to around 600,000 tonnes.

The CPA groups 13 countries

together accounting for more than 90 per cent of world cocoa output. Weak demand and high stock levels have caused world cocoa prices to drop from about \$2.22 a tonne 10 years ago to less than \$1.00 a tonne now.

Mr Lim said that cocoa production in Malaysia, the world's fourth largest producer, had been falling in recent years because of low prices. Mr Lim said the present supply surplus problem could be solved if there was goodwill and determination among all cocoa producers. Malaysian claims that the Ivory Coast, Ghana and Nigeria had already voiced support for cutting back on output could not be confirmed.

The CPA meeting here is a preliminary to further talks in Geneva next month between cocoa producers and consumers on a new International Cocoa Agreement.

Australian wheat harvest could be up 30 per cent

By Emelia Tagea in Canberra

TIMELY RAINFALL in Australia's main wheat growing regions will help increase production to 13.8m tonnes for the current 1992/3 season, up 30 per cent on last year. The 13.8m tonnes of harvest is from an area of 9.1m hectares (22.5m acres).

The Australian Bureau of Agriculture and Resource Economics, the official forecasting agency, said, however, that

continuation of the cooler weather conditions that prevailed in the spring could lead to a higher proportion of low protein wheat being produced.

Aware said the forecast of the Queensland wheat crop had been increased to 650,000 tonnes from the September forecast of 550,000 tonnes. That would be about 90 per cent higher than the drought affected crop of 1991/92.

Wheat production in New South Wales is forecast to be 2.9m tonnes, up 27 per cent.

MINOR METALS PRICES

Prices from Metal Bulletin (last week in brackets).

ANTIMONY: European free market, 99.6 per cent, \$ per tonne, in warehouse, 1,700-1,750 (1,650-1,720).

BISMUTH: European free market, min. 99.99 per cent, \$ per lb, tonne lots in warehouse, 2.30-2.50 (same).

CADMIUM: European free market, min. 99.5 per cent, \$ per lb, in warehouse, 0.65-0.75 (0.60-0.70).

COBALT: European free market, 99.5 per cent, \$ per lb, in warehouse, 13.50-14.50 (14.50-15.50).

MERCURY: European free market, min. 99.99 per cent, \$ per lb, in flask, in warehouse, 135-150 (same).

MOLYBDENUM: European free market, drummed molyb-

dioxide, \$ per lb Mo, in warehouse, 2.10-2.20 (same).

SELENIUM: European free market, min. 99.5 per cent, \$ per tonne, in warehouse, 4.25-5.00.

TUNGSTEN ORE: European free market, standard min. 65 per cent, \$ per tonne unit (10 kg) WO, cif, 48-57 (same).

VANADIUM: European free market, min. 98 per cent, \$ a lb U₃O₈, cif, 1.80-2.00 (same).

URANIUM: Nuelco exchange value, \$ per lb, U₃O₈, 8.75 (same).

LME WAREHOUSE STOCKS (As at Monday's close)

Aluminium	4,975	to	1,294,700
Copper	2,625	to	305,075
Lead	3,825	to	181,775
Nickel	975	to	53,705
Zinc	75	to	374,425
Tin	95	to	14,740

Missing prices

Setback for Dutch dung processing supporters

By Ronald van de Krol in Amsterdam

DUTCH LIVESTOCK farmers, facing calls for a forced reduction in their herds to cut back on manure-based pollution, have heard this week that manure-processing plants will probably not turn out to be the long-awaited solution to their dung surplus problem.

But there was also good news for one of the most successful sectors in Dutch agriculture, the dung "mountain" may not prove to be as big as once feared.

In a provisional and confidential report, the country's applied science research body TNO and Heidemijn, a consultancy group, said the combined capacity of the Netherlands' manure-processing plants will not exceed 1m tonnes a year by the end of 1994, well below the government's target of 8m tonnes a year.

At the same time, the draft report, which was prepared for the government ahead of a definitive version due later this year, noted that processing manure into pellets for export was expensive, suggesting that the operations will be uneconomical. Until now, supporters of manure processing had said that the factories for converting surplus manure into exportable fertiliser would, at best, break even.

However, leaked extracts from the report also show that the manure surplus, which is defined as the amount of extra dung which cannot safely be absorbed by farmland, will be closer to 2m at end-1994 rather than the projected 6m.

Dutch farming organisations are pursuing a number of methods to reduce the manure surplus by making it less harmful. Among these are special equipment to inject manure into the soil rather than spreading it on top, reducing the amount of ammonia taken up into the air. Also specially-designed animal sheds that cut down on ammonia seepage are coming on to the market and Dutch farmers are experimenting with the composition of animal feed so that fewer undigested minerals and heavy metals remain in the manure.

Missing prices

We apologise for the omission of some commodity prices in later editions of yesterday's Financial Times. This was caused by technical problems on Monday night.

Peru tees off privatisation with iron shot

Next week's sale will set the tone for mine sector denationalisation, writes Sally Bowen

THE MOST likely new owner of Peru's state iron monopoly after bid envelopes are opened on 30 October is a multinational consortium headed by Chilean-based Compania de Aceros del Pacifico (CAP) along with Japan's Mitsubishi Corporation and a Mexican steel company owned by the Indian group Ispat.

CAP, a public company quoted on the Santiago stock exchange, is 30 per cent owned by the Swiss-based Stephan Schmidheiny group. Mitsubishi is a minority shareholder.

Next week's Hierro Peru sale marks the kick-off for privatisation of Peru's major mining concerns. The result will be seen as a barometer for coming self-offs.

The Chilean-Japanese-Mexican consortium has been put together by Mr Pedro-Pablo Kuczynski, a former Peruvian mines minister and more recently a senior manager and privatisation specialist at First Boston. He is now chief executive officer at Nueva Management, the Miami-based subsidiary that will tend Schmidheiny's construction-related interests in Latin America.

According to Hierro Peru officials, half-a-dozen foreign consortia have expressed serious interest in bidding for the

ailing iron concern which this year will produce some 2.8m tonnes of blast furnace pellets and sinter, about a third of its theoretical operative capacity.

Sale conditions require bidders, who have all gone through a prior vetting process, to come up with a cash minimum of \$22m and commit

been allowed to deteriorate and output has slumped. The mine is now all but idle with most of its 2,000-strong workforce (reduced by 1,800 in the past year) on strike in protest at lay-offs and, unions claim, non-payment by employers of redundancy benefits.

Mr Emilio Zamora, head of

Much of Marcona's attraction lies in its favourable geographical location. Some 263 miles (425 km) south of Lima, the mine is only eight miles from the deep water, Pacific coast port of San Nicolas, which, with minor improvements, is capable of handling 250,000-tonne cargo ships. No mine in

signed two long-term contracts with Kobe Steel of Japan and Imexsa of Mexico - the first for \$90m over seven years, the second for \$70m over three years. Almost half of this year's output will go to Korea, with 20 per cent to Japan and the remainder to the US and Argentina.

It is not clear whether the CAP-Schmidheiny-Mitsubishi bid will include a debt-swap element. Mr Kuczynski is a debt-paper specialist and Mitsubishi has an undisclosed amount of Peruvian debt-paper pending from construction of the northern oil pipeline.

In an interview with a Lima economic review, published yesterday, Mr Kuczynski underlined CAP's eagerness to expand its international interests in a field that it, along with its Mexican partners and Mitsubishi, knows well. He admitted that the investment climate in Peru was still uncertain but noted that "assets are cheap, reflecting the very high risk that exists."

If, as a highly experienced former Marcona manager predicts, production can swiftly be doubled with profits of "at least 30 per cent of sales", Hierro Peru begins to look an attractive option for the bolder investor.

Hierro Peru's scrap-heap appearance masks potentially rich pickings. Proven reserves are 600m tonnes and probable reserves 1.5bn tonnes.

themselves to investing \$60m in sorely-needed updating of of mine, plant and equipment. The eventual buyer must also assume undisclosed Hierro Peru debts, said to be in the region of \$30m.

In its present state, Hierro Peru does not appear a particularly desirable prospect. The operation, operated by US interests under the name of Marcona Mining Corporation from first shipment in 1953 until the 1975 nationalisation by General Juan Velasco's government, was once a flourishing concern. In the early 1970s output peaked at almost 10m tonnes a year.

Since nationalisation, however, the installations have

the small committee charged with selling Hierro Peru off to the private sector, says the company chalked up a book loss of \$80m last year alone, almost the equivalent of this year's projected \$76m sales.

However, as with most of the country's badly decapitalised mining sector, Hierro Peru's scrap heap appearance masks potentially rich pickings. The Marcona mine has some 600m tonnes of proven reserves. "Probable" reserves take the total to around 1.5bn tonnes with average grades of 54 per cent iron. Marcona iron pellets and sinter are internationally known and have well-established markets in the Far East, Mexico and the US.

the world is closer to a port, Hierro Peru officials claim. The climate is not so favourable. Marcona's open pit mine can and does work 365 days a year.

Unlike the world's major iron deposits, Marcona ore is primarily magnetite rather than hematite. The high sulphur content associated with magnetite demands costly processing and plenty of fresh water - a scarce commodity in Marcona's desert setting. Investment in drilling wells and installing pumps to improve product quality is essential, say Hierro Peru officials, currently carry hefty penalties on the international market.

Earlier this year, Hierro Peru

Vietnamese turn to India for tea know-how

By Kumal Bose in Calcutta

WARREN TEA, a leading producer of Assam tea, has been given the job of developing Vietnam's export of black CTC (crush, tear and curl) tea.

The Union of Tea Enterprises in Vietnam will be making available to Warren four tea factories equipped with CTC machines to produce tea for the export market. According to Mr Vinay Goenka, managing director of Warren, it should be possible to produce about 3m kg of export quality tea at a radius of 250 km (155 miles) of Hanoi. Warren will be paid a commission of 4 per cent on export sales.

In preparation Warren has already produced samples of CTC tea at the Vietnamese factories and these have met with the approval of tea tasters and brokers in the UK and Germany, the two principal target markets. The feedback from the brokers is that at first the European consumers may have some reservation about the "origin" of this tea. This will be largely overcome if Warren can raise the quality of a

level that will allow it to market the product under its logo, which is registered in the UK.

Warren will start exporting Vietnamese CTC tea in volume next season. Tea plucking in Vietnam starts in mid-February and ends in November.

According to Mr Goenka, Vietnamese CTC tea should fetch at least 70 per cent of Assam tea prices. The quality of Vietnamese tea leaf is good, but it has to be ensured that the tea arrives at the factory gate in a "healthy condition".

Moreover, there has to be a greater degree of control over the entire tea processing system, with withering to packing, said Mr Goenka.

Warren has been told that it could also develop tea plantations in central and north Vietnam where large tracts of virgin land are available. The Tea Research Association of India has found the Vietnamese soil suitable for growing good quality tea. The present production of tea in Vietnam is about 40m kg a year - most of it green tea, of which Vietnam is already an exporter. The annual domestic requirement is about 16m kg.

Argentina to boost squid catch

By John Barham in Buenos Aires

ARGENTINA PLANS sharply to increase its catches in the South Atlantic of the lucrative Illex squid, in direct competition with the Falkland Islands, which rely heavily on the sale of fishing licences.

Mr Fernando Gutierrez, fisheries undersecretary, said yesterday that new regulations would allow up to 40 foreign-owned, special squid fishing vessels, known as jiggers, to operate in Argentine waters and catch up to 100,000 tonnes a year.

The decision is an important step towards liberalising the entire tea processing industry. By law, only locally-registered

vessels may fish in its territorial waters. However, the new regulations will allow foreign ships to operate on a "temporal charter" basis in association with Argentine nationals.

Argentina lacks jigger capacity of its own and hopes to increase its share of Illex catches by attracting Asian-owned vessels to its waters.

Argentina expects to catch only 60,000 tonnes of squid this year, up from 40,000 tonnes in 1991, in comparison, the Falklands expects to catch about 160,000 tonnes of Illex this year, 8.6 per cent less than in 1991.

The Falklands introduced a successful licensing regime after the 1982 conflict with Argentina. Squid licences -

will reduce the region's cumulative quota for the year, which begins this month, to 27,341 tonnes.

Several beneficiaries of the Caribbean Basin Initiative, a US preferential trade programme, and the Generalised System of Preferences, are allowed to ship pre-determined quantities of sugar to the US in 1991.

dry-free.

The Caribbean exporters to the US are the Dominican Republic, Belize, Jamaica, St Kitts-Nevis, Barbados, Trinidad and Tobago and Guyana.

It is the second consecutive cut for the Caribbean holders of US quotas which were allowed to supply 47,710 in 1991.

Sugar quota cut to cost Caribbeans \$15m

By Canute James in Kingston

CARIBBEAN suppliers of sugar under quota to the US will earn about \$15m less for deliveries in the current US financial year, following an 11 per cent global cut in US imports. Sugar industry officials in the region say that the latest reduction in US imports is about 16m kg.

will reduce the region's cumulative quota for the year, which begins this month, to 27,341 tonnes.

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WORLD COMMODITIES PRICES

(Prices supplied by Amalgamated Metal Trading)

Close	Previous	High/Low	AM Official	Kerb close	Open interest
Aluminium, 99.7% purity (5 kg per tonne)					
Cash	1171.25	1140-1180	1160-0.5	1192-5	182,201 lots
3 months	1171.3	1140-1180	1173-5-4.0		
Copper, Grade A (2 kg per tonne)					
Cash	1367.5-8.5	1365-7	1363-5.0	1419-1381	140,053 lots
3 months					

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Hld Price	Offer Price	+/-	Yield Gross	Gala Hedge II	\$271.53	272.41	Gala Hedge II	\$271.53	272.41	The New Fund Ltd.	\$8,3415	Npt. Int'l. Securities	\$40,1464	Northstar Warrant Fund 1990 Ltd	\$2,1326	Northstar Fund Managers (Cayman) Ltd	\$2,1326	Northstar Fund Managers (Cayman) Ltd	\$2,1326
ATSP Management Ltd				Gala Hedge III	\$332.60	53.25	Gala Hedge III	\$332.60	53.25	The New Fund Ltd.	\$8,3415	Npt. Int'l. Securities	\$40,1464	Northstar Warrant Fund 1990 Ltd	\$2,1326	Northstar Fund Managers (Cayman) Ltd	\$2,1326	Northstar Fund Managers (Cayman) Ltd	\$2,1326
Philippines Long Term Equity Fund				Gala Currency I	\$302.23	—	Gala Currency I	\$302.23	—	The New Fund Ltd.	\$8,3415	Npt. Int'l. Securities	\$40,1464	Northstar Warrant Fund 1990 Ltd	\$2,1326	Northstar Fund Managers (Cayman) Ltd	\$2,1326	Northstar Fund Managers (Cayman) Ltd	\$2,1326
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Abtrust Fund Migrat (Guernsey) Ltd				Gala Suisse Franc	\$1,104.72	155.22	Gala Suisse Franc	\$1,104.72	155.22	The New Fund Ltd.	\$8,3415	Npt. Int'l. Securities	\$40,1464	Northstar Warrant Fund 1990 Ltd	\$2,1326	Northstar Fund Managers (Cayman) Ltd	\$2,1326	Northstar Fund Managers (Cayman) Ltd	\$2,1326
Abtrust Fund Asia Panel Ltd				Guernsey Sector Analysis Portfolio MV	\$12.04	—	Guernsey Sector Analysis Portfolio MV	\$12.04	—	The New Fund Ltd.	\$8,3415	Npt. Int'l. Securities	\$40,1464	Northstar Warrant Fund 1990 Ltd	\$2,1326	Northstar Fund Managers (Cayman) Ltd	\$2,1326	Northstar Fund Managers (Cayman) Ltd	\$2,1326
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NAV Sep 30	\$25.17			SP1156.99			SP1156.99			SP1156.99			SP1156.99		SP1156.99		SP1156.99		
Abtrust Fund Migrat (Guernsey) Ltd				SP1158.99			SP1158.99			SP1158.99			SP1158.99		SP1158.99		SP1158.99		
Abtrust Fund Asia Panel Ltd				SP1160.99			SP1160.99			SP1160.99			SP1160.99		SP1160.99		SP1160.99		
ATSP Management Ltd				SP1162.99			SP1162.99			SP1162.99			SP1162.99		SP1162.99		SP1162.99		
Philippines Long Term Equity Fund				SP1164.99			SP1164.99			SP1164.99			SP1164.99		SP1164.99		SP1164.99		
NAV Sep 30	\$25.17			SP1166.99			SP1166.99			SP1166.99			SP1166.99		SP1166.99		SP1166.99		
Abtrust Fund Migrat (Guernsey) Ltd				SP1168.99			SP1168.99			SP1168.99			SP1168.99		SP1168.99		SP1168.99		
Abtrust Fund Asia Panel Ltd				SP1170.99			SP1170.99			SP1170.99			SP1170.99		SP1170.99		SP1170.99		
ATSP Management Ltd				SP1172.99			SP1172.99			SP1172.99			SP1172.99		SP1172.99		SP1172.99		
Philippines Long Term Equity Fund				SP1174.99			SP1174.99			SP1174.99			SP1174.99		SP1174.99		SP1174.99		
NAV Sep 30	\$25.17			SP1176.99			SP1176.99			SP1176.99			SP1176.99		SP1176.99		SP1176.99		
Abtrust Fund Migrat (Guernsey) Ltd				SP1178.99			SP1178.99			SP1178.99			SP1178.99		SP1178.99		SP1178.99		
Abtrust Fund Asia Panel Ltd				SP1180.99			SP1180.99			SP1180.99			SP1180.99		SP1180.99		SP1180.99		
ATSP Management Ltd				SP1182.99			SP1182.99			SP1182.99			SP1182.99		SP1182.99		SP1182.99		
Philippines Long Term Equity Fund				SP1184.99			SP1184.99			SP1184.99			SP1184.99		SP1184.99		SP1184.99		
NAV Sep 30	\$25.17			SP1186.99			SP1186.99			SP1186.99			SP1186.99		SP1186.99		SP1186.99		
Abtrust Fund Migrat (Guernsey) Ltd				SP1188.99			SP1188.99			SP1188.99			SP1188.99		SP1188.99		SP1188.99		
Abtrust Fund Asia Panel Ltd				SP1190.99			SP1190.99			SP1190.99			SP1190.99		SP1190.99		SP1190.99		
ATSP Management Ltd				SP1192.99			SP1192.99			SP1192.99			SP1192.99		SP1192.99		SP1192.99		
Philippines Long Term Equity Fund				SP1194.99			SP1194.99			SP1194.99			SP1194.99		SP1194.99		SP1194.99		
NAV Sep 30	\$25.17			SP1196.99			SP1196.99			SP1196.99			SP1196.99		SP1196.99		SP1196.99		
Abtrust Fund Migrat (Guernsey) Ltd				SP1198.99			SP1198.99			SP1198.99			SP1198.99		SP1198.99		SP1198.99		
Abtrust Fund Asia Panel Ltd				SP1200.99			SP1200.99			SP1200.99			SP1200.99		SP1200.99		SP1200.99		
ATSP Management Ltd				SP1202.99			SP1202.99			SP1202.99			SP1202.99		SP1202.99		SP1202.99		
Philippines Long Term Equity Fund				SP1204.99			SP1204.99			SP1204.99			SP1204.99		SP1204.99		SP1204.99		
NAV Sep 30	\$25.17			SP1206.99			SP1206.99			SP1206.99			SP1206.99		SP1206.99		SP1206.99		
Abtrust Fund Migrat (Guernsey) Ltd				SP1208.99			SP1208.99			SP1208.99			SP1208.99		SP1208.99		SP1208.99		
Abtrust Fund Asia Panel Ltd				SP1210.99			SP1210.99			SP1210.99			SP1210.99		SP1210.99		SP1210.99		
ATSP Management Ltd				SP1212.99			SP1212.99			SP1212.99			SP1212.99		SP1212.99		SP1212.99		
Philippines Long Term Equity Fund				SP1214.99			SP1214.99			SP1214.99			SP1214.99		SP1214.99		SP1214.99		
NAV Sep 30	\$25.17			SP1216.99			SP1216.99			SP1216.99			SP1216.99		SP1216.99		SP1216.99		
Abtrust Fund Migrat (Guernsey) Ltd				SP1218.99			SP1218.99			SP1218.99			SP1218.99		SP1218.99		SP1218.99		
Abtrust Fund Asia Panel Ltd				SP1220.99			SP1220.99			SP1220.99			SP1220.99		SP1220.99		SP1220.99		
ATSP Management Ltd				SP1222.99			SP1222.99			SP1222.99			SP1222.99		SP1222.99		SP1222.99		
Philippines Long Term Equity Fund				SP1224.99			SP1224.99			SP1224.99			SP1224.99		SP1224.99		SP1224.99		
NAV Sep 30	\$25.17			SP1226.99			SP1226.99			SP1226.99			SP1226.99		SP1226.99		SP1226.99		
Abtrust Fund Migrat (Guernsey) Ltd				SP1228.99			SP1228.99			SP1228.99			SP1228.99		SP1228.99		SP1228.99		
Abtrust Fund Asia Panel Ltd				SP1230.99			SP1230.99			SP1230.99			SP1230.99		SP1230.99		SP1230.99		
ATSP Management Ltd				SP1232.99			SP1232.99			SP1232.99			SP1232.99		SP1232.99		SP1232.99		
Philippines Long Term Equity Fund				SP1234.99			SP1234.99			SP1234.99			SP1234.99		SP1234.99		SP1234.99		
NAV Sep 30	\$25.17			SP1236.99			SP1236.99			SP1236.99			SP1236.99		SP1236.99		SP1236.99		
Abtrust Fund Migrat (Guernsey) Ltd				SP1238.99			SP1238.99			SP1238.99			SP1238.99		SP1238.99		SP1238.99		
Abtrust Fund Asia Panel Ltd				SP1240.99			SP1240.99			SP1240.99			SP1240.99		SP1240.99		SP1240.99		
ATSP Management Ltd				SP1242.99			SP1242.99			SP1242.99			SP1242.99		SP1242.99		SP1242.99		
Philippines Long Term Equity Fund				SP1244.99			SP1244.99			SP1244.99			SP1244.99		SP1244.99		SP1244.99		
NAV Sep 30	\$25.17			SP1246.99			SP1246.99			SP1246.99			SP1246.99		SP1246.99		SP1246.99		
Abtrust Fund Migrat (Guernsey) Ltd				SP1248.99			SP1248.99			SP1248.99			SP1248.99		SP1248.99		SP1248.99		
Abtrust Fund Asia Panel Ltd				SP1250.99			SP1250.99			SP1250.99			SP1250.99		SP1250.99		SP1250.99		
ATSP Management Ltd				SP1252.99			SP1252.99			SP1252.99			SP1252.99		SP1252.99		SP1252.99		
Philippines Long Term Equity Fund				SP1254.99			SP1254.99			SP1254.99			SP1254.99		SP1254.99		SP1254.99		
NAV Sep 30	\$25.17			SP1256.99			SP1256.99			SP1256.99			SP1256.99		SP1256.99		SP1256.99		
Abtrust Fund Migrat (Guernsey) Ltd				SP1258.99			SP1258.99			SP1258.99			SP1258.99		SP1258.99		SP1258.99		
Abtrust Fund Asia Panel Ltd				SP1260.99			SP1260.99			SP1260.99			SP1260.99		SP1260.99		SP1260.99		
ATSP Management Ltd				SP1262.99			SP1262.99			SP1262.99			SP1262.9						

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Big gains against D-Mark

THE D-MARK weakened against most of the important currencies as speculation about monetary easing in Germany intensified, writes *Emma Tucker*.

The announcement by the Bundesbank that it was switching to a variable, rather than a fixed rate, repurchase tender was taken as a sign that the German central bank was happy to see money market rates ease.

The news sent the dollar sharply higher in francs European trading, leading some traders to suggest that the US currency was finally recovering from its position as the lowest yielding key international currency.

"The dollar is at long last firmly established on an upward path. It is likely to make a sustained break above DM1.52," said Mr Avinash Persaud, senior currency economist at UBS Phillips & Drew.

Although the main push to the dollar came from the easing of German money rates, poor economic data from Japan - suggesting rates would ease there too - also helped buoy the currency. The view that a victory by Mr Bill Clinton in the US presidential election might caution the Federal

Reserve against further rate cuts also contributed to the dollar's better performance.

It closed in London at DM1.55, up 3½ pence on the day. In early New York trading the currency continued to gain, it popped above DM2.52 before settling just below that level in mid-day trading.

The move by the Bundesbank to variable repurchase rates also helped boost the pound. But dealers said the currency's gains would be short lived and said sterling would continue to fluctuate.

Sterling closed in London at DM2.4700 up five pence on the day. It slipped ½% on the pound against the dollar to close in London at \$1.8255.

Tentative signs of recovery among weaker European currencies were also aided by the signs of monetary relaxation in Germany.

EMS EUROPEAN CURRENCY UNIT RATES

	Ecu	Dollar	Yen	Previous
Oct 20	Oct 20	Oct 20	Oct 20	Oct 20
US Spot ...	1,622.5	1,624.0	1,625.5	1,625.5
1 month ...	1,627.0	1,627.5	1,627.0	1,627.0
12 months ...	1,634.5	1,635.0	1,635.5	1,635.5

Forward premiums and discounts apply to the US dollar.

STERLING INDEX

	Oct 20	Oct 20	Previous
8.30	80.3	79.9	79.9
10.00	80.3	79.4	79.4
11.00	80.4	79.4	79.4
12.00	80.2	79.2	79.2
13.00	80.2	79.3	79.3
14.00	80.3	79.3	79.3
15.00	80.2	79.3	79.3
16.00	80.2	79.3	79.3

CURRENCY MOVEMENTS

	Oct 20	Bank of England	Morgan	Germany	Yen
US Dollar ...	80.2	80.2	80.2	80.2	80.2
US Dollar ...	82.9	82.9	82.9	82.9	82.9
Canadian Dollar ...	82.9	82.9	82.9	82.9	82.9
Australian Dollar ...	114.3	114.3	114.3	114.3	114.3
Swiss Franc ...	1.465	1.465	1.465	1.465	1.465
D-Mark ...	129.0	131.3	131.3	131.3	131.3
French Franc ...	119.3	119.3	119.3	119.3	119.3
British Pound ...	178.84	178.75	178.75	178.75	178.75
Portuguese Escudo ...	17.59	17.59	17.59	17.59	17.59
Spanish Peseta ...	191.76	191.76	191.76	191.76	191.76

Commercial rates take towards the end of London trading. Six-month forward dollar 2.01-2.02. Yen 12. Month 4.60-4.59.

DOLLAR SPOT - FORWARD AGAINST THE POUND

	Oct 20	Day's spread	Cash	One month	% p.a.	Three months	% p.a.
US ...	1,630.0	1,632.0	1,629.0-1,632.0	1,629.0-1,632.0	1.00-1.05	1,626.0-1,632.0	1.00-1.05
Canada ...	1,798.0	2,009.5	2,009.5-2,010.5	2,009.5-2,010.5	0.10-0.05	2,009.5-2,010.5	0.10-0.05
Denmark ...	2,750.0	2,760.0	2,775.0-2,775.0	2,775.0-2,775.0	0.05-0.05	2,775.0-2,775.0	0.05-0.05
Iceland ...	9,350.0	9,350.0	9,350.0-9,350.0	9,350.0-9,350.0	0.05-0.05	9,350.0-9,350.0	0.05-0.05
Portugal ...	214.25	215.75	215.75-215.75	215.75-215.75	0.05-0.05	215.75-215.75	0.05-0.05
Spain ...	171.75	175.00	175.00-175.00	175.00-175.00	0.05-0.05	175.00-175.00	0.05-0.05
Italy ...	9,620.0	10,050.0	10,050.0-10,050.0	10,050.0-10,050.0	0.05-0.05	10,050.0-10,050.0	0.05-0.05
France ...	8,280.0	8,350.0	8,350.0-8,350.0	8,350.0-8,350.0	0.05-0.05	8,350.0-8,350.0	0.05-0.05
Germany ...	174.75	175.75	175.75-175.75	175.75-175.75	0.05-0.05	175.75-175.75	0.05-0.05
Japan ...	178.75	181.75	181.75-181.75	181.75-181.75	0.05-0.05	181.75-181.75	0.05-0.05
Austria ...	171.75	173.75	173.75-173.75	173.75-173.75	0.05-0.05	173.75-173.75	0.05-0.05
Switzerland ...	2,105.0	2,127.5	2,127.5-2,127.5	2,127.5-2,127.5	0.05-0.05	2,127.5-2,127.5	0.05-0.05
Denmark ...	1,749.00	1,750.00	1,750.00-1,750.00	1,750.00-1,750.00	0.05-0.05	1,750.00-1,750.00	0.05-0.05
Portugal ...	171.75	173.75	173.75-173.75	173.75-173.75	0.05-0.05	173.75-173.75	0.05-0.05
Spain ...	171.75	173.75	173.75-173.75	173.75-173.75	0.05-0.05	173.75-173.75	0.05-0.05
Italy ...	9,620.0	10,050.0	10,050.0-10,050.0	10,050.0-10,050.0	0.05-0.05	10,050.0-10,050.0	0.05-0.05
France ...	8,280.0	8,350.0	8,350.0-8,350.0	8,350.0-8,350.0	0.05-0.05	8,350.0-8,350.0	0.05-0.05
Germany ...	174.75	175.75	175.75-175.75	175.75-175.75	0.05-0.05	175.75-175.75	0.05-0.05
Japan ...	178.75	181.75	181.75-181.75	181.75-181.75	0.05-0.05	181.75-181.75	0.05-0.05
Austria ...	171.75	173.75	173.75-173.75	173.75-173.75	0.05-0.05	173.75-173.75	0.05-0.05
Switzerland ...	2,105.0	2,127.5	2,127.5-2,127.5	2,127.5-2,127.5	0.05-0.05	2,127.5-2,127.5	0.05-0.05
Denmark ...	1,749.00	1,750.00	1,750.00-1,750.00	1,750.00-1,750.00	0.05-0.05	1,750.00-1,750.00	0.05-0.05
Portugal ...	171.75	173.75	173.75-173.75	173.75-173.75	0.05-0.05	173.75-173.75	0.05-0.05
Spain ...	171.75	173.75	173.75-173.75	173.75-173.75	0.05-0.05	173.75-173.75	0.05-0.05
Italy ...	9,620.0	10,050.0	10,050.0-10,050.0	10,050.0-10,050.0	0.05-0.05	10,050.0-10,050.0	0.05-0.05
France ...	8,280.0	8,350.0	8,350.0-8,350.0	8,350.0-8,350.0	0.05-0.05	8,350.0-8,350.0	0.05-0.05
Germany ...	174.75	175.75	175.75-175.75	175.75-175.75	0.05-0.05	175.75-175.75	0.05-0.05
Japan ...	178.75	181.75	181.75-181.75	181.75-181.75	0.05-0.05	181.75-181.75	0.05-0.05
Austria ...	171.75	173.75	173.75-173.75	173.75-173.75	0.05-0.05	173.75-173.75	0.05-0.05
Switzerland ...	2,105.0	2,127.5	2,127.5-2,127.5	2,127.5-2,127.5	0.05-0.05	2,127.5-2,127.5	0.05-0.05
Denmark ...	1,749.00	1,750.00	1,750.00-1,750.00	1,750.00-1,750.00	0.05-0.05	1,750.00-1,750.00	0.05-0.05
Portugal ...	171.75	173.75	173.75-173.75	173.75-173.75	0.05-0.05	173.75-173.75	0.05-0.05
Spain ...	171.75	173.75	173.75-173.75	173.75-173.75	0.05-0.05	173.75-173.75	0.05-0.05
Italy ...	9,620.0	10,050.0	10,050.0-10,050.0	10,050.0-10,050.0	0.05-0.05	10,050.0-10,050.0	0.05-0.05
France ...	8,280.0	8,350.0	8,350.0-8,350.0	8,350.0-8,350.0	0.05-0.05	8,350.0-8,350.0	

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Continued on next page

AMERICA

Dow loses early gains on easier bond prices

Wall Street

AFTER opening brightly on good news from the housing sector, US share prices fell back yesterday in the wake of fresh declines in bond prices and some program selling, writes **Patrick Harrison** in New York.

At the close the Dow Jones Industrial Average was down 2.43 at 3,186.02, compared to its morning peak when the index had been up more than 20 points.

The more broadly based Standard & Poor's 500 finished up 0.61 at 415.49, while the Amex composite ended up 2.86 at 371.40 and the Nasdaq composite 2.03 higher at 592.70.

Turnover on the NYSE was heavy for the second consecutive day at 256m shares.

Prices gained early strength from overnight gains in Tokyo and Europe, where equities had risen in anticipation of an interest rate cut by the Bundesbank.

Wall Street was also cheered by an unexpectedly large 1.4 per cent rise in September housing starts, a welcome piece of good news from the

residential property market. Sentiment was also helped by the fact that investors are becoming used to the idea of a Clinton presidency. Monday night's final presidential debate did little to change the dynamics of the election race, and the market is increasingly convinced that Mr Bill Clinton will win in November.

The same confidence in a Democratic victory, however, depressed bond prices, sending the yield on the 30-year Treasury issue up above 7.6 per cent for the first time since July. That, together with some program selling, prompted the gradual decline in stock prices.

The dominant influence of trading was third quarter figures. Chrysler rose 3% to 25% in turnover of 5m shares after reporting a quarterly profit of \$32m, up from a \$2m loss a year ago and inclusive of a special \$0.1m charge to cover the restructuring of its car rental operations. The figures boosted Ford, up 1.1% to 33.1% and General Motors, up 3% to 32.9%, both in heavy trading.

Bank stocks were in the limelight. Citicorp firmed 3% to 15% in turnover of 1.6m shares after the banking group gains.

announced third quarter profits of \$16m after a restructuring charge. Wells Fargo rose 3% to 34% in spite of a 7 per cent decline in quarterly income to \$24m and a big increase in loan loss provisions to \$40m. Banc One rose 31% to 46% after reporting net income of \$186.2m in the third quarter, up sharply from \$140.4m in the year-ago period.

Compaq rose 31% to 33% in turnover of 3m shares after the broking house Alex Brown upgraded the stock to "buy" from "neutral" in the wake of the announcement from the company that it had made a profit of \$4.4m in the third quarter, a turnaround from last year's \$0.2m loss.

Canada

TORONTO stocks ended broadly higher in active dealings. The TSE 300 composite index gained 16.36 points, or 0.51 per cent, to end at 3,214.84. Advancing issues topped declines 237 to 235.

Volume was 30.7m shares worth C\$283 against the previous 25.7m worth C\$208m. Eleven of 14 sub-groups made gains.

South Korea tries to woo more foreign investors

Sara Webb reports from Seoul on measures to breathe life into one of Asia's worst performers

South Korea is forging ahead with plans to widen foreign ownership of shares this autumn, but analysts in Seoul doubt whether the latest moves will be sufficient to revitalise the stock market - one of the worst performers in Asia this year.

Since the start of 1992, foreigners have been allowed to invest directly in companies listed on the Seoul stock exchange. Most companies have a 10 per cent ceiling on foreign ownership, with individual foreign investors allowed no more than 3 per cent of the shares.

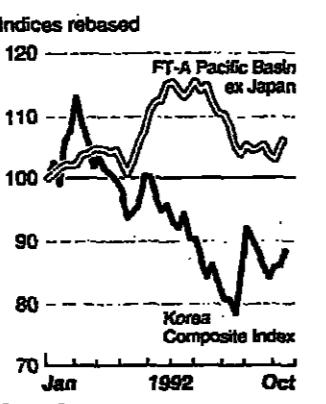
Although foreigners have not been allowed to invest in certain "strategic" companies, the authorities are gradually easing these restrictions. Last Tuesday, shareholders in Pohang Iron and Steel (Posco), the world's third largest steel group, voted in favour of allowing foreign investors to own up to 8 per cent of the company. Next month, Korea Electric Power (known as Kepco), the state-controlled electricity generator and supplier, is also expected to allow foreign ownership of its shares.

Stock brokers reported only muted international interest in Posco's shares last week after the restrictions had been lifted. Foreigners may have been deterred by the fact that the world steel industry is having a difficult time, brokers say. However, Kepco is expected to attract more attention from foreign investors, given its monopoly position and the fact that it is in a sector which is viewed more favourably by fund managers.

On top of these measures, foreign securities houses in Seoul hope that the ministry of finance will raise the limits on ownership still further, allowing

foreigners to invest directly in up to 25 per cent of a company's shares without needing to seek special approval.

Since the opening of the Korean stock market to foreign investment in January this year, there has hardly been a stampede of foreign funds. Net investment inflow



from foreigners amounted to US\$97m, according to the Securities Supervisory Board, well below expectations.

International investors have been deterred by the 10 per cent limit on ownership which makes it difficult for large investors to buy "reasonable" amounts - of \$m or more.

A further opening of the market could provide a welcome shot in the arm for Korean equities, which have dropped steadily over the last three-and-a-half years. The composite index has tumbled from its high of 1,007.77 on April 1, 1989, to a low of 469.07 on August 21 this year. It has recovered slightly since then, closing at 540.45 yesterday.

The market's doldrums reflect a number of concerns. Economic growth, which exceeded 12 per cent a year between 1986 and 1988, slowed

to almost no avail. With the domestic institutions now sitting on an estimated \$1.5bn in shares - out of a total stock market capitalisation of around \$7bn - due to these enforced market support measures, some analysts predict that the upside to any recovery is likely to be fairly limited. They fear that investors are likely to dump shares as soon as the index reaches a threshold of around 800 to 850.

The more optimistic domestic stock brokers believe that the market will pick up again once the presidential election - due in December - is out of the way. With the appointment of a new president, the market should have a clearer picture about the government's medium-term economic policy.

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND REGIONAL MARKETS

TUESDAY OCTOBER 20 1992

MONDAY OCTOBER 19 1992

DOLLAR INDEX

	US Dollar Index	Day's Change %	Pound Sterling Index	Yen Index	DM Index	Local Currency Index	Loc. % chg on day	Gross Div. Yield	US Dollar Index	Pound Sterling Index	Yen Index	DM Index	Local Currency Index	1992 High	1992 Low	Year (approx)	
Australia (88)	119.50	+0.6	109.15	92.28	94.54	111.31	+1.0	4.39	118.97	106.08	90.05	91.76	110.18	135.69	119.57	156.25	
Austria (19)	148.54	-1.4	135.57	114.58	117.42	116.78	-0.8	2.42	150.71	138.91	110.48	116.02	115.03	182.70	132.27	244.45	
Belgium (42)	136.71	-0.6	124.69	105.38	108.00	105.35	+1.7	5.85	127.55	124.95	104.12	108.09	103.63	123.57	127.57	128.98	
Canada (114)	115.07	+1.1	104.95	174.99	149.90	151.57	152.99	+0.4	1.87	145.46	177.57	147.96	150.78	151.93	170.94	112.97	139.83
Denmark (33)	191.86	-1.8	104.95	149.90	151.57	152.99	+0.4	3.43	113.65	103.43	86.17	87.80	120.76	142.12	112.97	254.11	
Finland (15)	80.15	+0.5	54.88	46.37	47.52	62.08	+0.7	2.34	80.39	54.86	46.58	46.58	89.80	92.84	80.39	84.08	
France (74)	147.85	+0.2	130.88	124.57	127.94	119.53	-0.1	3.77	150.59	134.09	117.71	117.71	173.82	114.45	107.94	139.68	
Germany (54)	104.00	-0.4	94.48	84.08	86.16	116.20	+2.0	2.05	105.94	104.51	103.50	103.50	104.50	110.85	102.50	114.01	
Hong Kong (55)	251.35	-0.1	229.25	193.76	198.57	249.46	-0.1	3.57	251.57	228.54	190.43	194.04	246.72	259.65	178.36	244.01	
Ireland (16)	132.17	+1.0	120.55	101.89	104.41	106.54	+2.0	5.06	130.87	118.89	99.06	100.93	104.42	173.71	130.87	158.68	
Italy (77)	55.06	-0.3	60.22	42.44	45.49	54.93	+2.0	3.76	55.51	50.43	42.02	42.81	53.67	80.86	47.47	69.50	
Japan (472)	105.59	-2.0	96.31	81.40	83.43	81.40	-0.2	1.05	107.71	97.81	81.53	83.09	81.53	140.95	81.53	124.15	
Malaysia (69)	254.55	+0.2	232.17	185.22	201.05	245.97	+0.4	2.68	235.94	230.70	192.24	195.85	244.90	254.55	212.49	198.30	
Mexico (18)	188.45	+0.3	172.17	102.00	100.95	121.59	+1.1	1.15	130.95	124.21	104.24	104.24	120.24	187.77	105.84	132.71	
New Zealand (29)	107.01	-0.7	103.93	121.59	124.58	123.11	+1.5	4.60	121.59	124.58	102.59	102.59	123.11	132.59	102.59	142.59	
New Zealand (14)	36.78	-0.1	35.38	29.91	30.65	32.22	-0.2	5.93	38.83	35.27	29.39	29.39	48.92	35.79	47.89	52.45	
Norway (22)	140.19	+2.7	127.87	107.05	117.93	115.33	+5.3	2.05	138.57	124.07	103.38	105.34	112.01	192.95	136.04	122.52	
Singapore (36)	160.66	-0.7	164.78	139.27	142.72	132.49	-0.5	2.45	181.85	165.20	147.83	147.83	229.63	180.64	193.57	214.47	
South Africa (60)	152.25	+0.4	158.86	117.36	120.27	144.84	+2.3	3.52	151.10	137.27	114.38	116.54	141.52	236.80	144.25	254.47	
Spain (48)	113.31	-1.0	103.35	87.35	89.52	92.80	+2.6	8.65	114.45	103.97	86.84	88.27	90.48	161.72	110.05	153.83	
Sweden (31)	152.47	+1.2	136.08	117.53	120.45	129.22	+3.5	3.03	150.68	136.88	114.06	116.22	124.81	200.28	149.69	181.78	
Switzerland (60)	112.50	-1.9	102.61	85.73	88.88	94.29	+1.0	2.26	114.73	104.23	86.85	88.50	94.00	122.37	95.99	94.65	
United Kingdom (228)	187.87	+1.7	153.11	123.39	132.50	153.11	+2.1	4.79	185.09	149.97	124.95	127.32	180.07	184.88	175.58	182.50	
United Kingdom (522)	187.87	+1.7	153.11	123.39													

FINANCIAL TIMES SURVEY

EUROPEAN BUSINESS LOCATIONS

SECTION III

The corporate scramble to establish a base within the world's largest single trading block has been frenetic. Although the pace has been slowed by the erosion of economic confidence, eyes are now shifting further east as Europe's enormous potential takes on a new dimension. Michael Cassell reports

Europe-wide market lures

EUROPE faces a long, tough struggle if its political ambitions are ever to bear fruit, but with 10 weeks to go until the completion of the European Community's internal market, there can be no such uncertainties over the potential of its combined, economic power.

The creation of the world's largest single trading block, permitting the free movement of goods, people, services and capital, though it will not usher in an overnight revolution in business practices and patterns, will bring into sharp focus the immense commercial potential which Europe now presents to an international business community in search of a share of the action.

Though fears of a protectionist Europe - *conspiring to close its doors on outside competitors* - have receded, the corporate scramble to establish a base within the community has been frenetic, slowed only by the international turndown in economic confidence.

Global figures on direct foreign investment already demonstrate that Europe is a prime target for a large slice of the funds which search the world for a home.

Total inward investment into the EC countries alone during

around 400m people in 19 countries.

Their economies are more interlinked and interdependent than ever before, and yet they contain within them wide disparities embracing everything from language to labour laws.

To the immediate east, the political and economic revolution under way adds another, longer-term dimension to European development.

Many companies in the free market economies will be eyeing up eastern Europe as a possible production base, while others will see it as a new market in which to sell.

Most attention has, until now, been focused on the markets of former East Germany, where the Treuhandanstalt privatisation agency is planning to dispose of all saleable businesses by the end of 1993.

Around 8,000 of the 12,000 companies on its books have now gone, securing nearly 2m jobs and bringing around £250bn of new investment.

But other, former communist countries also hold out the promise of commercial success. Czechoslovakia, Poland and Hungary are playing host to increasing numbers of visitors with an eye to opening up operations. As author Daniel Burstein remarks in his book *Europquake*, which paints Europe as an economic super-power capable of usurping the position of the US: "The cocktail lounge in the Warsaw Marriott has come to resemble the famous intergalactic space bar from *Star Wars*".

Less fancifully, Braxton Associates, the international strategy consultants, sum up: "In the next generation, eastern Europe will enter and become a significant part of the global economy."

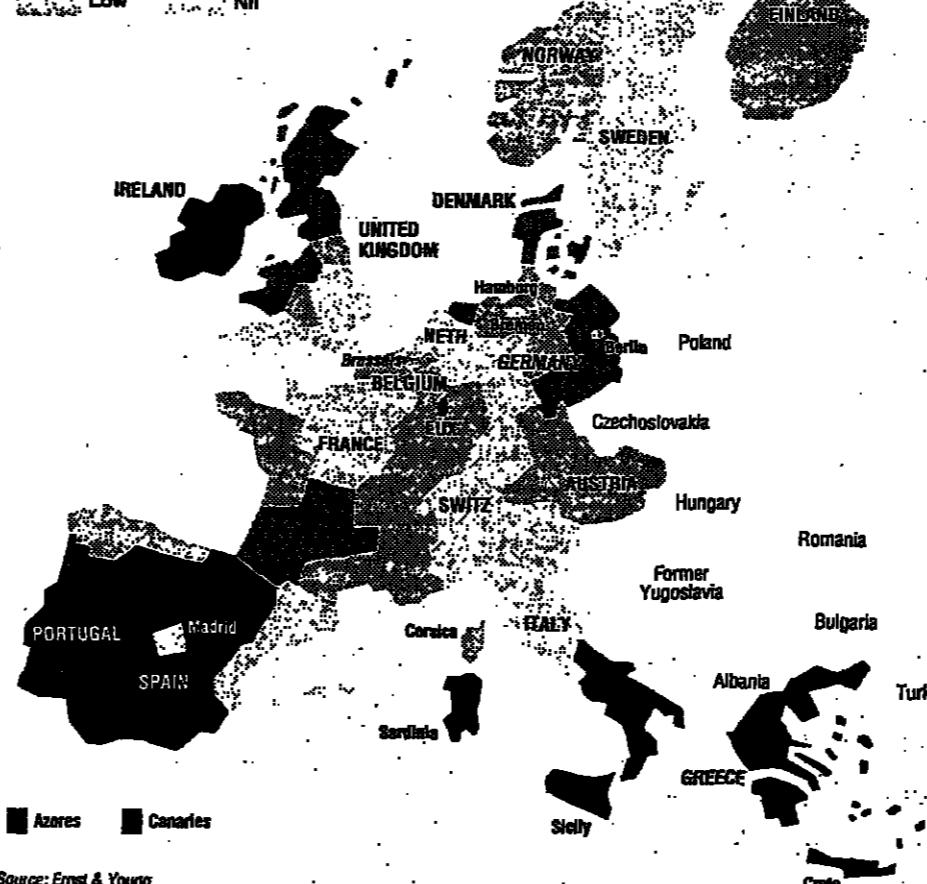
"For those companies which have identified how that participation will impact on their global strategy, and responded to it, the pay-off could be enormous".

Together with the European Free Trade Association (Efta) nations, the countries of the EC combine to provide a virtually barrier-free market of

Wednesday October 21 1992

Regional financial incentives for corporate inward investors (average levels of assistance)

■ High ■ Medium
■ Low ■ Nil



Source: Ernst & Young

rapidly changing European market, others have yet to recognise the implications, or to take appropriate action. The failure so far of hundreds of thousands of European companies to enact radical changes in the way they handle value added tax is only one example of the work left to be done.

In Britain, as elsewhere, there is considerable ministerial concern that the political ructions over Europe's development have diverted attention from the practical problems of preparing for the

single market. The danger is that many companies may quickly find themselves on the losing end of competition from those businesses which have developed a strategy to match the European vision.

But there is also room for encouragement. Mr Paul Orchard Lisle, senior partner of Healey & Baker, the real estate consultancy, says that businessmen are increasingly thinking as Europeans, able to take a broader view of commercial opportunities and keen to improve their knowledge of local markets.

According to Ernst & Young Corporate Location, the location specialists, there is a growing tendency for companies to discard the notion of the nation state and instead to think Europe-wide for their markets and regionally for their facilities.

But where are companies supposed to begin as they construct their European business strategies?

You just cannot ask someone to fly to Amsterdam, Paris, London and Frankfurt, speak to everyone and come back with the right answers

IN THIS SURVEY

■ The regions with greatest market access are located in the so-called "Hot Banana". Michael Cassell examines the factors determining choice Page 2

■ There is a remarkable westward shift in the locus of eastern European aspirations Page 3

■ The European Commission has a blueprint for regional planners Page 3

■ There is a question mark over whether the UK can maintain its achievements in attracting overseas investors Page 4

■ The island of Ireland suffers a geographical disadvantage Page 4

■ Love at first site for Bosch's project team at Cardiff Page 4

■ Mickey Mouse sets the pace in France Page 5

■ Germany is at the heart of the European Community's wealth-belt Page 5

■ Spain is no longer cheap, nor is the future for large investments clear Page 6

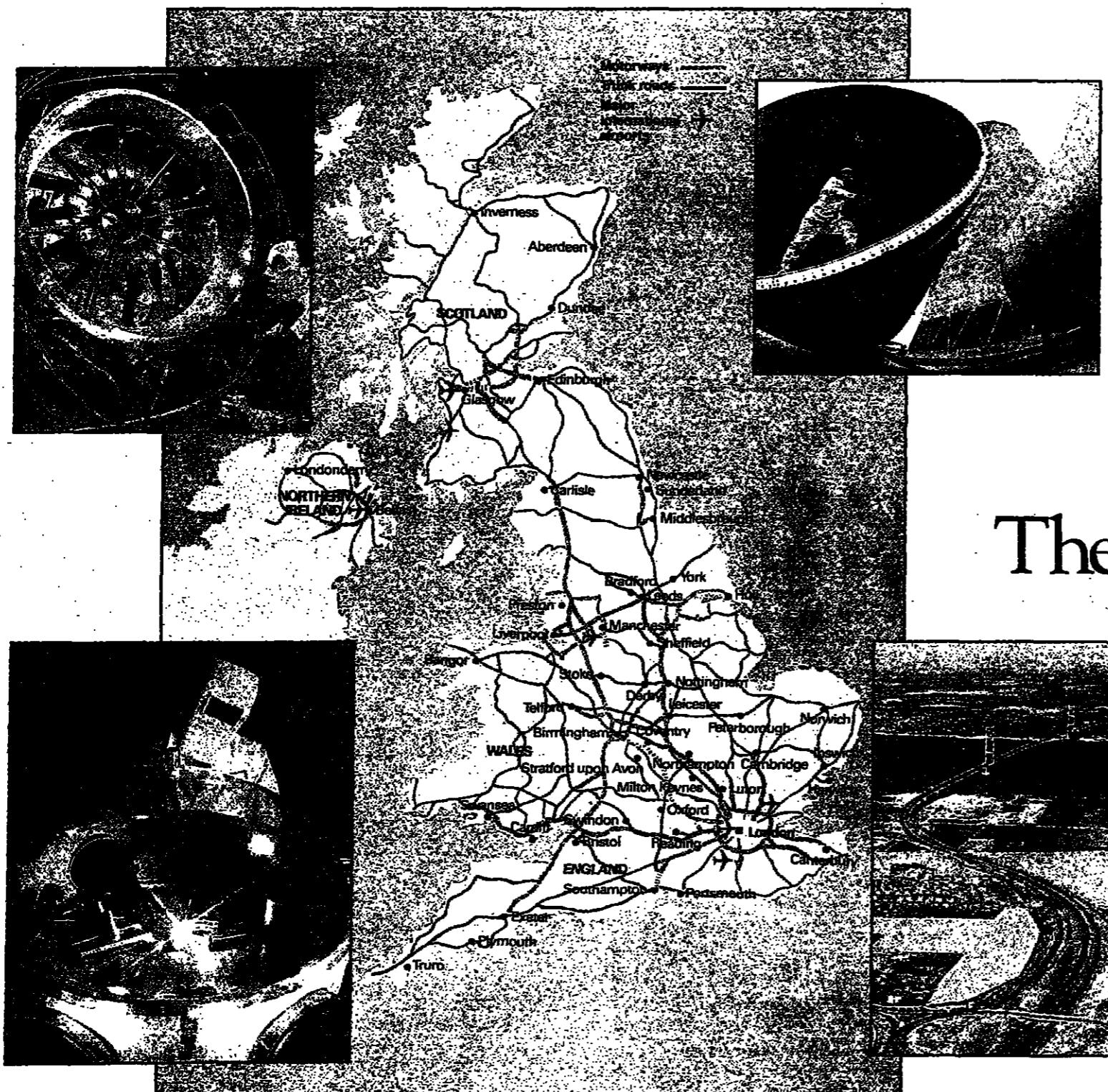
■ It has been bad news for investors in Italy this year Page 6

Editorial production: Roy Terry

apart can vary by nearly 30 per cent because of land costs and different incentive package combinations.

The impression is given that investment incentives are being reduced all over Europe. The reverse is the truth, although the schemes on offer are increasingly diverse.

Incentives can be decisive in the final stages of the decision-making process. But if companies are led into choosing a location primarily because of what they can get in hand-outs, it is they who will inevitably pay the price.



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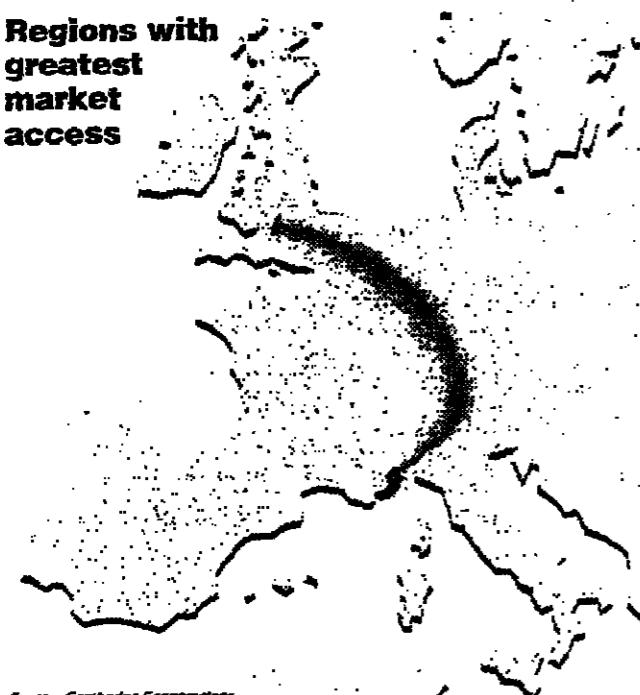
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FIRST LOCATE THE FACTS. THEN LOCATE IN BRITAIN.

EUROPEAN BUSINESS LOCATIONS 2

Regions with greatest market access



Source: Cambridge Econometrics

Michael Cassell examines the factors affecting choice

Hot banana preferred

THE decision on where best to locate a European-based business to achieve maximum commercial benefit is one which many companies have never had to make. They, like Topsy, "just grew" where they began.

But the shifting patterns of political and economic development within an EC market intended to be barrier-free in a few weeks' time means that the location of a factory, warehouse or office is critically important.

As new arrivals into the European arena weigh up the respective advantages and drawbacks of individual nations, regions and cities

before making their choice, so countless numbers of well-established European companies are reappraising their location strategy.

A process of relocation and consolidation which pays little heed to a company's original European roots may well follow.

Each company will have different priorities and requirements and, as consultants Plant Location International stress, "to generalise is the biggest mistake which can be made by a potential investor in a new location. It is confronted with a bewildering mix of statistics and impressions. Glasgow offers excellent value for

money in office floorspace, Lisbon provides low staffing costs, Stockholm is relatively pollution-free and Munich scores high when it comes to quality of life.

A new survey conducted among leading businessmen in nine EC countries by the Harris Research Centre for Healey & Baker, the chartered surveyors, contains few surprises in terms of the most popular business locations.

London again emerges as the favourite, given its access to markets, telecommunications and the generally supportive business climate. Paris is second and Frankfurt third.

Perhaps more interesting are those cities viewed by the business community as most likely to make an impact in the next five years. Leipzig, in the former east Germany, comes first, followed by the German cities of Stuttgart and Dresden. The same survey suggests near unanimity in the belief that Germany will inevitably become the centre of Europe.

Wherever companies chose to locate, there remain several broad categories of criteria which any business will need to consider before making a decision.

High on the list is the access-

Country	Output and inflation forecasts			Inflation (%)		
	1992	1993	1994	1992	1993	1994
Austria	2.4	2.8	3.0	3.1	3.0	2.7
Belgium	2.0	3.5	3.2	3.2	2.8	2.6
Denmark	2.1	3.1	2.8	2.7	2.8	3.2
Finland	0.0	3.0	2.5	6.0	5.0	0.5
France	2.2	2.8	2.9	2.7	2.8	2.6
Germany	1.7	3.2	3.7	3.8	3.5	2.1
Greece	1.3	1.6	2.7	14.7	10.9	7.5
Ireland	1.4	2.6	2.9	2.7	2.7	3.5
Italy	1.8	2.3	2.4	5.7	6.1	5.1
Luxembourg	2.4	3.6	3.1	3.1	3.1	2.4
Netherlands	1.3	3.1	2.7	3.8	3.5	2.5
Norway	2.0	2.8	3.0	3.0	2.8	2.5
Portugal	2.6	2.7	3.3	10.1	9.9	7.0
Spain	3.1	3.1	3.6	5.4	5.3	4.5
Sweden	0.0	1.9	2.0	3.1	3.2	2.4
Switzerland	1.5	3.1	3.1	5.4	4.4	3.4
United Kingdom	1.0	2.6	3.2	4.0	2.9	2.7

Source: ITEM Club, Economic Outlook 50, December 1991/DECO

the Scandinavian countries, Greece, southern Italy, Spain, Ireland and Scotland. With 60 per cent of the EEA land area, they account for only 30 per cent of total output.

Apart from market accessibility, the Harris Research Centre study highlights several other key factors in the decision-making process, including good transport links, modern telecommunications, a range of cost issues and, less specifically, the creation of a climate which is generally supportive of the business community.

Effective, efficient transport links are universally regarded as essential and while huge investment projects are under way around the EC - the channel tunnel, the Rhine-Danube canal and a community-wide network of high-speed trains - there remain big impediments to the movement of people and goods.

A recent study showed that flight times within Europe have increased because of increasing congestion while restrictions on the movement of heavy goods vehicles in some nations is hindering the flow of traffic to others.

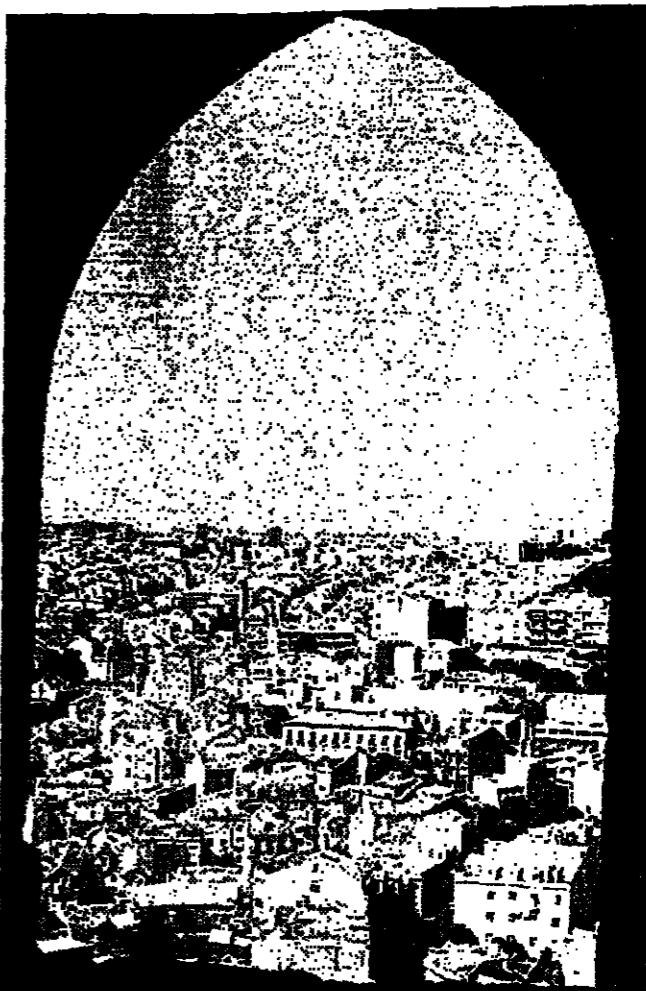
According to Ernst & Young: "While some of these difficulties will eventually be overcome, congestion on all forms of transport is likely to become an increasing problem."

The regions with greatest stability of the marketplace to be served, implying that Europe's peripheral regions will generally tend to be less attractive candidates. However, any disadvantage of this nature may be offset by other factors, such as availability of low-cost labour, less congestion and quality of life issues.

The regions with greatest market access are located in the so-called "hot banana", which stretches from south-east Britain through the Benelux countries, northern France, the Rhine and Ruhr, Switzerland and northern Italy.

According to Ernst & Young Corporate Location, the "hot banana" accounts for only 10 per cent of the surface area of the European Economic Area (EC and EFTA nations combined) but for more than 40 per cent of its total output.

At the other extreme, the most peripheral areas include



Lisbon: offers low staffing costs (Picture: Lydia van der Meer)

long as the British government withdraws its support for the social chapter of the Maastricht treaty.

In contrast, dismissal and redundancy can be lengthy and difficult affairs in Spain, Portugal and Italy.

Another critical factor involves national systems of corporate taxation, which are often highly complex and which vary widely across the community. Ernst & Young calculates that Germany, Norway and Sweden impose the lowest tax burden while Spain, France and Portugal impose the highest.

Underlying the list of variables which companies must consider lies the potential availability of financial incen-

tives on offer to companies from government agencies and from the EC, particularly in those areas attempting to reverse industrial decline.

Although the criteria for financial assistance vary, the level of help normally rests on the applicants' ability to show that the investment will have a beneficial impact on factors such as jobs and local suppliers.

But, according to Dr Wilfried Vossen, of Plant Location International - part of Price Waterhouse - "the availability of incentives can play a crucial role when all the other technical and financial considerations have been evaluated. But, in themselves, they can never be decisive".

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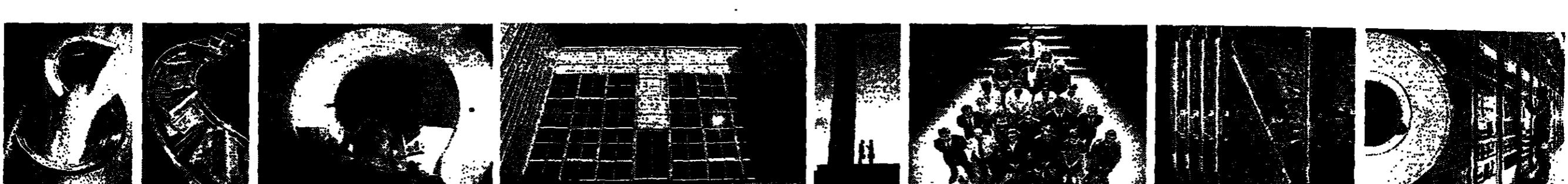
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EASTERN EUROPE

Drive for links with the west

THE collapse of Soviet power in eastern and central Europe has been accompanied by a collapse in trade with the east and a remarkable westward shift in the focus of eastern European aspirations.

Historically it was the defeat of Napoleon which confirmed Russia as a European power. Similarly, it was the vacuum at the heart of Europe caused by the defeat of Nazi Germany 130 years later that brought Soviet power to the banks of the Elbe and gave Moscow control over half the continent.

That control has now vanished, together with most of the armies which sustained it. Soon the Red Army will vacate its last bases in eastern Germany and withdraw from the Baltic states.

Germany has re-emerged as the dominant economic power in the region and is preparing to move the capital of the newly-reunited country back from Bonn, on the Rhine, to Berlin in the heart of old Prussia.

It is worth dwelling briefly on the historical background to the changes now taking place in eastern Europe because this helps to underline the aberrant

Prague is one of the preferred locations for western companies

nature of the region's temporary control from Moscow and the underlying reasons for the enthusiasm behind the drive for ever closer economic, trade, financial, political and other links with western Europe.

Some of the strongest supporters of the European Community idea are to be found in this region and three of the newly-liberated countries - Czechoslovakia, Hungary and Poland - already have association agreements with the EC and aspire to full membership by the turn of the century.

Others like Romania and Bulgaria have similar long-term aspirations but are most distant and economically less advanced.

All three central European associate members of the EC have made rapid progress towards privatising their economies and shifting their trade to EC markets. More than 50 per cent of Hungary's exports now go to EC markets, for example, compared with only 14 per cent in the 1970s and 25 per cent in the 1980s.

Unsurprisingly, the restored importance of western trade and other links has placed a premium on proximity to EC markets. Prague, Budapest and Warsaw are busy building new hotels, office blocks, airports and updating their antiquated telecommunications.

Within 20 years a network of new motorways and upgraded railways and telecommunications will have knitted central Europe firmly into the wider EC, the ultimate shape of which still has to be decided.

Prague, the most westerly of the central European capitals, is 200km further west than Vienna and this factor, as well as its undisputed charms as a largely intact renaissance and baroque city on the banks of the Vltava river, has made the Czech capital one of the preferred locations for western companies doing business in Czechoslovakia and the region.

Investors looking for bargains from the privatisation process have also been busy snapping up engineering, glass, cement and other industries in western and northern Bohemia. This region was the industrial power house of the former Habsburg empire and borders directly on to Bavaria and the

Anthony Robinson

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WHERE BIG BUSINESS IS MOVING

EUROPEAN BUSINESS LOCATIONS 3

Michael Cassell looks at the view from Brussels

A blueprint for planners

DESPITE the raging debate over the legitimate parameters of EC institutions in helping to build the new Europe, their role in assisting balanced economic development across the community is one of the less controversial items on the political agenda.

The European Commission readily recognises that its powers to help the construction of an economic bloc in which all nations and regions share equally are limited.

But if it is the business community itself which will ultimately prove decisive in efforts to create a universally prosperous Europe, the Commission can nevertheless play a critical enabling role, paving the way for business to do its job.

Armed with a reformed network of structural funds, the Commission is stepping up efforts to reduce the wide disparities which still exist across the community.

In the past, EC regional policy was basically confined to providing financial help for the implementation of national policies. Now, however, with the completion of the single market, capital and labour can be expected increasingly to locate where the physical and economic environment proves to be the most attractive.

As a result, the overall emphasis is to be placed on a balanced and cohesive, community-wide programme of development which will encourage economic investment to take place throughout the EC.

Up to now Hungary has been

the favourite destination for foreign investors who have poured in more than \$4bn of equity investment over the past three years, around 60 per cent of the total into the region. This is due both to much small investment by private Austrian, German, French and Italian entrepreneurs and to big investments by General Electric, General Motors, Suzuki, Ford and other multinational such as Electrolux as well as the big food, tobacco and consumer goods companies. All have been looking for new low-cost production centres and new outlets for their branded products.

In terms of market potential, however, Poland, with nearly 40m people, Romania with 23m and the more distant but larger Ukraine with 52m are much more populous than Hungary, Bulgaria and the Czech lands with around 10m people each or Slovakia with under 5m.

But decisions on where to locate to serve these new markets could well be affected by moves underfoot to revive trade between these countries and especially between the so-called "Visegrad three" of Hungary, Poland and both the future Czech and Slovak republics.

The Visegrad three are exploring the feasibility of creating a free trade area offering a market of nearly 70m people.

For companies such as Electrolux, which made its first big investment in Hungary, from which it exports 60 per cent of its output to EC markets, such a development could have important investment and location implications. Mr Heikki Takonen, the company's senior vice-president for cold products, believes this would enable the company to source all its refrigerator and other cold product sales in the area from its existing Hungarian plant. It would then build new plants for stoves and its other products in Poland or Czechoslovakia to achieve the advantages of scale.

Despite the collapse of the former Soviet economy, cities such as Prague, Budapest and Warsaw are full of people with contacts and experience of trading with the huge potential markets in the 15 newly-independent former Soviet republics. Once trade and investment picks up these skills will be worth tapping again.

Anthony Robinson

Given the growing backlash against the image of a burgeoning, centralised Brussels bureaucracy and the clarion call for more subsidiarity, Brussels is going out of its way to emphasise that it has no intention of assuming the planning functions carried out at member state level.

In the words of Mr Bruce Millan, the EC commissioner for regional policy: "There is no master plan for Europe". Even so, Brussels claims that

The Commission is stepping up efforts to reduce the wide disparities across the community

Given the proportion of young people between the ages of 15 and 19 at school or in training ranges from under 40 per cent in Portugal to more than 85 per cent in Germany, Denmark and the Netherlands. Public expenditure on research and technical development is up to seven times higher in Germany, France and the UK than in the less-developed member states.

As the commission accepts: "When considered as a whole, regional differences remain comparable to the situation in

the early 1970s. This, in spite of a slight improvement due to a more favourable economic climate, more effective harnessing of national and community efforts and a marked increase in assistance from the structural funds."

Last year, the Commission published Europe 2000, a blueprint which broke new ground in considering regional planning at the European level. It said it no longer made sense for planning to stop artificially at national borders and that planners needed increasingly

to be aware of developments taking place beyond their immediate territory.

The figures spelling out the yawning gap in EC economic performance between member states starkly underline the scale of the job to be done before any claims for a balanced economic profile can be substantiated.

By 1991, three member states - Greece, Portugal and Ireland - had a per capita gross domestic product below 70 per cent of the EC average. With the per capita income of the 10 lowest-ranking regions running at less than a third of that of the 10 highest, the unemployment rate in some areas was five times higher than in others.

The "economic convergence" objectives set by the Maastricht treaty in the interests of economic and monetary union will be particularly hard to achieve in the poorer regions. A widening of regional differences in a "two-tier" Europe would undoubtedly be harmful to the community as a whole.

The Commission's response to the challenge is outlined in a series of proposals now under discussion. These include another huge rise in resources for the structural funds, which will also be simplified.

In those regions lagging in development - such as Greece, Ireland and Portugal - funds would rise by two-thirds while those for other regions would increase by half. There will also, post-Maastricht, be a new fund to help poorer member states with transport infrastructure and environmental projects.

Beyond the increase in funding, the Commission is now

actively pursuing or considering a number of initiatives intended to help the process of balanced economic development.

With the decreasing significance of the community's internal frontiers, new economic opportunities are opening up for the border areas which have long been isolated from the main centres of economic activity. The Commission has, accordingly, set up Interreg, a community aid programme intended to help weld together local economies which have traditionally faced each other across national boundaries and developed differently.

The Commission is also concerned to help fill in some of the "missing links" in EC infrastructure which underline regional differences in wealth and which will frustrate the community's economic expansion. Transport, telecommunications and energy supply networks are interrupted by pockets of non-investment which badly need to be filled with the help of EC funds.

Some of the community's most acute problems associated with lack of economic opportunity, low incomes and poor quality of life are concentrated in some of Europe's biggest cities. At present, there is no community policy specifically relating to the problems of urban areas and concern over the growth in segregation of rich and poor in many cities means that urban poverty and deprivation could soon figure on the EC's busy agenda.

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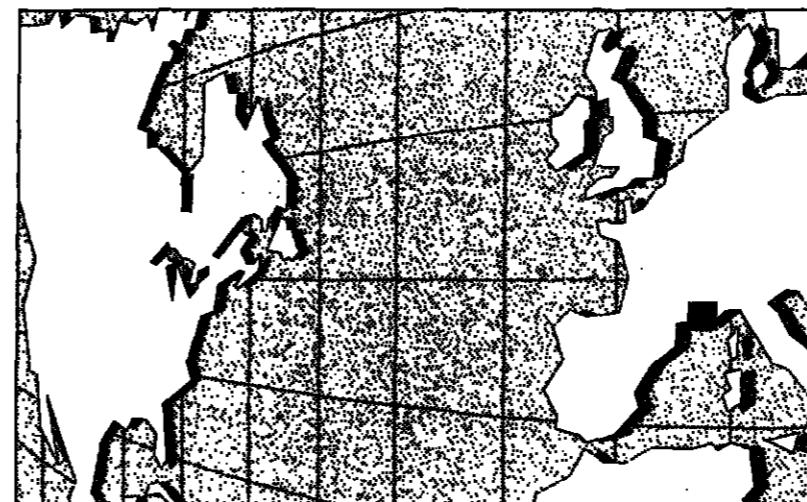
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EUROPEAN BUSINESS LOCATIONS 4

THE UK has consistently been attracting more overseas corporate investors than any other country in the European Community. In world terms, only the United States attracts more inward investment.

The question is whether it can maintain such an impressive achievement.

However hollow the British government's claims of an "economic miracle" might sound in the wake of the recent turmoil, large numbers of foreign companies - from within and without the EC - have increasingly chosen the UK as their first choice when deciding to open up overseas.

The reasons for Britain's popularity are diverse but many investors cite lack of government interference, an open, free-market economy, low tax rates, recent productivity improvements and a broad range of available skills.

The alternative, less complimentary, view is that Britain is a relatively cheap labour base from which business can

mount its assault on the more prosperous EC markets free of the old trade union "shackles" and many of the obligations which bind employers in other countries.

Not that all employers are anxious to avoid establishing relationships with trade unions. While it may be too early to assess the impact of Japanese companies on UK industrial relations, many seem quite prepared to strike recognition agreements with unions as British employers cast them out.

The Trades Union Congress is even studying Japanese labour relations in the hope of finding common ground and establishing a beneficial working partnership.

Whatever the motivating fac-

UNITED KINGDOM

Question mark over popularity

tors for overseas companies, the UK's success in wooing inward investment has been impressive. In the 12 months to the end of March 1992, overseas companies gave the go-ahead for 322 projects - creating or safeguarding 50,000 jobs.

Big projects included a decision by Sony, the Japanese electronics group, to invest £144m in Wales and Kimberly Clark, the US consumer products company, to spend £100m in south Humberside.

The annual inward investment total represents a minor reduction from the previous year, which is thought to reflect a general weakening in the European economies and the existing presence of many of the largest international companies.

About half the proposed new investment is by foreign companies already established in the UK. About 37 per cent of all US direct investment and 39 per cent of Japanese direct investment is targeted on the UK. Other big investors in the British economy are Germany, France, the Netherlands and Sweden.

The overall figures suggest that, with the impending arrival of the single market, the UK could be accounting for as much as one-third of all incoming EC investment.

According to the Invest in Britain Bureau (IBB), the UK's leading agency for attracting foreign investment and part of the Department of Trade and Industry, there are wider benefits to the trend.

Inward investors have, over the past three years, bought on average more than half of all their capital equipment within the UK. Many companies have moved quickly to increase local sourcing of components and supplies.

Much inward investment is also converted into export sales, with companies such as Nissan sending 90 per cent of its Sunderland output overseas, some of it back to Japan. As a further bonus, many overseas companies operating from Britain are spending increasing volumes of funds on research and development and on training.

The IBB is stepping up its promotional activities worldwide, given the less encouraging economic climate now encircling the globe.

It will be concentrating in particular on the Far East, in markets such as Malaysia, Indonesia, Singapore and Hong Kong.

It might find the going more difficult than it has been in the recent past. Even before the most recent events which may have severely damaged Britain's international standing, there were already signs that big inward investors like

such potential weaknesses

the Japanese were not entirely happy with their UK experiences.

A report commissioned at the start of 1992 by the Department of Employment found that the UK could lose its dominant share of European inward investment from the Japanese as they begin to produce more sophisticated products away from their domestic base.

It showed that personnel managers in Japanese companies were often highly critical of UK skill levels and the poor quality of job candidates. According to the report, literacy, numeracy and technical skills were considered to be in short supply.

Such potential weaknesses

may, however, pale into insignificance against the potential fall-out from recent events and the UK's effective abandonment of the exchange rate mechanism.

The subsequent fall in the value of sterling may provide a useful boost to any UK-based exporting operation but Mr Michael Heseltine, the trade and industry secretary, warned recently that there could be an alternative fall-out.

He asked: "If it was perceived that we were going to be part of a slow stream Europe, do you think all those Japanese companies would continue to invest here on the scale that they are?"

Michael Cassell

IRELAND

Geographically handicapped

LOCATED on the north-west edge of Europe, the island of Ireland suffers a geographic disadvantage not shared by most other EC regions. To move products to the main population centres of Europe requires one, and often two, sea crossings. Bad weather can disrupt sailing schedules of the ferry services, and for companies working on "just-in-time" inventory control, this can signify unexpected and possibly unacceptable delays in delivery times.

Nonetheless, this has not prevented more than 1,000 foreign companies establishing manufacturing bases to service the EC market in the Irish Republic and scores more in Northern Ireland over the past 20 years. Leading industrial names in diverse manufacturing sectors such as Coca-Cola, Apple Computers, Motorola, Intel Corporation, Fruil-of-the-Loom, and Microsoft, have all chosen to establish continental-scale production facilities in Ireland.

The shopping list of grants and incentives on offer are those that can be expected in most regions throughout Europe seeking to attract mobile inward investment. Capital grants, training, R&D and marketing grants, advance factory facilities, and tax incentives are available in both parts of the island, although these vary considerably from project to project. A standard corporation tax rate of 10 per cent for manufacturing until the year 2010, is an attraction for many companies to the Republic, as is the government's commitment to a stable exchange rate policy and the country's earliest possible inclusion in a single currency area within the EC.

Improvements in telecommunications on both sides of the border have facilitated the development of service industries especially in "back-office" data processing in the public and private sectors. Northern Ireland now claims to have one of the most advanced fibre-optic telecommunications networks anywhere in Europe, with all trunk routes converted to the new technology. Practically any location in the province can have special fibre-optic cable laid to the office or factory door at reasonable cost, signifying that all present and planned technologies, including High Definition TV (HDTV), Integrated Services Data Networks (ISDN) and ultra-high speed data communications will be available through the network.

Similar developments are taking place in the Republic, although the fibre-optic network is not yet widespread.

On both sides of the border, schools and universities give a high priority to training in well-trained workforces with high levels of computer literacy. High-technology and high value-added industries such as electronics and software development have thus been attracted to Ireland, as have the "back-office" service industries looking for lower-cost locations and lower staff turnover.

Many employers have found that staff loyalty is much greater in Ireland than in large urban centres such as London or New York, and that emigration in search of higher salaries is often not the preferred option for most employees.

Indeed, the quality of life is widely considered to be an important location factor for many companies conscious of staff morale. The clean environment and easy

access to the countryside and coastline, offers recreational opportunities that are not easily matched in other parts of Europe.

The transport infrastructure still shows deficiencies in the Republic in spite of large infusions of cash from Brussels over the past decade. Transport planning has the appearance of being piecemeal and overly influenced by powerful lobby groups at local and national level, leading to the construction of little-used dual carriageways in locations such as Shannon on the west coast, while main trunk routes still wind their way through the high streets of market towns just a few miles outside the capital.

A motorway ring route around Dublin is unlikely to be completed before the end of the decade, while planners still appear unable to decide whether to go ahead with building a light-rail transport system for the capital, in spite of predictions of an exponential worsening of traffic congestion in Dublin in the immediate years ahead.

Northern Ireland, in contrast, has a well-developed road and rail network, and port facilities which are envied in the Republic to the extent that many road hauliers in the south prefer to use Belfast and Larne rather than Dublin, as their sea route to

the UK mainland.

Northern Ireland, however, continues to suffer from its "image problem", as a result of the political violence which this year claimed its 3,000th victim since 1969. Although only very few people and firms are directly affected by the violence, the Industrial Development Board (IDB) recognises it is an uphill task to convince foreign companies to risk their employees or investments in the province.

Industrial policy is undergoing a thorough reappraisal on both sides of the border. Economic efficiency is being increasingly stressed in the use of grant aid for industrial developments as opposed to simple job-creation criteria.

The IDB in Northern Ireland spends some £90-£100m a year in financial assistance to industry, but this year the rise in unemployment in July alone exceeded the combined annual job promotions of the IDB and the Leda (a small-enterprise promotion body) in 1991-92, according to the autumn economic review of the Northern Ireland Economic Council (Niec). The Niec says that the 46 per cent fall in job promotions over the past year, is largely due to the IDB's new efficiency criteria but notes that the "implementation of the new strategy was causing a significant degree of confusion both in local industry and within the development agencies themselves as to how the 'backing winners' approach was being implemented".

In the Republic, where £130m is spent per year in industrial promotion, the government announced last month that in future it is to give greater emphasis to the promotion of Irish indigenous industry. This follows criticisms made in an industrial policy review published earlier this year, that Ireland has become over-dependent on overseas-owned industrial enterprises in developing its industrial base. "The balance needs to be redressed to achieve greater output and employment growth in the indigenous sector. Existing policies and promotional arrangements have not succeeded in doing this," said Mr Des O'Malley, the industry and commerce minister.

This does not mean that new inward investment will not still be welcomed in Ireland, but it will have to compete more closely with Irish industry for grants and may be subject to tighter performance targets.

Tim Coone

Profile: BOSCH

It was love at first sight

THREE years ago this week the first contractors moved on to the £100m site outside Cardiff chosen by Bosch as its UK home for production of a new generation of lightweight, compact alternators for the motor industry.

Fifteen months later, just after New Year's day 1991, Bosch, the German power-tools-to-hydraulics and car parts company that is a world leader as a motor supplier, pressed the buttons that saw the first alternators come off the production line.

Gerhard Turner, Bosch's commercial director at the plant, and one of the few Germans with the company in Wales, says that when the project team first saw the area it was "love at first sight".

Subsequently, production has accelerated smoothly, targets have been met and the millionth alternator came off the line just eight months after the factory was officially opened by Mr David Hunt, the secretary of state for Wales.

Given that strategy, the UK was chosen

because of the strength of the domestic motor industry, boosted in the previous decade by the arrival of first Nissan in the north-east, then Honda at Swindon and Toyota in Derbyshire (together with its engine plant in north Wales).

Despite the recession and the collapse of sales of cars and lorries across Europe, Bosch is on target to produce the two-millionth piece of this specialist equipment before the end of this year and the plant now employs 670 people.

The investment, says Mr Turner, has been money very well spent. By 1995 it expects to be employing 1,200.

Bosch chose Cardiff as part of a clearly thought-out strategy. "We have an imbalance between what we produce in Germany and what we produce in the rest of the world," Mr Turner says. "So the company has been looking for some years to boost its non-German production."

Given that strategy, the UK was chosen

because of the strength of the domestic motor industry, boosted in the previous decade by the arrival of first Nissan in the north-east, then Honda at Swindon and Toyota in Derbyshire (together with its engine plant in north Wales).

"The renaissance of the British motor industry was very important to us," Turner says. "We had a new product, one that depended on new models for acceptance. The number of new companies in Britain producing those new models meant the British market was almost designed for us."

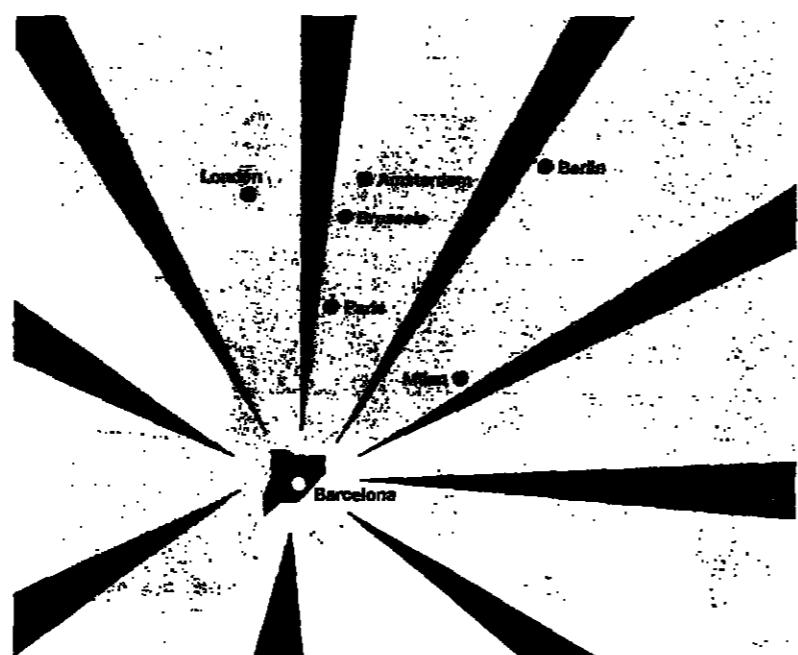
Britain was not the only location Bosch could have chosen. The Stuttgart-based company is wary about revealing its detailed thinking but after a working group had been set up in 1988 to look at expansion Spain was a clear possibility. So, too, was the US and the Far East, both of which have subsequently been sites for Bosch investment.

Bosch for the discovery of the commercial delights of Wales has enabled it to join a large and growing club. The principally

Continued on next page

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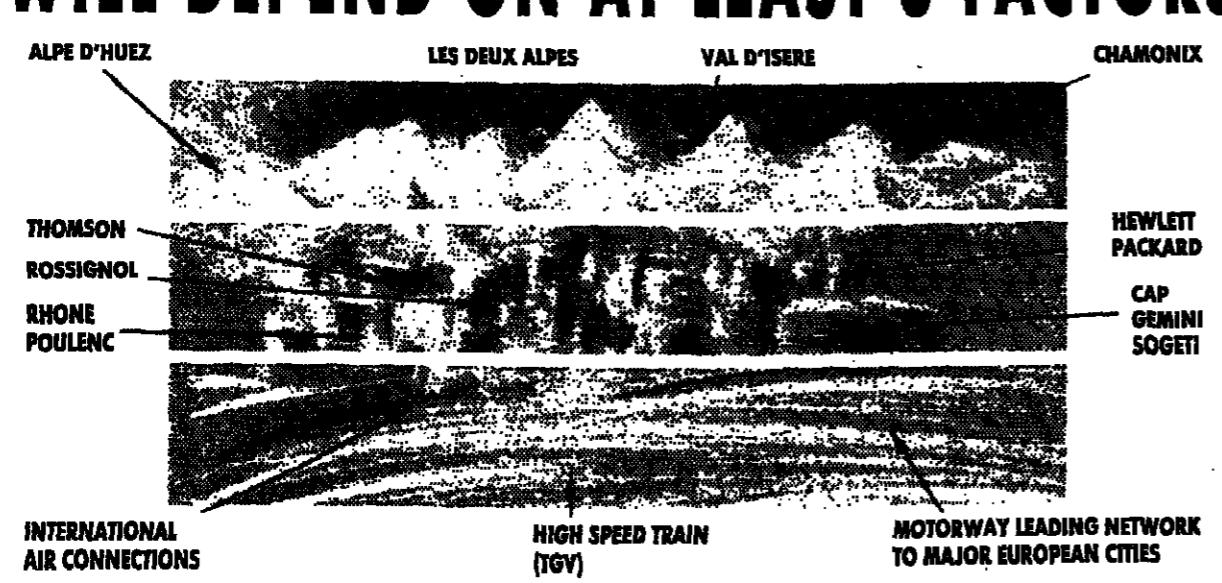
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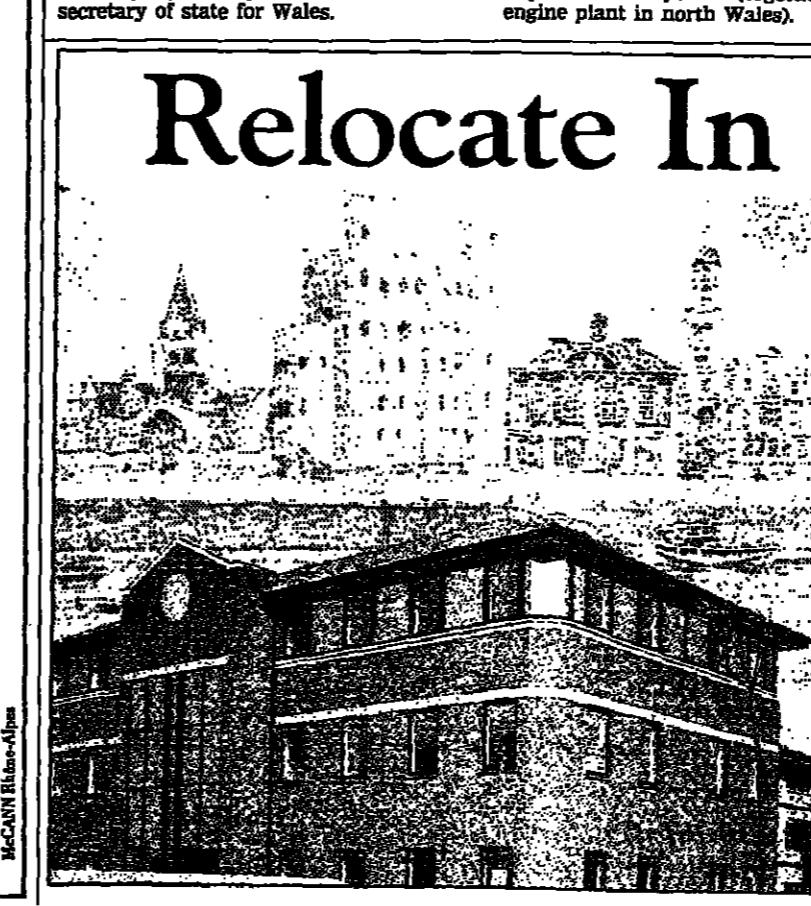
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EUROPEAN BUSINESS LOCATIONS 5

FRANCE

Mickey Mouse sets the pace

THIS spring the chairman and chief executive of one of the biggest US companies flew into Paris to cut the ceremonial ribbon on his company's biggest investment project to date. The project, which is probably also the single largest corporate investment programme by a foreign company in France, includes suites of corporate offices for the company's European headquarters, a railway station, a telecommunications network capable of servicing two small towns, six hotels with 2,200 rooms, a golf course, several dozen shops, a mock-medieval castle, a couple of merry-go-rounds, a giant Runaway Mine Train roller-coaster, a replica of the Swiss Family Robinson's tree house and a Mad Hatter's Tea Cups waltzer ride.

The project is EuroDisneyland, the giant theme park built by Euro Disney, an associate of Disney, the US leisure group, at Marne La Vallée on the outskirts of Paris. EuroDisneyland is the product of years of painstaking negotiation between Disney and the French government, which fought fiercely, notably against stiff competition from Spain, to win this particular piece of corporate investment.

For the French government, the benefits of Euro Disney are obvious. First there are all the jobs that EuroDisneyland has created, not only its own 12,000 employees (two thirds of whom are French), but also the thousands of construction workers hired to build the park and the employees of the "satellite" companies set up in the Marne La Vallée area to service it.

There is also the advantage of EuroDisneyland's allure as a tourist attraction. Paris was

one of the few European capital cities not to have experienced a fall in tourism this summer. One only has to glance around the Paris Metro at tourists sporting plastic Mickey Mouse ears to realise that EuroDisneyland was one of the main attractions.

Pierre Bérégovoy, the prime minister, highlighted both benefits earlier this month when he pinned the Legion d'Honneur, one of France's highest honours, on Michael Eisner, chairman of Disney. "Six months after (the park's) opening, the results for both parties are eloquent," he said. "The expected economic advantages are also there."

Mr Eisner replied by praising

France as "a particularly hos-

itable land for foreign investment". But Disney has had a rocky ride in France, not least when, only a few weeks before the opening, EuroDisneyland was lambasted in the *Figaro* newspaper by a group of French intellectuals, one of whom called it a "cultural Chernobyl". However, EuroDisneyland is an apt illustration of the experience of other companies that have chosen France as a corporate location.

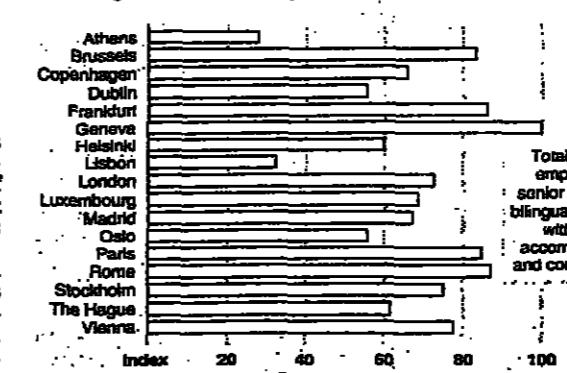
EuroDisneyland's economic potential was so enormous that Disney was in the enviable position of being able to take its pick of European locations. It plumped for France, in spite of the damp climate of Marne

La Vallée, for the same reasons as many other foreign investors have done so, because of its prime location in the heart of western Europe and its buoyant domestic market.

The TGV rail network, which the French government has extended to take in EuroDisneyland as part of its deal with Disney, is one of the fastest and most efficient in Europe. France also has an ample motorway network and good air and sea links with other countries.

France is one of Europe's largest economies with a population of more than 56m and GDP of \$365bn, according to the Organisation for Economic Co-operation and Development. It has proved much more resul-

Company costs, 1991



Source: Ernst & Young/International Traders 1991, MCA

ient to the present economic slowdown than most of its European competitors, being on course for growth of 2 per cent this year.

Conversely, the cost of operating in France is high. Property is expensive, as are wages and employers' social security

and complexity of rationalising an operation in France. Once a company has set up in the country, the process of closing plants or reducing its workforce is both elaborate and expensive.

Another disadvantage is that, however welcoming the French government may be to foreign investors, France is such a bureaucratic country that local rules and regulations, particularly planning laws, can be cumbersome, as EuroDisneyland has discovered.

The company behind France's most ambitious exercise in foreign corporate location may, after all, have won the government's permission to press ahead with the second phase of its theme park development, but it is still haggling with local officials over how often and for how long it can run its night-time firework spectacles.

Alice Rawsthorn

GERMANY

At the heart of the wealth-belt

WESTERN GERMAN business and industry invested more than DM140bn outside its own borders during the 1980s, while foreigners moving into Germany spent a mere DM30bn. At the start of the decade, the ratio of fixed capital exports to imports was 3:1 and the position had deteriorated to 6:1 by 1990. Doomsayers among the industrial elite began warning once again that *Standort Deutschland* was in danger.

They argued that potential investors, domestic as well as foreign, were bypassing western Germany to avoid the highest wage costs in the European Community, heavy corporate and personal taxes, rigid labour practices, excessive holidays and environmental charges, and bloody-minded bureaucracy.

Possibly even more seriously, the same factors were now preventing the recovery of the collapsed east German industry.

Such disincentives to investment were said to be outweighing the established and recently enhanced advantages:

a rich domestic market expanded by unification to 80m people, political stability, a highly skilled and disciplined workforce.

Germany also provides a business base in the centre of the European Community's wealth-belt: 40 per cent of European Community consumers live within a day's drive of Düsseldorf, and next door to the huge potential markets to the east.

It is now mainly up to employers and unions to find a way through the maze of rigid pay and conditions deals which are widely acknowledged as the most telling constraint on industry in the west, and which has emerged as a severe threat to the attractions of

the determination of German industry, relatively secure in its own markets, to maintain and improve its position community-wide.

Even so, historical trends tend to support the complainers' fundamental thesis that Germany's competitiveness is threatened by the factors in their "hit-list", and the government has at last started to take them seriously.

A special study commissioned by the economics ministry earlier this year concluded that industry's charges were repetitive and often exaggerated. However, it added, "the warning signals should be taken seriously" because they reflected the real fears of German business.

Germany's manufacturing are the highest in the world, and compare with DM23 in Britain, DM27 in France next door, and DM29 in Japan. The average working week is heading steadily downwards towards 35 hours. All industrial workers are entitled to 30 days' paid holiday.

Bonn has duly undertaken to play its part: it has promised to cap state spending to avoid over-burdening capital markets and avert the need to increase taxes and social charges.

Finance ministry plans to reform corporate taxation have recently been approved by cabinet, and the first steps have been taken towards privatising

uncompetitive state monopolies such as Deutsche Telekom and job centres. In addition, the government proposes to offer compensatory relief to companies hit by Germany's restrictive environmental policies.

It is now mainly up to employers and unions to find a way through the maze of rigid pay and conditions deals which are widely acknowledged as the most telling constraint on industry in the west, and which has emerged as a severe threat to the attractions of

eastern Germany to investors both foreign and domestic.

Average pay levels in the former GDR are still around 50 per cent of those in the west, but skilled manufacturing rates are much higher and scheduled to match those in the west by 1994. Meanwhile, productivity in the east is less than 50 per cent of the western level and although official unemployment rates vary between 12 per cent and 14 per cent, around half the former GDR workforce has no productive job.

Such distortions were probably inevitable as the east rushed to adjust after 40 years locked in the communists' economic dream world, but the process has been eased by the equally rapid development of the GDR's infrastructure. Paid for by the transfer of DM150bn a year in government funds and heavy industrial investment, large swathes of the east have already been transformed in just two years. The cramped road network has been opened up, rail links improved, telephone, gas and power lines

replaced. However, many old problems remain: potential investors are still hampered by unresolved questions of ownership of land and buildings, some seized by the Nazis, the rest by their communist inheritors. The environmental burdens in old industrial centres blight investment prospects.

But as these obstacles are cleared away, and the new owners of some 7,000 Treuhand companies privatised in the past two years implement pledges to invest at least DM150bn, new difficulties have

emerged. International recession, now creeping into western Germany, has damped industry's will and ability to invest in the five new federal states. The emergence of extremist violence has depressed it even further.

The full-scale resumption of Bonn's "Upswing East" project is likely to have to wait until international economic and domestic social order are restored.

Christopher Parkes

Love at first sight

Continued from previous page

country's largest manufacturing employers. Panasonic, Brother and Yuasa Batteries ever since Takiron pioneered the way in 1972.

If the Japanese have basked in the spotlight other countries have also chosen Wales. Bosch is only one of 49 German companies now in the principality and there are more than 100 from the US.

German companies represent 15 per cent of the number of overseas companies in Wales, with names such as Ima Bearing, Alfred Teves and Rehau in the manufacturing field recently joined by financial services group Das.

These companies now

employ more than 3,000 people and with Ima having just completed a £15m expansion programme at Llanelli and Teves having undertaken a £14.5m investment at Ebbw Vale they clearly see the future as good.

Having decided its strategy, Bosch chose Wales rather than another site in the UK because of its infrastructure, especially its road links with the rest of the country, and the availability of good labour.

The plant sits within sight of the M4 motorway half a dozen miles west of Cardiff, an area where industrial relations have always been good.

Wales was the first part of the UK to accept single-union plant deals and Bosch quickly

settled on a deal with the then engineers, now part of the engineers.

Within Wales the response was also encouraging. The then secretary of state, Mr Peter Walker, actively managed relations at the personal level with top management in Stuttgart and Mr Turner conceded "there was great co-operation not only from the Welsh Office but also from the Welsh Development Agency and the local authorities.

"What we found was that the authorities had all the necessary permissions on matters such as planning that we wanted. So we were able to get from plan to production in the shortest possible time."

This infrastructure of aid had been honed by co-operative action among all the bodies concerned with inward investment for some years.

Earlier this month, for instance, Welsh secretary David Hunt completed a swing around the Far East, selling the attractions of Wales. He was accompanied by Dr Gwyn Jones, chairman of the Welsh Development Agency, and officials.

If there is a downside for the company it is that vocational training in Wales, like so much of the rest of Britain, is not thought to be as good as in Germany.

"There is no equivalent to the way in which we undertake vocational training," Mr Turner says. "We had to set up training programmes to match our needs and were very fortunate."

nate in having the greatest co-operation of the local authorities."

Bosch is "not dissatisfied" with what has emerged. Nor is Wales. So far the company only sources a fifth of its bought-in parts from the UK. Most of the rest comes from Germany, France, Switzerland, Austria and Belgium. The devaluation of sterling against the D-Mark could give a push towards greater local sourcing.

Nissan in the motor industry and companies such as Sony and Panasonic in consumer electronics have shown it is possible to find suppliers in Britain able to produce the right goods at the right quality standards. Bosch is confident it will, too, which will do a lot for the local economy.

Anthony Moreton

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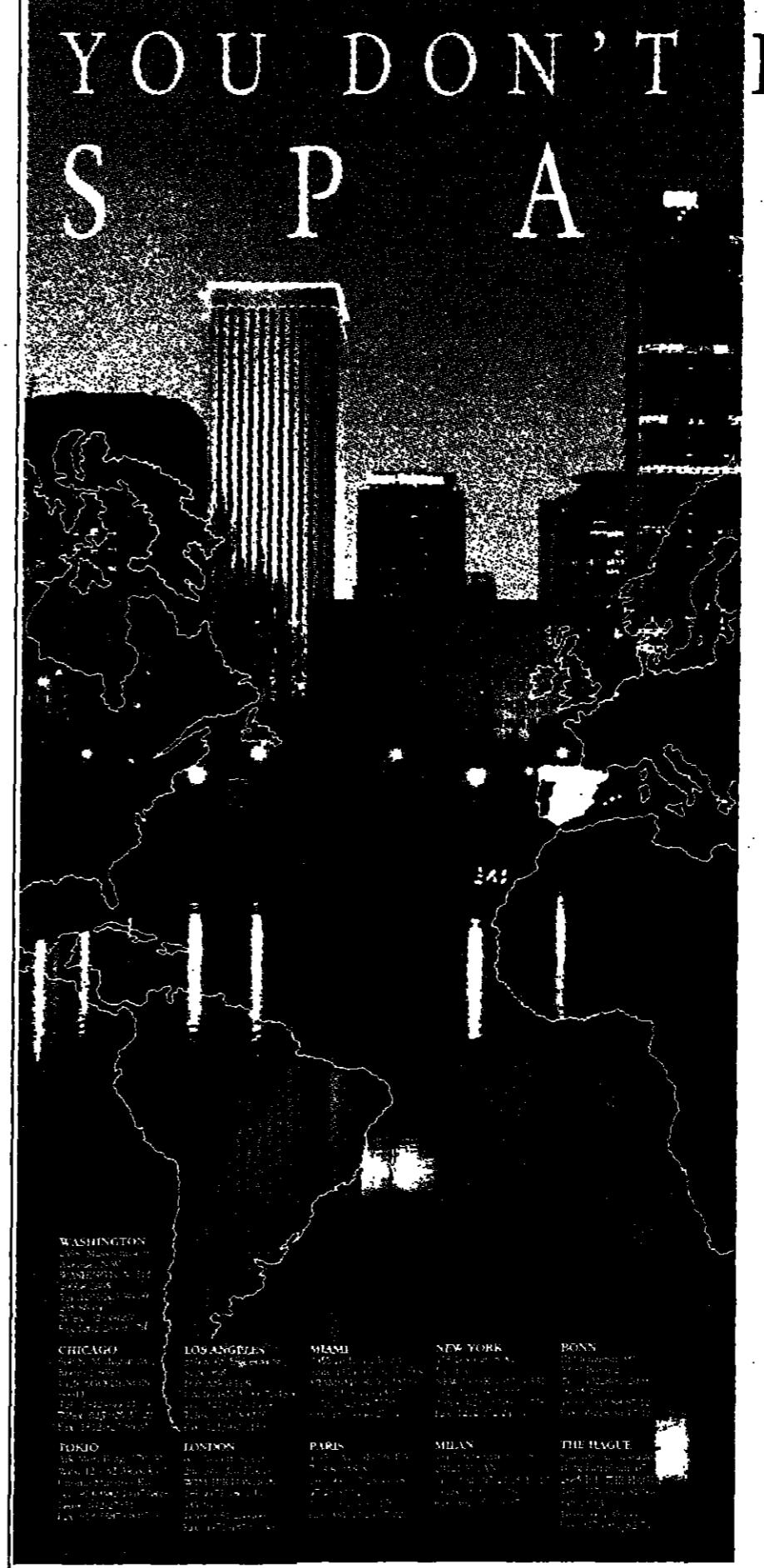
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EUROPEAN BUSINESS LOCATIONS 6

Spain is no longer cheap, nor is the future for large investments clear

The open-door policy continues

FOR A SMALL army of big international corporations Spain was the business location during the past decade. On the back of entry into the European Community midway through the 1980s Spain hung a "come in, look around and buy" notice on its frontiers and there was no shortage of customers.

Based on 1988 figures, the economy ministry estimated last year that 50 per cent of Spain's industrial capacity was in foreign hands. The present figure is considerably higher because foreign acquisitions of domestic business climbed steeply in the past two years.

The latest corporation to move into Spain has been the Mexican cement group Cemex which in summer bought two local companies and became the dominant domestic producer. Cemex singled out Spain for its investment to establish a European bridgehead.

Highlights of the buy-up of Spain include British Petroleum's outright acquisition last year of the domestic refinery and distributor Petromed, a move that bought it some 10 per cent of Spain's petrol retail outlets, and the 1990 acquisition by Guinnes of Cruzcampo which earned the UK drinks group around 25 per cent of

car producer in Europe. Such developments consolidated a foreign presence that stretches across the board. The domestic car sector is now foreign-owned and foreign companies own some 75 per cent of the large components and accessories business that has been built up around it.

Foreign interests control eight of the top 10 domestic companies in the chemical sector, an industry which accounts for 12 per cent of Spain's exports and 8 per cent of its GDP, and as much as 18 per cent of the food producing business is controlled by non-Spaniards. Even the exclusive, and highly protectionist, banking sector has been penetrated, for more than 16 per cent of the total shareholding of the top six banks is estimated to be in foreign hands.

The reasons for locating and investing in Spain came under three main headings. Foreign business was alternately

attracted by cheap labour costs, by the strength of the internal market and by the strategic possibilities, vis-a-vis Europe, Latin America or North Africa, that Spain represented.

All such reasons require reassessment. Spain is no longer cheap, nor is it expanding and nor is the future for large cross-border strategic investments as clear as it once was.

Average industrial wages in Spain stood at 62 per cent of the average of Germany, France and the UK in 1985 but had risen to 74 per cent in 1990. Those in Portugal, by comparison, changed from 21 per cent to just 22 per cent against the same average over the period.

The buoyancy of the internal market has stopped short in its tracks. The growth of domestic consumption which grew at close to 6 per cent in the late 1980s was halved with the onset of the 1990s. Spain's forecast GDP of 0.7 per cent

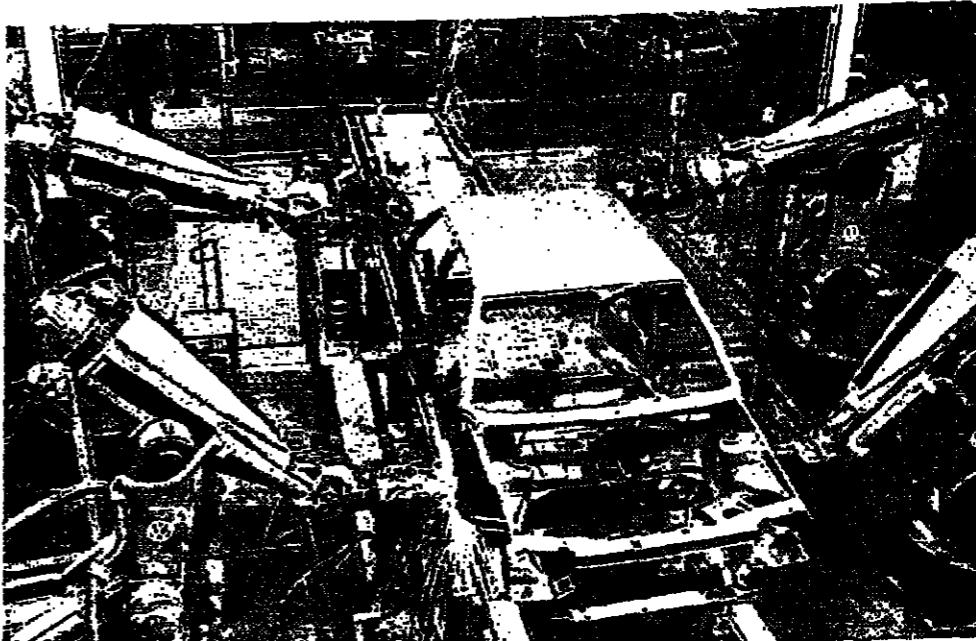
next year is living in a pre-recessionary environment.

The currency turmoil that overtook Europe in September has meanwhile made a strong impact on Spain and may leave scars that will take time to heal. A devaluation, followed by the temporary introduction of exchange controls and continued pressure on the peseta, created an alarming picture for multinational finance directors.

Yet, however much the furniture may have been rearranged, Spain remains an important location for multinational business as, indeed, it could not fail to be after the massive inflow of investments in the past years.

The likelihood is that the foreign players will continue coming. Long-term players looking at Spain in the context of a global recovery take into account the following features:

■ The domestic political stability under the leadership of



Volkswagen's acquisition of Seat helped establish Spain as Europe's third-ranked car producer

prime minister Felipe González together with the determination by the government to correct spending overshoots and restore budgetary imbalances.

■ The onset of wage moderation, decreasing union militancy and greater flexibility in the labour market.

Foreign players who have seen the domestic market grow

so strongly in the very recent past also know that whole sectors of Spanish business remain fragmented and offer interesting investment opportunities. Much of Spanish business, moreover, is at rock bottom prices.

Tom Burns

Events this year have exposed Italy's threadbare fabric of maladministration

It's been bad news for investors

CONVINCING foreigners that Italy is the right location for their companies has become even harder over the past six months. In a year that has probably seen as much bad publicity as any since the war, the lira's abandonment of the exchange rate mechanism in September was only one of several events that exposed a threadbare fabric of maladministration.

Revelations of widespread and large-scale corruption in public sector contracts have been making news since the spring, as businessmen, civil servants and politicians have been brought into the investigators' net. The assassinations of leading anti-Mafia magistrates in Sicily in the summer highlighted the state's weakness in tackling organised crime.

Such news can only have discouraged foreign companies evaluating potential locations for their operations to look at

Italy before making their choice. Why opt for Italy when its problems seem so numerous and apparently so intractable? Earlier this year the Institute for Southern Development (*Istituto per l'Assistenza allo Sviluppo del Mezzogiorno - LASM*) published the results of

There has been little interest in the bottom part of the Italian boot; the Calabrian toe has attracted less than 0.5 per cent of foreign investment

a study it had commissioned into international corporate attitudes to investment in the mezzogiorno. There were worrying findings for politicians and regional planners. Business sentiment is extremely cautious about southern Italy.

Crime is an important factor that discourages foreign com-

panies from venturing south. There has been little interest in the bottom part of the Italian boot and the islands; the Calabrian toe has attracted less than 0.5 per cent of foreign investment in Italy, and Sicily only 1 per cent.

Italy's justice and home affairs ministers often speak about a state of war in much of the south, and this summer's despatch of army troops to Sicily and Sardinia underlined their concern. Large areas of Sicily are dominated by the Mafia, and its cousins the 'ndrangheta hold sway in Calabria and the Camorra in Campania. Even Apulia is now the territory of organised crime.

When foreign companies have decided to take advantage of incentives to invest in the south, they have overwhelmingly decided to stay as far north as possible in the eligible area. In this they follow the example of Italy's largest private sector company, Fiat's

unofficial procedures exist for accelerating grant payments.

For companies in the south, distance from markets (Reggio Calabria is nearly 800 miles from Milan) is exacerbated by weaknesses in infrastructure. Few companies in the south have remained unscathed by bad roads, electricity blackouts, poor signposting, telecommunications difficulties, inadequate public waste disposal systems or the like. Northern businessmen also complain about the handicap of poor infrastructure, but it is considerably worse in the south.

Yet prospects of significant improvements seem slender in the present economic climate. The need to put public sector accounts in order means fewer resources for infrastructure projects throughout the country, as well as further delays in receiving grants for investment in the south.

However, in addition to

being affected by shortcomings in physical infrastructure, companies in Italy suffer from inefficient services. "National and local utilities, the banking system, distribution, government offices and local authorities provide services with a poor quality-cost ratio," said Stefano Micossi, head of the research department at the industrialists' confederation Confindustria.

This complaint wins support from the Bank of Italy. Addressing its annual meeting at the end of May, the governor repeated observations that he had made on other occasions about unsatisfactory productivity and price rises in the tertiary sector.

The choice of an Italian location for manufacturing plant poses challenges to foreign companies, not least regarding

David Lane



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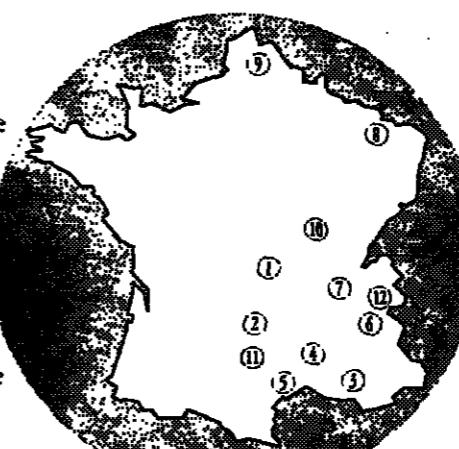


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FINANCIAL TIMES SURVEY

MANAGEMENT CONSULTANTS

SECTION IV

Wednesday October 21 1992

Consulting remains big business, but the recession has caused firms to rethink strategies and expand their range of services and specialisms. In the face of intensified competition, profitability has been hit, writes Andrew Jack

Focus has to sharpen

AFTER the boom of the 1980s and the collapse of the early 1990s, management consultants are beginning to change gear in order to cope with the difficult challenges which they face during the next few years.

They have witnessed and participated in powerful shifts in the nature of the services provided, the relationship of consultants with clients and savage competition with their rivals. Meanwhile, their reputation as professionals remains hazy.

"Consulting is a tough industry," says Mr John Moynihan, chief executive of PA Consulting. "It wasn't 20 years ago, but now the industry is saturated. I'm sure there will be casualties."

The tone of the quarterly survey from the Management Consultancy Association, the leading UK trade association, has certainly changed markedly in the past few months. In April, it heralded some signs of the start of an economic upturn after 15 months of flat business.

In July, it said that the upturn was still awaited, with some signs that consultants would be hiring more staff within six months.

By early October, it warned that its members saw "little scope for optimism", with a continued reduction in general business consultancy, offset by

a slightly larger increase in the amount of information technology work.

Consulting remains big business. It continues to live on an enormous expansion that has taken place over the past decade.

A survey produced earlier this year by Alpha Publications showed that the top 30 firms alone billed \$5.5bn in western Europe during 1991.

The UK market has been hit by the recession and is also highly mature. Prospects are a little more promising overseas and many consultancies have sustained their income with work from across Europe, particularly from business in the former Communist bloc.

However, while nominal growth in many regions is now static, profitability is still less certain. Getting at the truth is not easy.

Secrecy is nowhere more pervasive than at McKinsey & Co, which refuses to say anything about itself, but is ranked in the survey as fourth largest consultant in western Europe with more than 1,100 consultants and fee income of \$366m last year.

Most other firms echo that philosophy almost as strongly. They are as subdued about their own financial position as they are vocal about their ability to improve that of their customers.

To this end, they are able to take advantage of their private corporate or partnership status in order to reveal as little as possible about profits or losses to clients and competitors.

One of the few large players which does present more detailed internal information - by virtue of its public listing in London - is P-E International, the management and computer consultancy.

Last month the company reported half-year pre-tax profits down 72 per cent to £514,000 on a turnover of £35.5m and halved its interim dividend to 1p.

Redundancies have also been

on the rise. Last November, Price Waterhouse dispensed with 150 of its 1,000 staff in the management consultancy services division as part of a wider restructuring which raised questions over its future.

Other firms have been shedding staff in small, less noticeable groups.

In an effort to survive, firms have extended enormously the range of services and specialist areas on offer. "Change management", "empowerment", "quality" and "the environment" are among the words tripping off management consultancy tongues at present, in

keeping with the latest management theories.

Firms have also started to talk more about the growing degree of focus needed to pinpoint target industries or specialist areas which they believe are profitable or growing rapidly, such as the public sector and health care.

One of the more intriguing developments has been the recent emergence of "out-sourcing". Proponents - such as Andersen Consulting which has recently won lucrative contracts with BP and the Stock Exchange - flag it as a radical way to improve the efficiency of what were previously

regarded as core headquarters functions.

Critics label it a repackaging of facilities management which they consider to be low-grade, low-margin work.

Whatever the truth, out-sourcing is providing a rapid growth area and one which a number of competitors have tried to emulate.

However, it also raises profound questions over the management of consultancy firms, shifting them from their traditional role as external professionals into a wider position as providers of permanent services.

All the firms are questioning

their existing recruitment policies as they look for consultants with a broader range of skills and a greater ability to work with more discriminating clients.

At the same time, there has been an explosion in the number and range of consultants in the marketplace. The giants of consulting continue to spawn spin-off boutiques with niche specialisms.

Even more significantly, in the past two years prolonged recession has turfed many senior executives unexpectedly out of their jobs and large numbers of them have turned to consultancy in order to

make ends meet.

These two types of consultant pose severe problems for their larger brethren. Their cost base is lower and they are often willing to work for a much lower level of profitability. Their specialist skills may well also give them the edge on particular contracts.

On the other hand, their expertise is limited, they cannot compete internationally and the range of skills they offer is far more restricted than that which is available in the larger firms. The quality of service they deliver may also be open to question.

That raises a final point: the reputation of consultants. A survey of company directors in Scotland earlier this year suggested that management consultants were rated lowest of any profession for their contribution to business success, ability to understand the company's requirements and value for money.

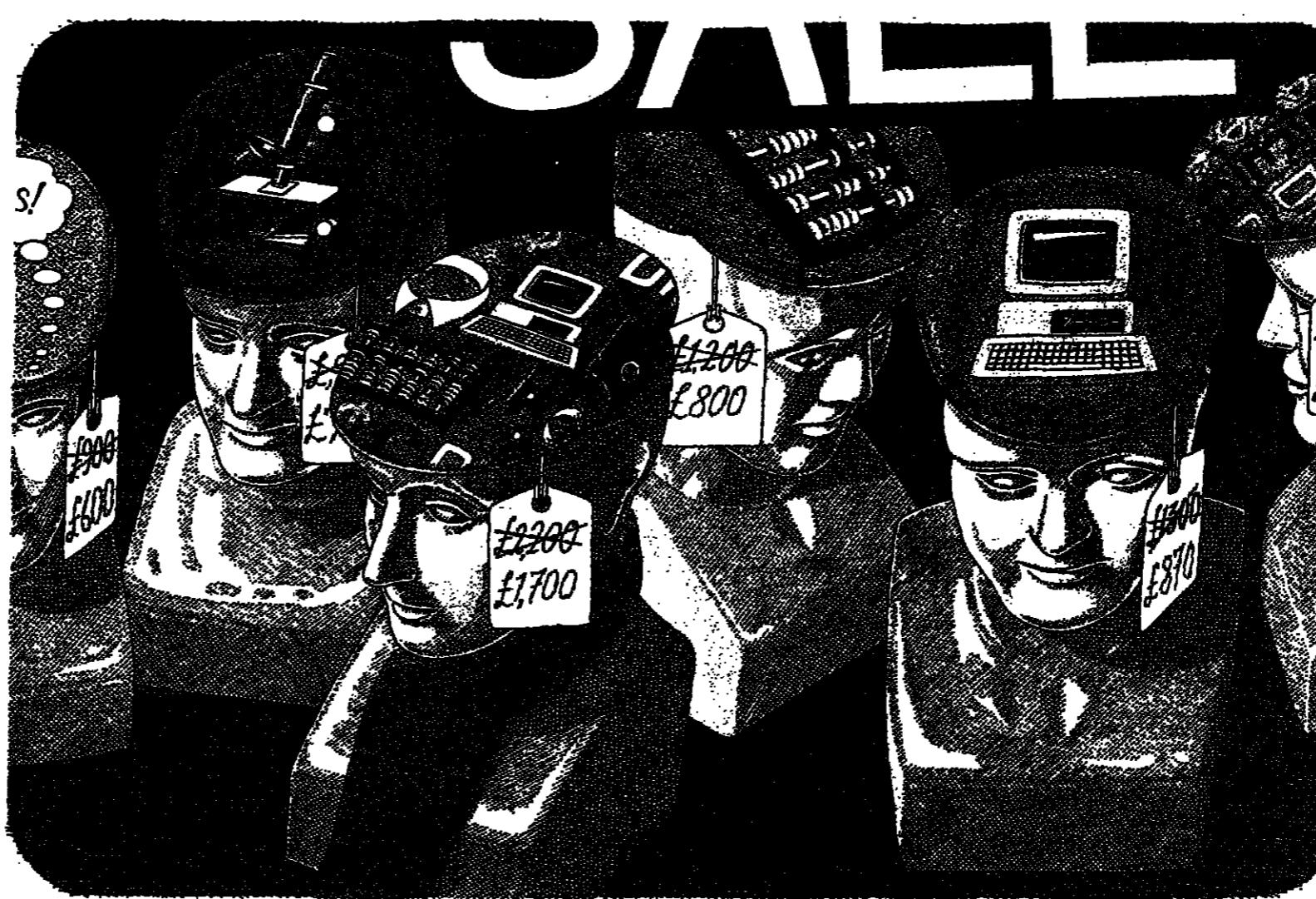
Figures such as these fuel the arguments of Mr Adrian Williams, president of the Institute of Management Consultants which has nearly 4,000 consultants in the UK as members.

Consultants have to pass an interview to gain entrance and members can be disciplined and dismissed. But while the Institute received 10 complaints last year about the conduct of consultants, eight of these could not be pursued because they referred to individuals who were not members of the institute.

Some executives in the larger firms shake their heads sadly at the mention of greater involvement in professional associations. They see them as a threat to their own competitive position, a waste of time or simply something for the smaller consultants with whom they have little in common.

But Mr Williams is persistent. He is working on a code of ethics and training modules which might be adopted by the firms.

"A body which is hard to get into and you can be chuck out of distinguishes a profession from merely an occupation," he says.



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MANAGEMENT CONSULTANTS 2

Growth is slow in the industry's richest sector

Life still tough for the IT consultant

INFORMATION technology (IT) consultants are "finding life a little difficult," says Mr Patrick Whale, president of the Computing Services Association and senior IT consultancy partner at KPMG. Rapid growth in IT consultancy has slowed and the fight for market share is fierce.

A survey conducted by industry magazine Management Consultancy shows the average growth projection by IT consultancies for this year is 6.8 per cent - a big drop from the halcyon days of the 1980s when it was often above 30 per cent - and even this figure may prove over optimistic. With the exception of the continuing success story of Andersen Consulting, the market leader, business is tough.

IT is management consultancy's richest sector, but establishing the size of the market is not easy. Boundaries are blurred between IT consultancy and other areas of management consultancy, and between consultancy and other computer services. And as well as big consultancies, myriad small operators need to be tracked.

Calculations based on figures supplied by the Computing Services Association would



Patrick Whale: 'strategy consulting is far from booming'

give a market size at the end of last year of around £400m, down from £460m in 1990. However, corresponding estimates based on figures from the Management Consultancies Association give an increase from £285m in 1990 to £320m last year.

More significant than market size is the slowing of business in certain areas

Management Consultancies Association give an increase from £285m in 1990 to £320m last year.

More significant than market size is the slackening off of business in certain areas. According to Mr Whale, the IT strategy consulting market is far from booming. "There aren't the number of large contracts in that arena that there were."

The picture is not much better in generalist IT consulting. Work is still being undertaken, but the number of big turnkey

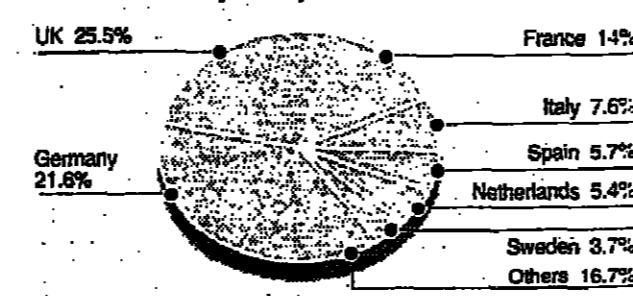
consultancy projects has declined, says Mr Whale, although he says work from the public sector is bolstering the marketplace. Health is one public sector area he sees as offering promise, although competition in this sector is fierce, he adds.

Large scale job losses in IT consultancy have slowed. Staff are still trudging away, but are also being recruited in dribs and drabs. Meanwhile SD-Scicon, now known as EDS-Scicon, has been radically restructured by its acquirer, Electronic Data Systems.

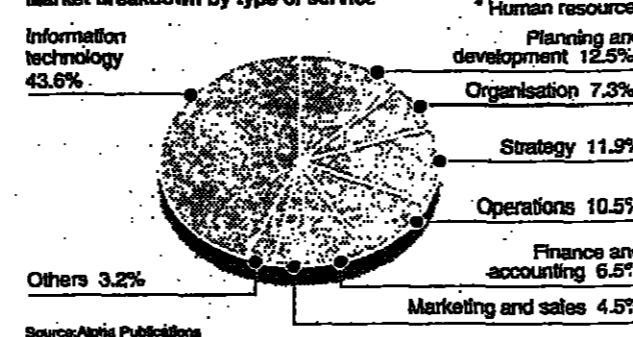
"I don't think that the systems houses in these times have been able to sustain the image that they held of being consultants," says KPMG's Mr Whale. He says the systems houses have been unable to match the development of the big accounting firms' IT consultancy divisions

Western Europe management consultancy

Market breakdown by country



Market breakdown by type of service



Source: Alpha Publications

Top 20 firms supplying management consultancy services 1991

Firm	European Revenue	Professionals/Consultants	
		\$m	No.
1 Andersen Consulting	908	7,750	
2 KPMG	420	2,800	
3 Coopers & Lybrand	400	1,110	
4 McKinsey & Co	336	1,450	
5 PA Consulting Group	267	2,297	
6 Price Waterhouse	260	1,740	
7 Cap Gemini Sogefi	232	1,300	
8 Ernst & Young	227	1,070	
9 Alexander Proudfit	175	450	
10 DRT	150	800	
11 Gemini Consulting	150	400	
12 Bossard Consultants	126	411	
13 Boston Consulting Group	120	411	
14 P-E International	119	465	
15 IBM	117	1,000	
16 Digital Equipment	115	1,000	
17 Roland Berger	113	375	
18 Towers Perrin	105	800	
19 Hay Group	96	411	
20 CMG	93	650	

Source: Alpha Publications

	Forecasts by type of service: Western Europe				Average growth % pa 1991-1997
	1992		1997		
	\$m	%	\$m	%	
Information technology	3,608	43.6	9,278	45.7	17
Human resources	1,036	12.5	2,740	13.5	18
planning & development	606	7.3	1,644	8.1	18
organisation	984	11.9	1,924	9.5	12
Strategy	887	10.5	2,238	11	17
Operations	539	6.5	812	4	7
Finance & accounting	370	4.5	698	3.4	11
Marketing & sales	267	3.2	970	4.8	24
Other services					
Total	8,277	100	20,305	100	16

Source: Alpha Publications

about two-thirds of these are IT consultants.

He bullishly says competitors "have reason to be nervous as we're growing faster than the industry. That means we're gaining share and that has to come from somewhere".

According to Mr Clyde, revenue growth is "dramatic", although he declines to give actual figures.

The standard criticism from the rest of the industry of hardware manufacturers' consultants is lack of independence

from projects that do not involve IBM products. The fact that the remaining bulk of his clients use IBM hardware is hardly surprising, since most large corporates buy some of IBM's products.

Finally, he says important consultancy areas, such as strategy, are independent of products. "It's only really at the bottom level which is help with implementation, that you're down to the specifics of products," he explains.

Many IT consultants have left the larger firms and set up small niche consultancies

- they recommend their own hardware first.

Mr Clyde's response is three-fold. He estimates that around 20 per cent of fee income comes

from projects that do not involve IBM products. The fact that the remaining bulk of his clients use IBM hardware is hardly surprising, since most large corporates buy some of IBM's products.

What is life like for the smaller IT consultancy in the midst of recession?

Mr Bob Cossey is a consultant at Parkwell Management Consultants, whose particular niche is the selection and implementation of accounting systems. Parkwell has six staff, down from nine at the beginning of the recession, and Mr Cossey says that business is better than last year.

In Mr Cossey's view, Parkwell can offer the same service as a big consultancy at a lower cost, since it doesn't carry the same level of overheads.

Mr Cossey has noticed significant fall-out. "Surprisingly, a lot of the small consultancies set up by staff from the big consultancies have gone out of business. It's difficult to see why, because in theory they can control their costs much quicker."

This is leading to atomisation of consultancies. "They don't actually go out of business because the individuals start as independent consultants," he says.

Peter Carty
Accountancy Magazines

Despite its successes, not everyone is convinced by TQM theory

Faith in the religion of quality is starting to waver

Management theories come and go. But since the early 1980s one of the most enduring in the industrialised west has been the search for Total Quality.

In fact the origins of the Total Quality Management (TQM) movement date back almost four decades. The founding fathers of modern TQM theory include the three Americans, W Edwards Deming, Joseph Juran and Armand Feigenbaum, who in the early 1960s introduced Japanese managers to the principles of quality control and are thus widely credited with helping to create Japan's post-war industrial powerhouse.

But it was not until the early 1980s that pioneer companies in the west, such as Xerox, which had watched the Japanese steal a large chunk of a copier market it had invented, began to wake up to quality theory.

Xerox responded first by undertaking a series of "benchmarking" studies to determine the scope and specifics of the competitive challenge. As a result Xerox in the US and Rank Xerox in Europe launched a comprehensive quality strategy, dubbed "Leadership Through Quality" in 1983.

Since then Xerox has managed to reverse the decline in its market share and, in the process, has won numerous quality prizes including the coveted Baldridge award in the US in 1989. Like many of its Japanese counterparts, Xerox sees its quality programme as just "a way of doing business", but one that is entirely focused on providing customer satisfaction.

Other companies such as Motorola, the US electronics group, claim that they have saved millions by adopting quality programmes in their manufacturing operations.

Ms Sharon Studer, a partner at KPMG, the international management consultancy, describes quality as "the ticket to play" for western companies. The Japanese, she argues, established quality as an entry point to whole industries. "If one is going to be a world competitor you benchmark against the best, and that is often the Japanese."

Among the basic tenets of all quality programmes are some fairly straight-forward concepts. These include recognising that it is important to get



Joseph Juran: one of the founding fathers of Total Quality Management



Robert Galvin, Motorola's chairman: a supporter of the Baldridge award

achieved certification under one of the national or international quality standards expect their suppliers and contractors to have also achieved quality certification.

Meanwhile hundreds of books have been written on the subject of quality, and companies often pay thousands of pounds to send their executives to seminars where management consultants and corporate disciples sing TQM's praises.

Some specialist management consultancies, such as Philip Crosby Associates in Florida, have even built up a worldwide business dealing specifically with quality management issues. Since it was formed in 1978 PCA, which has offices in 23 locations in 14 countries, says it has trained more than 1m people in various facets of quality management.

But not everyone is convinced. Although some marked successes are claimed for TQM, there is evidence that the quality programmes of many companies are failing. Among the staunchest critics are some of the management firms which helped fuel the TQM bandwagon.

Some research in the past year has cast doubt on TQM as

a panacea for all competitive ills. A survey by Arthur D Little of 500 US manufacturing and service companies, found that only a third felt their TQM programmes were having a "significant impact" on their competitiveness.

A similar study undertaken by AT Kearney of over 100 British companies suggested that 50 per cent of quality programmes fail to produce any tangible benefit. However, the study also suggested that most quality programmes failed because the management had not set realistic goals or defined measurable benefits at the outset.

The AT Kearney study suggested that successful TQM programmes typically have a greater focus on the customer and aim to give employees more authority to make decisions. It suggested that companies which have successfully introduced TQM are twice as likely to have made an objective study of their competitors through "benchmarking". It also revealed that, where TQM has failed to generate tangible results, the quality manager, rather than a director, was often responsible for the programme.

Companies which practise TQM successfully appear to share four common characteristics: an emphasis on tangible results; insistence on performance measurement; an integrated programme; and a clear commitment from top management. In addition they ensure that they "retain ownership of the programme" instead of relying on outside consultants.

But often it seems the real problem for western companies is that the TQM programme becomes a bureaucratic end in itself, rather than a means to the end, namely serving the customer.

Customer and executives, and shareholders, often expect quick results rather than acknowledging that quality programmes take time to develop - and that they never really finish.

One often-quoted example of a quality programme that went wrong is that Florida Power Light (FPL). During the 1980s the utility built up a huge quality programme in an effort to become the first non-Japanese winner of the Deming prize for quality. In 1988 it won the prize but the improvement in customer service was insignificant compared to the effort and cost involved in its quality programme. Since then a new management team has down-scaled the quality programme

and made it much less rigid. Even the four-year-old Baldridge award has managed to generate controversy. Some supporters such as Mr Robert Galvin, Motorola's chairman, have called it "the most important catalyst for transforming American business" methods. But its critics have suggested that it is seriously flawed on a number of counts, complaining variously about its methodology and focus and philosophy.

The debate which raged in the US earlier this year, mostly on the pages of the Harvard Business Review, may even find an echo in Europe, where the Dutch-based European Foundation for Quality Management handed out its first award for TQM earlier this month.

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MANAGEMENT CONSULTANTS 3



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Forward thinking

IN TODAY'S bleak business climate, it is not just the big corporation that needs to ensure it is thinking well ahead but also the management consultancies that advise them.

Which is why consultants at Andersen Consulting, the Chicago-based firm, with a fee income of more than \$2bn, will shortly be mulling over proposals due to emerge in November from a one-year study in which 250 of the firm's 800 partners have been directly involved.

Set in train by Mr George Shaheen, the 45-year-old managing partner who took over at Andersen shortly after the consultancy's emergence as a separate business from accountants Arthur Andersen, it will look at the industrial, marketplace and geopolitical changes likely to take place in the years up to 2000. Its conclusions will not, however, be set in stone: under Mr Shaheen the firm is committed to a new look, every three years, at the world it inhabits.

Since it first moved into consultancy in 1954 when it was commissioned to help General Electric of the US implement the first commercial computer application, Andersen has grown into a strong force in technical consultancy in the US and a number of other world markets, including the UK, France, Spain and Italy.

With growth accelerating in the 1980s, a decision to split from the audit side was taken

THE DOWNTURN has put pressure on all management consultancies, but perhaps more vulnerable than most are the small "strategy boutiques". Recession has found them competing with both the consulting arms of the international accounting firms and with a plethora of new one-man consultancies, and faced with clients determined to get more for their money.

Leaving aside the fashionable jargon with which consultants adorn their profession and confound their clients, strategy consultants basically help formulate strategies at the corporate or business unit level. This may be through an analysis of growth opportunities, potential acquisitions, markets, organisational structure or product competitiveness.

Over the past decade the move has been away from "pure" strategy analysis to training and hands-on involvement in the implementation of the strategies.

The initial impetus for the strategic boutiques came from a perceived failure by the multinational accountancy companies to provide specialised services. Although most agree that the boutiques - because of competitive pricing, niche-marketing and personal service - will ride the storm, the empire has now struck back.

in 1988. "We realised information technology had become 'mission critical' in a number of sectors from airlines to utilities and it seemed illogical that a business with its core in accountancy should be significant in this field," Mr Shaheen says. "We believed we had to define where the business was going and claim ownership of the concepts we were pioneering."

In the period since the division - both parts of the company continue to be ultimately owned by a private Swiss holding company Arthur Andersen and Company SC - consulting revenues have grown rapidly, as big companies, many of them multinationals, have sought help in using IT to pull together international operations and to improve their response to customer demand and market conditions.

In Europe, Andersen expertise in putting together the right systems and software was seen at the 1992 Winter Olympics, while in Britain the company has been working on a large scheme for the Department of Social Security where IT is being used to improve service delivery by unifying the often bewildering range of details surrounding each client and their benefit entitlements.

The backbone around which

Andersen's efforts in the consultancy field have been built is its impressive training programme on which it spends around \$160m a year or roughly \$7,200 per consultant. New recruits to consulting are for the most part taken on straight from universities around the world and brought over early in their careers to probably the biggest private educational campus in the world at St Charles, 25 miles outside Chicago.

There they spend time learning the company's strictly laid-down methodology for han-

dling computer projects. At regular intervals during their careers they will return to the classrooms at the 150 acre St Charles site, teaching new classes themselves or undergoing further training.

The result is that the firm can apply a consistent approach and methodology to problem-solving around the world and can easily assemble English-speaking, multi-disciplinary specialists from a variety of countries and back-

grounds to tackle projects. "You cannot fight a war with different systems. Clients can expect to receive the same level of service wherever they get it," Mr Shaheen says.

The danger, as some critics have been quick to point out, is that the firm produces clones whose ability to think creatively will be lost, and that by using raw recruits it deprives itself of the wider experience more seasoned outsiders would bring.

Andersen's 20 per cent worldwide and 37 per cent European growth in 1991, at a time when some other consultancies have been beginning to experience recessionary downturns, suggests clients are not taking this view, but the review now in place is intended to guard against the kind of problems which have affected other big groups holding a strong position in their sectors, such as IBM and General Motors.

At the same time, competition has intensified as new competitors have emerged. In technical consulting Andersen comes up against computer hardware and software companies such as IBM and EDS, and a host of other smaller companies, with aggressive new entrants such as the French company CAP Gemini Sogeti also building market share through acquisitions.

In strategy consulting, where this shift, which has set the new computer paradigm for the 1990s, has meant that Andersen itself has had to mount a big exercise to retrain its own personnel in a completely new set of skills, centred on networking. Without such a re-education exercise, Andersen was in danger of being left behind, with more than two thirds of *Fortune 1000* companies either planning or implementing a move to client-server computing.

Externally, the worldwide business environment in which the consultancy and its clients operates is in the midst, too, of not only economic but also

structural change with the great corporations that have dominated world business being forced to operate in much more entrepreneurial ways, and increasingly in need of advice on how to achieve new patterns of organisation. These developments and recent dramatic world geopolitical changes have provided another big test for consultants' skills.

It is a concept which is difficult to describe fully to clients, which is why Andersen has set up in the US a number of centres which business executives can visit to see just how the integration of technology and innovative business thinking can reshape an industry.

In Chicago itself, Andersen has created a model specialist retailer and supermarket of the future. Other centres elsewhere demonstrate new ways of thinking about logistics and process manufacturing, and about the delivery of medical care, all involving greatly increased use of IT.

The aim is to impress clients that Andersen is more than just an IT consultancy that has bolted on a strategic capability, but a partner that can bring together and implement all the elements that can help businesses succeed. As Mr Shaheen says: "We want to be the firm that makes technology succeed in the marketplace."

Rhys David

THE STRATEGY BOUTIQUES

Under pressure

"The boutiques are now under pressure from the multinationals, who have substantial support networks for research, as well as the advantage of international experience and resources," says Mr Brian O'Rourke, executive director of the Management Consultants Association. "Also, the multinationals have moved from being generalists to being multi-boutiques - trying to set up under one roof a raft of specialist operations."

The downturn and management de-layering has also shaken loose many a senior executive, either through redundancy or early retirement. These have been tempted to supplement income by setting up small one-man consultancies, increasing the pressure on fees and hence margins.

Mr John Mitchell of Mitchell Phoenix who works in the high technology sector with the likes of Microsoft, is more worried about the effect of one-man-bands on

the quality of consultancy offered: "It is becoming more and more difficult to attract clients because of the bad experiences they have had with consultants who charge them tens of thousands of pounds and leave them with a bound document and very little else."

This raises a more serious problem for the strategy boutiques of whether the bottom line effect of the specialised and sometimes esoteric service they offer is sufficient. A critic is Mr James Irwin, chairman of Impac, an international consultancy specialising in "productivity and quality engineering", very much a hands-on consultancy which guarantees savings greater than the project fee.

He is a great believer in quantifiable analysis, and is scathing of "fuzzy" programmes where no one in the company is afterwards able to pin down the benefits to the bottom line. "A lot of consultants are

selling ego stroking rather than anything that provides a lasting effect."

Not surprisingly, this is a view rejected by most consultants. Mr Mitchell is critical of strategy consultants who encourage a culture of "client dependency" by projecting themselves as gurus with patented solutions and while he would probably agree with Mr Irwin's scepticism of fadism, he insists that strategy boutiques need to go beyond the purely analytical.

"Straight line projection of the past into the future is not enough. What is needed is innovation; companies need an adherence to vision at the top and an organisational ability to translate this into action."

"What has often happened is that a major consultancy of the Price Waterhouse ilk will design a strategy costing £250,000 to £500,000 and then wash its hands of whether there is in place in the business the infrastructure to make the change. What the boutiques can and are going to do is to modify that infrastructure through an ongoing involvement with the company."

Mr James Thorne, managing director of StratX, a consultancy which is building a reputation for "action-oriented" training with multinationals, traces the demand for

greater consultancy involvement directly to the harsher economic climate of the past few years: "On the demand side, because of the drive for tangible results, there is less and less training for training's sake taking place," he says.

"However, the processes of management de-layering and employee empowerment have been continuing, which has opened an area of huge potential for strategy consultants. If control from the top is to be reduced and to be successfully replaced by a system where responsibility and involve-

Training, marketing and consultancy work are the first to be cut in a recession'

ment bubbles from the bottom up, it is no longer just a few managers who need sophisticated training; all key employees need that exposure."

If employee empowerment is an ideal to which British commerce and industry pay more than lip-service, there will be a need for a massive commitment to restructuring to meet the "challenges of change", but the jury is still out on this.

Mr Jon Morgan, managing director of

Executive Information Solutions admits to a missionary zeal over the short-termism of British industry: "More serious than trimmed margins is the fact that training, marketing and consultancy work are considered expendable by management and are the first to be cut in a recession."

Mr O'Rourke identifies eastern Europe, along with Information Technology as the two growth areas for consultancies: "As much as 45 per cent of MCA members' revenue comes by way of work in IT - but one needs to be circumspect: nowadays everything has an element of IT in it."

"Eastern Europe is providing a fair amount of work, with encouraging growth signs. The problem is that it is entirely dependent on funding from international agencies such as the World Bank and the European Community's Phare programme - the eastern businesses don't have the money at the moment."

"Although fee rates are not good, it is useful in the sense of establishing a beachhead for the future and, of course, it is a way of keeping consultants who might otherwise be sitting doing nothing in the UK, occupied."

William Saunderson-Meyer

THE ACCOUNTANTS

Numbers crunch

THE DIGITS "2" and "0" are cropping up frequently among the accountancy firms at the moment as they restructure their businesses for the coming millennium.

Emblazoned on glossy brochures and heading internal memos, KPMG Peat Marwick boasts proudly of "20/20 Vision". For Coopers & Lybrand, it is "Vision 2000". For Price Waterhouse, there is "MCS 2000".

Other firms are more sceptical of such public statements of change, arguing that the best strategies are those which are kept concealed from their competitors.

But all are indulging in organisational and numerical change of sorts, not least in shedding staff. Earlier this month, KPMG Peat Marwick made 28 of its 800-odd consulting staff redundant. Late last year, Price Waterhouse got rid of 150 of its 1,000 consulting staff.

One other thing that the firms have in common is a marketing drive to call themselves consultants - and not simply accountants. There is considerable justification to the claim. Much of the explosive growth during the 1980s did not come from audit work but from consulting. In the UK alone, the Big Six accounting firms generated £2.2bn from consultancy in the 12 months to this spring.

Some £36m, or nearly one quarter of last year's total fee income from Coopers & Lybrand, the UK's largest firm, was from consulting. That was a large contribution than came from either the tax or insolvency divisions, and more than half of the total from auditing.

Nearly £175m - or more than half of total income for Arthur Andersen - came from the firm's semi-autonomous consulting division, Andersen Consulting. Its growth dominates the firm and swamped the impressive expansion even in Andersen's audit department.

Andersen also dominates the overall market for consultants. A survey by Alpha Publications showed that billings from the firm throughout western Europe were \$305m last year. Next came KPMG and Coopers & Lybrand. Only then came non-accountants: McKinsey and PA Consulting. The remaining Big Six firms were all represented among the top 10.

Accountants, in short, continue to dominate much of the market for consultancy. That reflects the degree to which they have wanted to provide the widest range of services as a "one-stop" shop to clients. In particular, it shows the extent to which they have wanted to - and been able to - achieve considerable "leverage" by cross-selling other services to existing audit clients. That ratio hovers between 20 and 40 per cent for many of the firms.

This leverage has been one of the factors bringing the firms under growing scrutiny over potential conflicts of interest. Can auditors really exercise objective, critical judgement when examining work carried out by consultants from the same firm? Will the size of the total bill to a particular client sway independence when harsh comments could lead to loss of revenue?

These charges are dismissed by accountants. But Mr Malcolm Coster, head of consulting at Coopers & Lybrand, concedes there is at least a perceived conflict of interest, and that the position is likely to get tougher in the next few years.

Most of the firms see their biggest challenge as bringing greater focus to their work. In their desire to offer clients every possible service, they have expanded into activities well beyond the traditional preserve of the accountant.

Mr Brian Pomeroy at Touche Ross says that for his firm, these will include information technology, operations consulting

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MANAGEMENT CONSULTANTS 4

ONE OF the effects of the recession has been to focus management attention more closely on corporate strategy. As a result many companies have decided to concentrate on their "core competencies" and turn other activities over to external specialist contractors.

The concept of facilities management (FM) or contracting out non-core activities, is not new. Services such as catering, cleaning, transport and security have long been managed externally. One recent estimate put the size of the existing UK market alone at £2bn a year, dominated by giant business services companies such as BET.

But in the past few years many large companies and public sector organisations have begun to take a more radical approach, handing over or "out-sourcing" higher level headquarters functions such as accounting, telecommunications and corporate computer networks to outside contractors to run and manage.

Some draw a distinction between FM and out-sourcing, arguing that the old-fashioned FM function is at the commodity-end of the business with simple and well-defined tasks and the choice of contractor based solely on price.

In contrast, they argue, out-sourcing has emerged during the past five years and involves contracts based less on price than on a range of more intangible benefits, with a strong relationship between the client and contractor.

But whatever the definitions, use of FM and out-sourcing, particularly for IT functions, is growing rapidly. According to a recent survey of the FM market in the UK conducted by Computer Management Group (CMG), the privately held consultancy, software and computer services group, a quarter of respondents were using third party FM services. Of the respondents who were using FM, 50 per cent were using hardware operations and appli-

cation system maintenance services.

Sometimes FM users also transfer assets and staff to the service company which then manages the operation for a fee and operates much like a business partner.

US corporations pioneered the use of FM in the information technology (IT) field, using software and computer services companies such as Electronic Data Systems (EDS), now part of General Motors and Computer Sciences Corporation (CSC).

Mr Paul Hopkins, sales and marketing director for Sema Group's facilities management operations in the UK, reckons the British market is "about four or five years behind the US", but says use of facilities management or out-sourcing in Europe is now growing rapidly, particularly in markets such as Germany, Spain and Italy.

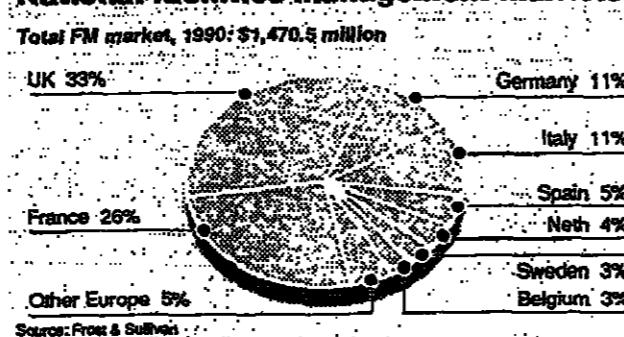
Frost & Sullivan, the market research group, estimates that the total European FM market is worth about \$3.6bn and will be worth more than \$6bn by the mid-1990s.

In spite of the growth on the continent, the UK is still by far the largest European market accounting for more than a third of the total. However, the UK is by no means a saturated market with penetration only a quarter of that in the US.

There are several reasons for the rapid recent growth in the FM and out-sourcing market.

Most of the leading suppliers of IT out-sourcing argue that its growth stems primarily from companies deciding how they want to run their businesses, what resources they need in house and where they can gain from complementing their business with skills and services brought in from outside.

National facilities management markets



Thus the CMG survey confirms that, for most FM users, the motivating issue is the ability to concentrate on core business but, as Sema's Mr Hopkins notes, there are many other benefits claimed for FM.

These include cost savings and better value for money because FM specialists can bring economies of scale to

Facilities management is now provided by a proliferation of suppliers

bear on IT operations while providing customers with greater control over budgets and performance. Other attractions are less tangible, such as the expertise that a specialist contractor can bring to an operation, and the ability to release management time for more important issues.

FM can also be useful for organisations undertaking significant change, for example those reorganising their IT operations or moving from proprietary systems to open systems. Sema describes these "bridging services" as one of four broad types of FM, the others being on-site manage-

ment, where the FM company takes over the entire computer operation in situ and runs it, transferred facilities where the entire computer operation is transferred to the FM company's data centre, and first-time users who employ the FM company to set up a computer operations.

Predictably, the rapid growth in demand for FM and out-sourcing services has led to a proliferation of suppliers, ranging from the software and computer service companies, such as EDS and CSC of the US, the Anglo-French Sema Group and Cap Gemini Sogefi (CGS) of France, to the consulting arms of the big accounting firms and specialist consultancies such as CMG.

In addition, companies, such as the Capita group and ICL's 75 per cent-owned CFM subsidiary, have developed strong positions in the fast growing public sector market for FM while other companies such as Cadbury-Schweppes and Barclays Bank have set their internal IT operations up as semi-autonomous FM suppliers.

Fierce competition and a rapidly changing marketplace have also encouraged hard-

ware vendors such as IBM and DEC to enter the market for FM. Indeed Mr John Rogers, director of Dataquest's European Systems, Software and Service's group, predicted in a recent report on the European FM market that "within five years, FM revenue will exceed mainframe revenue in the UK. The inclination to buy-in as opposed to do in-house will be unstoppable".

The Dataquest report suggested that the use of FM is probably the most important change taking place in the computer industry and that the main customers for mainframe machines in the future will be the FM suppliers themselves. The report also predicts that entry into the FM market by systems vendors will have a great effect on prices for FM in Europe.

Indeed, as the UK market for FM matures there is already evidence of tighter margins for FM suppliers. In the UK, over 100 members in the Computer Services Association would claim to be FM suppliers. Some consolidation has already taken place, but Sema's Mr Hopkins believes this will accelerate in next four or five years and lead eventually to perhaps as few as seven or eight leading FM suppliers emerging.

Other changes evident in the maturing UK market include the trend towards longer term and more variable contracts. Instead of fixed price contracts customers are insisting on contracts which vary according to IT demand. But perhaps most significantly Sema's Mr Hopkins says: "People are also beginning to see out-sourcing as a partnership arrangement and FM suppliers are getting closer to their customers." As a

result he says more contracts are based upon "open book policy" with agreed mark-ups and an element of risk sharing.

Mr Ravind Bain of EDS-Scicon, EDS' UK subsidiary, also sees demand for FM and outsourcing evolving rapidly in the UK. He says those in charge of business operations will concentrate on building alliances and partnerships, whether internal or external, which bring specific skills and solutions to support their plans.

"They will become less tolerant of generalists and more demanding of meaningful delivery commitments," he says. "This is already moving FM beyond IT-centred deals to relationships with third party suppliers to provide and support specific processes."

One example of the new style "process management out-sourcing" contract comes from

Andersen Consulting's Process Management unit, which earlier this year signed an initial five-year \$90m contract with BP to run all the financial and accounting services - including the related IT function - for BP's North Sea oil joint venture operations. As part of the deal, 250 BP staff have been transferred to Andersen Consulting which has consolidated the operation from five BP sites to one in Aberdeen.

Mr David Andrews, a partner with Andersen Consulting, says the market in Europe is "exploding with opportunity" for process management as European companies seek to introduce "rapid change". He argues that a new out-sourcing model is being developed in Europe - a vertical cut of business process rather than the horizontal cut of IT.

FM and out-sourcing also have applications outside industry and commercial business.

In the US, the Federal Aviation Administration recently awarded EDS a five-year \$508m computer operations contract - believed to be one of the largest US government out-

sourcing agreements.

In the UK, public sector organisations such as local authorities and government departments are also turning to FM. For example, Berkshire County Council has contracted out its printing to Kodak facilities management and cut costs by about 15 per cent. In the IT field many district and county councils have already contracted out their computer operations.

But the biggest public sector FM contracts are likely to come from the introduction of "market testing" in central government which could lead to the award of huge FM contracts. The Inland Revenue is talking to most of the leading FM suppliers about a seven-year \$200m contract to run its computer operations from September next year.

Britain's government departments spend about £2bn a year on IT and employ between 20,600 to 22,000 IT staff, giving some indication of the possible scale of future central government out-sourcing contracts in the IT field alone.

Paul Taylor

Executive search is becoming more difficult

Job hunters line up

THE past two years have been tough for the executive search industry particularly those operating in the recession-hit US and UK markets.

According to Mr Ed Kelly, chief executive of Korn/Ferry International's London office, 1991 was "like a cold shower for the head hunting business", and there had been little improvement since then.

Across the US and the UK, two of the most developed markets for executive search, companies have been laying off middle and senior managers, sometimes by the thousands, in an effort to cut costs and improve competitiveness.

"Historically, recessions have not affected middle management, but for the first time an enormous number of middle and even some top managers have been put out of work," says Mr Chuck Sweet, President of Chicago-based A T Kearney Executive Search.

Many employment consultants on both sides of the Atlantic believe this marks more than a cyclical "call". In many cases companies, including those in the service sector, appear to have decided to remove whole layers of management.

If this is indeed the case, there are many implications, not just for the executive search firms, but for educationists, management training organisations and others. However, the most immediate effect has been on the volume of out-of-work executives seeking new positions. Almost all the large executive search firms report a surge in "fast mail" - write-ups in applications from job hunters.

Unfortunately the headhunters also confirm that employers' "prejudice" against unemployed job candidates has, if anything, hardened. As a result they report that the quality of unemployed managers has improved dramatically. Nevertheless the executive search firms say they still cannot risk providing a client with a panel of candidates, all of whom are unemployed.

The recessionary climate has also forced other marked changes in the business. In good times clients use headhunters to find candidates for what Mr Gary Gibbons, a director in A T Kearney's London office, calls "positive reasons" - perhaps an expansion programme or a new marketing initiative.

But in recessions most clients are looking at their cost base, and sometimes that means they are looking for a "stronger" candidate to replace an existing executive who is "not up to snuff".

As Mr Paul Buchanan-Barrow, managing partner of Korn/Ferry says, "any competent executive can make money for his company in a rising market. Recession needs and has bred a different type of manager".

He adds: "Companies are looking for individuals who can help turn the fortunes of a company around in the midst of an economic downturn. Candidates with a track record of this nature are much in demand."

But for search firms, finding this ideal candidate has probably never been more difficult. Not only will they often have to keep the client's name secret, but a far higher proportion of those they approach who are still in employment will weigh the risks of switching jobs and decide against a move.

"Those who are in work are much more circumspect and cautious about moving," says Mr Buchanan-Barrow. "They take a lot of persuading and are less confident in the health of the job market as a whole."

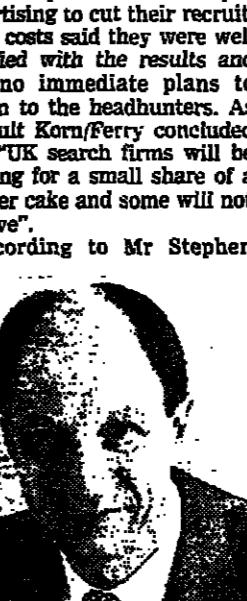
Ironically the downturn in the UK executive search mar-

ket appears to have come just as the headhunters were winning wider acknowledgement of their skills. Most large UK organisations have now used executive search firms to help fill senior or specialist positions.

In its year end report Korn/Ferry said 70 per cent of human resource directors in leading UK enterprises said they had used search firms for senior management appointments. However, usage in the past two years was down by 40 per cent, and only 7 per cent of respondents said they planned to make more use of search.

Employers who have replaced headhunting with internal promotion and job advertising to cut their recruitment costs said they were well satisfied with the results and had no immediate plans to return to the headhunters. As a result Korn/Ferry concluded that "UK search firms will be fighting for a small share of a smaller cake and some will not survive".

According to Mr Stephen



Derek Mortimer: companies are experiencing indecision

Fletcher, head of KPMG Executive Selection and Search, the executive recruitment market is now at its lowest point since 1989. He says the search market has reduced, but not at the same rate as the drop in advertised vacancies, mainly as a result of good quality candidates writing directly to prospective employers.

He adds that there is growing evidence of search firms trading down market and taking on projects at salaries "well below £10,000", and predicts that competitors' aggressive market tactics will continue and that price discounting will become more widespread while pressure on costs remain.

Not surprisingly with the UK search market in the doldrums many of the big US/UK search firms have looked increasingly overseas for their growth. Most, such as Mr Fletcher of KPMG, expect demand for UK executives from overseas clients to increase significantly.

Indeed, the executive search business is increasingly international and firms without a network of European offices are at a serious disadvantage. So most headhunters, including market leaders in London, such as Russell Reynolds, have been rushing to open offices abroad, or at least to establish links with firms in other countries.

As companies have built up transnational operations, cross-border searches have also grown and continue to grow in spite of the recession. What is more clients will often pay up to a 20 per cent premium for a cross-border search.

A T Kearney is one of the firms that has been actively building up a string of European offices. Mr Gibbons says the majority of the work in the London office this year "has had at least one international element to the job".

In one case that meant finding a managing director for an overseas client setting up a UK subsidiary, and in another case finding an English-speaking candidate to work in Denmark as the European marketing director for a Denver-based

firm.

Experienced chief executives and finance directors are particularly in demand, especially in the manufacturing and commercial sectors.

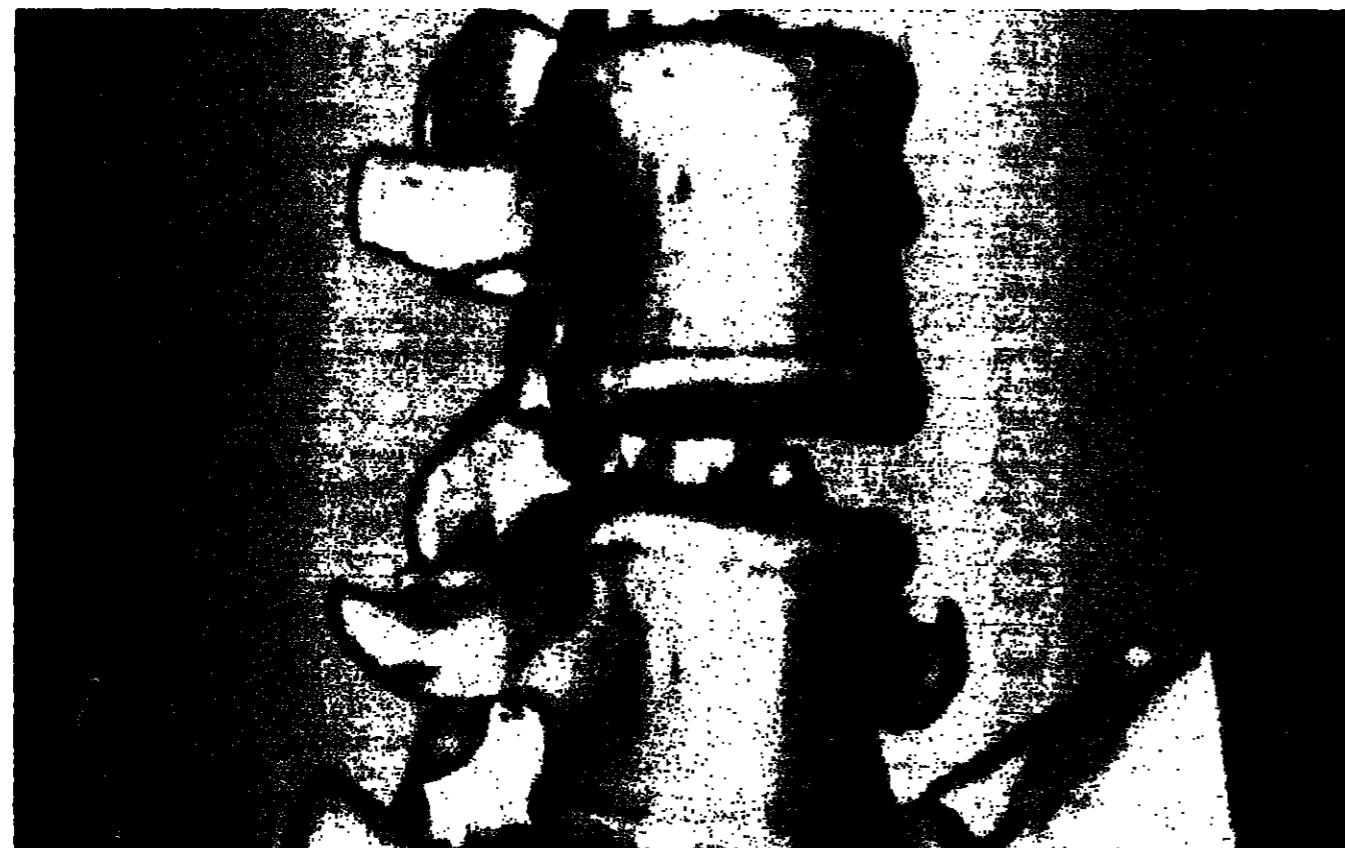
Mr Derek Mortimer, managing partner of Triple A, a UK-based interim management specialist, says that in spite of interim management's high added value, there is little doubt that the sector is more buoyant in an expanding market. "Nevertheless there have been a number of potentially powerful new entrants this year, more than replacing departures."

He says the demand for interim managers usually stems from a sense of urgency. "The urgency is in getting from point A to point B more speedily and efficiently than internal resources will allow. At present, companies are experiencing indecision and a lack of confidence brought about by uncertainty - a type of introspection which creates its own vicious circle."

"While understandable, for survival's sake the circle needs to be broken and positive movement forward made. This is exactly the situation where the extra momentum and objectivity of the interim manager can be used to kick start and deliver the required result in record time."

Paul Taylor

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Bill Gray is suffering from excruciating, and baffling, back pain. Local attempts to diagnose the problem have all been to no avail. And the world's leading back specialist, the one doctor who could help, happens to be an ocean away, in Chicago. So for the moment, since it's impossible for Bill to travel, he just has to grin and bear it.

But Ascom's research engineers are working on the cure: ISDN broadband, using Asynchronous Transfer Mode (ATM). And it's based not on a wonder drug but on the new global communications technology for digital real-time transmission of voice, text, data and images - including X-rays. So specialists in a different town, country or even continent can provide local doctors (and their patients) with instant backup by remote diagnosis.

The European Community is spending millions on research into this technology, including some in Basle! Ascom is performing the operation in close cooperation with the Swiss PTT and several Swiss universities, with the official aim of "promoting the competitiveness of the telecommu-

nations industry within the European Community, and supporting European business growth by providing end users with services which encourage the maintenance and growth of employment levels in Europe". But on the human scale, we like to think of it as providing end users like Bill Gray with fast relief.

The Ascom Group is active in the telecommunications field and specializes in corporate networks, i.e. the interconnection of all communications equipment within a company. From telephones to private branch exchanges, cordless inhouse communications and private mobile radio systems, to enterprise networks (LANs, WANs and MANs). Ascom is also a leading supplier of telecom equipment for public and private networks and of service automation products (ticket vending machines, franking machines, etc.). Ascom Headquarters, Belpstrasse 37, CH-3000 Berne 14, Phone +41/4605 8113.

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